

**ZARZĄDZANIE PROJEKTAMI LOKALNYMI – PRZYKŁADY REALIZACJI**

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## **STRESZCZENIA**

### **STRATEGIC PROJECTS – ATTRIBUTES AND SIGNIFICANCE**

#### **Summary**

The paper has a theoretical nature and covers issues related to the category of a strategic project. As a part of the strategic project's concept, the relationships among projects and a development strategy of an organization, and the types of such projects were discussed.

The article also provides a detailed presentation of the attributes associated with strategic projects as for example: a high level of complexity, diversity and large-scale and high quality of resources (used in a strategic projects execution), their direct link with a development strategy of an organization, large scale and diversity of effects exerted by an organization and its surroundings as well as a high level of risk.

Theoretical considerations linked with strategic projects can be helpful in both business practice and in teaching the subjects related to the portfolios of projects, projects evaluation, and seminars on the issues of a project management.

### **PROBLEM OF THE EFFECTIVENESS EVALUATION OF LOCAL DEVELOPMENT PROJECTS**

#### **Summary**

In the evaluation process of local development projects except the financial criteria are used economic criteria. Applying them may raise some doubts because the lack of measurable value and subjectivity in the decision making process.

The article presents problems with applying the economic efficiency criteria, some case studies and suggestions which, in the author's opinion, can contribute to solving these problems.

### **ZOLLVEREIN XII IN ESSEN. THE RENOVATION COAL MINE BUILDINGS INTO CULTURAL-ECONOMIC COMPLEX**

#### **Summary**

This article deals mainly with the problem of the local development projects in the Ruhr Area. The renovation of the closed coal mine "Zollverein Schacht XII" in Essen is presented as an example for this problem. The different phases of the project have been analyzed, from the plans of closure by the owners, the cause of industrial culture in the monument department of NRW, which supports the old industrial objects' existence, to the negotiations between coal company and the town council, as far as the work at the project. Moreover, the author mentions how the development projects have been organized and conducted. There is also mentioned the improvisation in the first years of the project. Besides, the project gains the European architecture award and the "Zollverein XII" joins the UNESCO list of world cultural heritage.

The article emphasizes how the restructuring projects of old industrial areas took place. It also shows the trend of destroying the line of business, and how it lead into big interests in art and local identity, maintenance of industrial objects and the change of them into a new, brilliant art, tourism and commercial enterprise.

### **THE ACADEMIC POTENTIAL OF SILESIAN VOIVODESHIP IN REALIZING THE COOPERATION PROJECTS BETWEEN THE UNIVERSITIES AND THE BUSINESS CIRCLE**

#### **Summary**

At the turn of the implementation of higher education reform, which has to prepare universities to cooperate with the business circle, it is worth to analyze the academic-research potential of Silesian voivodeship from the perspective of vital contributory factors.

The article presents the analysis of the academic potential in several fields of Silesian voivodeship: the infrastructure of functioning educational centers (universities and academic research institutes), the scale of the academic activity, the structure of higher education among graduates, the financial outlays on academic and research activity, as well as on the development of research personnel.

### **DROGOWA TRASA ŚREDNICOWA AS AN EXAMPLE OF LINEAR INFRASTRUCTURE PROJECT**

#### **Summary**

DTŚ is a dual carriageway located within cities Gliwice, Zabrze, Ruda Śląska, Świętochłowice, Chorzów and Katowice. The first decisions on the building of the road were taken in the seventies, but it was only in 1986 that the road building has been started. In 2010 only a half of DTŚ was finished – 15,2 from 31,3 km.

The project encountered numerous problems already in the initial phase. Because of the poor preparation of the investment the government had resigned of building of the west part of the road, and launched the eastern part: Świętochłowice – Katowice. Since that time the project has been stopped many times, deadlines of the investment haven't been kept, financial mechanisms and the status of the road has been changed. Despite these difficulties, and realization (30 years after project start), only half of the investment DTŚ is one of the most important roads in the Upper Silesia.

## **RESTRUCTURING AS A CHANCE FOR THE NEW QUALITY OF ORGANIZATION ON THE EXAMPLE OF HOGA.PL SA CORPORATION**

### **Summary**

In the article, there were presented the restructuring processes of Hoga.pl SA Corporation which developed from the horizontal portal operator to the creator of the innovative software in the area of science management when using experience of the team of programmers, responding to emerging market expectations, and at the same time adapting to the new reality after bursting of "internet bubble".

The description pointed out the reasons of the restructuring Hoga.pl SA Corporation as well as the sequence of this process and its consequences in years 2002-2006.

## **PROGRAM AND LOCAL PROJECT – EXAMPLE OF MANAGEMENT OF KSIĘŻA GÓRA IN RADZIONKÓW**

### **Summary**

In the article there has been presented the way of management of Księża Góra in Radzionków through implementation of many fulfilling local projects. The main aim of management of Księża Góra is to create human friendly public area with many virtues both recreational and tourist for inhabitants of Radzionków, Bytom, Piekary Śląskie and Tarnowskie Góry District.

In this study there has been presented many designs connected with commuter traffic, technical infrastructure, recreational and sport centers, environmental protection and organization of management. On the basis of this study and on the literature there has been presented the analysis of terminology connected with two terms: local program and local project.