



22–26.06.2026

University of Economics  
in Katowice | Poland

## Blended Intensive Programme Future Skills for Beautiful & Sustainable Regions

22.06.2026 | Monday

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08:00–08:30	Registration	<a href="#">Lobby, Building A</a>
08:30–09:00	Official Opening Ceremony	<a href="#">306, Building A</a>
09:00–09:30	Speed friending	
09:30–09:45	BIP Introduction	
09:45–12:00	Module: Design Thinking Rafał Rydzewski	<a href="#">121, Building A</a>
12:00–13:00	Polish crash course	<a href="#">306, Building A</a>
13:00–14:00	Lunch	<a href="#">208, Building A</a>
14:00–17:00	PhD Council meeting	<a href="#">121, Building A</a>
17:00–19:00	Walk in Silesian Park (incl. Elka cable railway)	<a href="#">Silesian Park</a>
19:00–21:00	Welcome drink	<a href="#">Kasztel Food &amp; Friends</a>

23.06.2026 | Tuesday - International B4EU Conference

## “Transforming regions for a Sustainable and Beautiful Europe”

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09:00–10:00	Opening of the BAUHAUS4EU Green Campus (group photos)	<a href="#">Patio, Building A</a>
10:00–11:00	Coffee break - networking	<a href="#">Level 4, Building A</a>
11:00–11:30	<b>Official opening of the conference</b> (event language: English)  Welcome by representatives of governmental, regional, city, and university authorities	<a href="#">Auditorium, Building A</a>



11:30–12:15	<b>Keynote speeches</b>  30 years of securing jobs and enabling innovation in the industrial heartland of Poland Rafał Żelazny, President, Katowice Special Economic Zone  Silesia: the story of transition Marcin Nowak, Chief Operating Officer, DL Invest Group	
12:15–13:00	<b>Fireside chat</b>  Moderated expert discussion with representatives of business, the innovation ecosystem, academia, and the audience  Anna Ossowska, EMEA Division Operations PC&L Manager, Faurecia Anna Jedynak-Rykała, Vice-President, TAURON Zielona Energia Lubomira Murray, Partner, CEE Alternative Delivery Models Leader, PwC  <b>Moderator:</b> Marcin Baron, Assistant Professor, University of Economics in Katowice	
13:00–13:45	<b>Panel 1: University alliances as game changers in the European Higher Education Area (EHEA) - Insights from new and experienced alliances</b>  Magdalena Sikorska, Secretary General, EUNICE Alliance Tonia Schmitz, Secretary General, BAUHAUS4EU Alliance Agata Mannino, Coordinator, Across Alliance Christine Fernandez-Maloigne, Head of the international section, Atypie-Friendly  <b>Moderator:</b> Katarzyna Aleksy, Director of the Higher Education Programmes Department, FRSE	
13:45–15:00	Lunch and coffee break - networking	<a href="#">Level 4, Building A</a>
15:00–15:15	Photography contest award ceremony	
15:15–16:15	<b>Panel 2: What kind of university does Europe need today? Insights from global, regional and student perspectives</b>  Maurizio Tira, Full Professor of Urban and Regional Planning, University of Brescia Amir Asif, Vice-President for Research & Innovation, York University Erika Augustinsson, innovation strategist, Region Blekinge Student Council Representative  <b>Moderator:</b> Celina Olszak, Rector, University of Economics in Katowice	
16:15–16:30	Official closing of the conference	
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19:15	Bus departure from UEKat campus for dinner	<a href="#">UEKat Parking</a>
20:00	Gala Dinner (formal attire encouraged)	<a href="#">Wilson Shaft</a>



### 24.06.2026 | Wednesday

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08:00–08:45	PhD Council meeting	<a href="#">121, Building A</a>
08:45–09:45	Presentation of progress and action plans in the BAUHAUS4EU project by Tonia Schmitz, Secretary General	<a href="#">Auditorium, Building A</a>
09:45–13:30	Simulation game: “New, Beautiful World” mgr inż. Wiktoria Gałęcka	<a href="#">306, Building A</a>
13:30–15:00	Lunch and coffee break - networking	<a href="#">Level 5, CNTI</a> or <a href="#">Level 4, Building A</a>
15:00–16:00	Simulation game: “New, Beautiful World” mgr inż. Wiktoria Gałęcka	<a href="#">306, Building A</a>
16:00–19:00	Trip to Guido Coal Mine	<a href="#">Guido Coal Mine</a>
21:00	Pomarańcza party	<a href="#">Pomarańcza Club</a>

### 25.06.2026 | Thursday

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08:00–13:30	Workshop: “One Place – Many Interests” (Public space observation techniques) dr Agnieszka Majorek-Gdula dr Adam Polko	<a href="#">121, Building A</a>
13:30–15:00	Lunch and coffee break - networking	<a href="#">Level 5, CNTI</a> or <a href="#">Level 4, Building A</a>
15:00–16:30	PhD Council meeting	<a href="#">121 Building A</a>
19:00	Global Village & Official Closing of the Forum	<a href="#">CNTI Lobby</a>

*(participants from each country prepare a stand presenting elements of their culture, e.g. traditional food, drinks, clothing or souvenirs – feel free to bring items from your home country; fridge space will be available).*

### 26.06.2026 | Friday

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08:00–11:00	Module: Leadership Skills Training dr Hanna Kelm	<a href="#">306, Building A</a>
11:00–12:30	Final project presentations	<a href="#">306, Building A</a>
12:30–13:00	Certificate award ceremony	<a href="#">306, Building A</a>
13:00–14:00	Lunch	<a href="#">208, Building A</a>
14:00	Optional trip to Kraków	