

21 September 2022 BEA Olomouc | Kosmonautů 1288/1

# HEALTHCARE INNOVATIONS IN V4 COUNTRIES AND ISRAEL

3rd Czech-Israeli Innovation Day in Olomouc

## Program

8.30-9.00

Registration

9.00-9.15

Opening Speeches

- RNDr. Josef Tesařík (CZ), Director MVSO
- JUDr. Pavel Smutný (CZ), President ČISOK
- Mgr. Helena Langšádlová (CZ), Minister of Science, Research and Innovation (TBC)
- H.E. Anna Azari, Ambassador of Israel to the Czech Republic

9.15-10.45

Healthcare Challenges in the Public and Private Sector

- prof. Niek Klazinga (NL) - OECD/University of Amsterdam
  - Challenges of European Healthcare; the Role of Healthcare System Performance Management
- Moshe Bar Siman Tov (ISR), the former Director General, MOH
  - Israeli Road to the Cost-Effective Health System
- JUDr. Radek Policar (CZ), Deputy Minister, MOH
  - The Czech Presidency of the EU and eHealth
- Hugo van Haastert (NL), DG Santé, European Commission
  - eHealth Network
- prof. Roman Havlík, PhD (CZ), CEO, Olomouc University Hospital
  - Sustainable Visions and Strategies of University Hospital
- Ivo Hlaváč, PhD (CZ), Czech Chamber of Commerce
  - Public Health and Economic Growth

10.45-11.00

Coffee Break

11.00-12.15

Healthcare Innovations in V4 + Israel – Part 1 (V4)

- dr. hab. Grzegorz Głód, dr. hab. Izabella Steinerowska-Streb, dr. hab. Wojciech Głód (PL) - (University of Economics in Katowice)
  - Perspectives for the development of e-health in Poland
- dr. Sági Judit, PhD (HU) - (Budapest Business School)
  - Is the sustainable and value-based healthcare system an unrealistic dream in Hungary?
- Ing. Denisa Gajdová, PhD (SK) - (University of Economics in Bratislava)
  - The basic characteristics of the mechanisms supporting innovation and creation of start-ups in the Slovak healthcare system
- Ing. Tomáš Jelínek, PhD (CZ) - (Moravian Business College Olomouc)
  - Current Challenges in Introducing Healthcare Innovations in the Czech Republic

Discussion

12.15-13.15

Lunch

13.15-14.15

### Healthcare Innovations in V4 + Israel – Part 2 (Israel)

- Edna Bar Ratson MBA, MSc(ISR) - (Maccabi HMO)
  - When Can Digital Health Bring Better Care to Patients
- Oren Pearlsman MHA, MSc (ISR) - (Ministry of Health)
  - Introduction of Digital Innovations into the Israeli Healthcare System
- Prof. Varda Liberman (ISR) - (Reichman University)
  - The Israeli Health Startups Ecosystem

### Discussion

14.15-14.30

### Coffee Break

14.30-15.30

### Healthcare Sustainability Projects

- assoc.prof. MUDr. Jiří Kofránek, CSc. (CZ) – (Charles University and Creative Connections s.r.o.)
  - e-Golem Project – Web Simulators for Physiology
- Ing. Tomáš Jelínek, PhD (CZ), MVSO
  - Contributing to Innovation Ecosystem in V4 - Joint Research Project V4+Israel
  - Final Comments & Concluding Remarks

### Discussion

15.30-17.00

### Coffee Break + Networking

Supported by

