



< Research Lab Contest 2022 >

## SILVER PLUS CERTIFICATE

This is to certify that

### Team "Odlotowe agentki"

successfully completed the Research Lab Intensive Program from 15th March to 27th May 2022,  
with the participation of 16 Polish Universities.

Participants conducted a full national consumer survey about the possible introduction of a French beer brand on the Polish market, including questionnaire design, responses collection, data analysis and results reporting.

On behalf of the members of the jury of experts:

Pr. Stephane Ganassali  
Marketing Professor – Univ. Savoie Mont-Blanc (France)  
Sphinx Poland country manager

