



Uniwersytet  
Ekonomiczny  
w Katowicach

Department of International Economic Relations

invites to

## **18<sup>th</sup> Scientific Conference**

# **INTERNATIONALISATION PROCESSES IN THE WORLD ECONOMY**

*October 20, 2021 online via Google Meet*

### **CONFERENCE OBJECTIVES**

Identification of crucial phenomena and processes characteristic  
for contemporary world economy

Presenting research results regarding world economy development and changes  
in its subjects' functioning

Discussing problems and challenges facing world economy  
in the 3<sup>rd</sup> decade of the 21<sup>st</sup> century

Exchange of experience in the field of research methods and instruments

Integrating scientific workers interested in world economy functioning

Identifying possible areas of research co-operation

## PROGRAMME BOARD

Professor Tadeusz Sporek, University of Economics in Katowice - Chair  
Professor Bogusława Drelich-Skulska, Wrocław University of Economics  
Professor Małgorzata Dziembała, University of Economics in Katowice  
Professor Marian Gorynia, Poznań University of Economics and Business  
Professor Bohdan Jeliński, University of Gdańsk  
Professor Ewa Latoszek, Warsaw School of Economics  
Professor Edward Molendowski, Cracow University of Economics  
Assoc. Prof. CSc. Vladislav Pavlát, University of Finance and Administration, Prague  
Professor Jacek Pietrucha, University of Economics in Katowice  
Professor Kazimierz Starzyk, WSB University in Poznań  
Professor Marzenna Weresa, Warsaw School of Economics  
Professor Jan Klimek, Warsaw School of Economics, Regional Chamber of Small and Medium  
Entrepreneurship in Katowice  
Tadeusz Donocik, Regional Economic Chamber in Katowice

## CONFERENCE TOPICS

- The world economy at the time of the COVID-19 pandemic
- The European Union's response to social, economic, civilisation challenges in the 21<sup>st</sup> century
- Internationalisation of enterprises and national economies
- Competition and co-operation in the world economy
- Enterprises, industries, countries and regions at the time of the COVID-19 pandemic



## IMPORTANT DATES

- July 10, 2021** registration and abstract submission via e-mail to:  
[msekonferencja@ue.katowice.pl](mailto:msekonferencja@ue.katowice.pl)
- July 20, 2021** notification of the Programme Committee decision
- September 20, 2021** full paper and publishing agreement submission; conference fee payment
- October 20, 2021** online conference

## CONFERENCE PAPERS PUBLICATION

Conference papers after positive peer reviews will be published as chapters in a scientific monograph. The best journal quality papers will be further considered for publication in *Journal of Economics and Management* (ISSN 1732-1948; e-ISSN 2719-9975).

Papers are accepted in English and Polish. A paper must fall in line with formal and editing requirements. Please use the paper template. The recommended length of the conference paper is 0.75 publisher's sheet (max. 30 thousand characters with spaces).

The full text of the conference paper and scan of the publishing agreement should be delivered via e-mail after abstract acceptance to:  
[msekonferencja@ue.katowice.pl](mailto:msekonferencja@ue.katowice.pl).

## CONFERENCE FEE

Conference fee is **125 EUR** per person (presentation + publication) or **25 EUR** per person (presentation only). Conference fee includes: conference materials, participation certificate, publication. In case of negative peer review, not meeting formal requirements (in that editing requirements), as well as in case of resigning less than 30 days before the conference, the conference fee will not be paid back.

**Conference fee should be transferred in EURO to the bank account:**

**IBAN: PL 70 1050 1214 1000 0023 3448 5238, BIC (SWIFT): INGBPLPW**

Account holder: Uniwersytet Ekonomiczny w Katowicach, 1 Maja 50, 40-287 Katowice.

To identify your transaction, please enter: **first name and surname of participant and annotation “Katedra MSE – Konferencja 2021”**

## TENTATIVE CONFERENCE SCHEDULE

<b>10:00 – 10:15</b>	Opening
<b>10:15 – 12:15</b>	Session I
<b>12:15 – 12:30</b>	Coffee break
<b>12:30 – 14:30</b>	Session II
<b>14:30 – 15:00</b>	Round-up

**Participants will receive certificates of participation and presentation**

## ORGANISING COMMITTEE

Professor Tadeusz Sporek – Chair

Professor Iwona Pawlas, Ph.D.

Professor Małgorzata Fronczek, Ph.D.

Anna Czech, Ph.D.

Rafał Światała, Ph.D.