



22–26.06.2026

University of Economics
in Katowice | Poland

Blended Intensive Programme Future Skills for Beautiful & Sustainable Regions

22.06.2026 | Monday

08:00–08:30	Registration	Lobby, Building A
08:30–09:00	Official Opening Ceremony	306, Building A
09:00–09:30	Speed friending	
09:30–09:45	BIP Introduction	
09:45–12:00	Module: Leadership Skills Training dr Hanna Kelm	
12:00–13:00	Polish crash course	306, Building A
13:00–14:00	Lunch	208, Building A
14:00–17:00	Student Council meeting	306, Building A
17:00–19:00	Walk in Silesian Park (incl. Elka cable railway)	Silesian Park
19:00–21:00	Welcome drink	Kasztel Food & Friends

23.06.2026 | Tuesday - International B4EU Conference

“Transforming regions for a Sustainable and Beautiful Europe”

09:00–10:00	Opening of the BAUHAUS4EU Green Campus	Patio, Building A
10:00–11:00	Group photo and coffee break - networking	Level 4, Building A

11:00–11:30	Official opening of the conference (event language: English) Welcome by representatives of governmental, regional, city, and university authorities	Auditorium, Building A
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11:30–12:15	Keynote speeches 30 years of securing jobs and enabling innovation in the industrial heartland of Poland Rafał Żelazny, President, Katowice Special Economic Zone Silesia: the story of transition Marcin Nowak, Chief Operating Officer, DL Invest Group	
12:15–13:00	Fireside chat Moderated expert discussion with representatives of business, the innovation ecosystem, academia, and the audience Anna Ossowska, EMEA Division Operations PC&L Manager, Faurecia Anna Jedynak-Rykała, Vice-President, TAURON Zielona Energia Lubomira Murray, Partner, CEE Alternative Delivery Models Leader, PwC Moderator: Marcin Baron, Assistant Professor, University of Economics in Katowice	
13:00–13:45	Panel 1: University alliances as game changers in the European Higher Education Area (EHEA) - Insights from new and experienced alliances Magdalena Sikorska, Secretary General, EUNICE Alliance Tonia Schmitz, Secretary General, BAUHAUS4EU Alliance Agata Mannino, Coordinator, Across Alliance Christine Fernandez-Maloigne, Head of the international section, Atypie-Friendly Moderator: Katarzyna Aleksy, Director of the Higher Education Programmes Department, FRSE	
13:45–15:00	Lunch and coffee break - networking	Level 4, Building A
15:00–15:15	Photography contest award ceremony	
15:15–16:15	Panel 2: What kind of university does Europe need today? Insights from global, regional and student perspectives Maurizio Tira, Full Professor of Urban and Regional Planning, University of Brescia Amir Asif, Vice-President for Research & Innovation, York University Erika Augustinsson, innovation strategist, Region Blekinge Student Council Representative Moderator: Celina Olszak, Rector, University of Economics in Katowice	
16:15–16:30	Official closing of the conference	
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19:15	Bus departure from UEKat campus for dinner	UEKat Parking
20:00	Gala Dinner (formal attire encouraged)	Wilson Shaft



24.06.2026 | Wednesday

08:00–08:45	Student Council meeting	306, Building A
08:45–09:45	Presentation of progress and action plans in the BAUHAUS4EU project by Tonia Schmitz, Secretary General	Auditorium, Building A
09:045–13:30	Workshop: “One Place – Many Interests” (Public space observation techniques) dr Agnieszka Majorek-Gdula dr Adam Polko	121, Building A
13:30–15:00	Lunch and coffee break - networking	Level 5, CNTI or Level 4, Building A
15:00–16:00	Workshop: “One Place – Many Interests” dr Agnieszka Majorek-Gdula dr Adam Polko	121, Building A
16:00–19:00	Trip to Guido Coal Mine	Guido Coal Mine
21:00	Pomarańcza party	Pomarańcza Club

25.06.2026 | Thursday

08:00–13:30	Simulation game: “New, Beautiful World” mgr inż. Wiktoria Galecka	306, Building A
13:30–15:00	Lunch and coffee break - networking	Level 5, CNTI or Level 4, Building A
15:00–16:30	Student Council meeting	306, Building A
19:00	Global Village & Official Closing of the Forum	CNTI Lobby

(participants from each country prepare a stand presenting elements of their culture, e.g. traditional food, drinks, clothing or souvenirs – feel free to bring items from your home country; fridge space will be available).

26.06.2026 | Friday

08:00–11:00	Module: Design Thinking mgr Rafał Rydzewski	121, Building A
11:00–12:30	Final project presentations	306, Building A
12:30–13:00	Certificate award ceremony	306, Building A
13:00–14:00	Lunch	208, Building A



BAUHAUS4EU
FORUM 2nd

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14:00

Optional trip to Kraków