



University  
of Economics  
in Katowice

International Women's Day Conference  
in Economics, Finance and Management

Honorary Patronage  
Prof. dr hab. inż. Celina M. Olszak  
Rector of the University of Economics in Katowice



Polskie Towarzystwo  
Ekonomiczne  
Oddział Katowice

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**8-9 March 2023 – Conference program**

**Wednesday, 08.03.2023**

**Plenary session**

Time <sup>1</sup>	Session I Link: <a href="https://meet.google.com/xwb-ossv-jbo">https://meet.google.com/xwb-ossv-jbo</a> Room <sup>2</sup> : 5/15 (transmission) Chair: Julia Włodarczyk
09.45-10.00	Opening of the Google Meet room
10.00-10.15	Opening of the IWD 2023 conference by prof. Celina M. Olszak, the Rector of the University of Economics in Katowice
10.15-11.15	<b>Keynote lecture by prof. Edith Kuiper (State University of New York at New Paltz)</b> <b>Shifting Perspectives: The Relevance of Herstories of Economics</b>

<sup>1</sup> Central European Time (CET), UTC +1.

<sup>2</sup> The conference takes place in CNTI building (Centrum Nowoczesnych Technologii Informatycznych): ul. Bogucicka 5, Katowice. Access to internet at the UE campus via eduroam.

**Color** refers to on-site participants.

## Parallel Sessions

Time	<p style="text-align: center;"><b>Session II A</b>            Link: <a href="https://meet.google.com/xwb-ossv-jbo">https://meet.google.com/xwb-ossv-jbo</a>            Room: 5/14            Chair: <b>Julia Włodarczyk</b></p>	<p style="text-align: center;"><b>Session II B</b>            Link: <a href="https://meet.google.com/pmd-incy-exf">https://meet.google.com/pmd-incy-exf</a>            Room: 5/15            Chair: <b>Oleksandra Moskalenko</b></p>	<p style="text-align: center;"><b>Session II C (in Polish)</b>            Link: <a href="https://meet.google.com/jet-podh-qcr">https://meet.google.com/jet-podh-qcr</a>            Room: 5/16            Chair: <b>Alicja Winnicka-Wejs</b></p>
12.00-13.30	<p style="text-align: center;"><b>WOMEN AND THE ECONOMY</b></p> <p><b>Liubov Zharova</b> (University of Economics and Humanities in Bielsko-Biala, Poland, Ukrainian-American Concordia University, Ukraine): Ukrainian women in Poland – opportunities and challenges  <b>Alina Czaplá</b> (University of Economics in Katowice, Poland): Crisis Management from a Gender Perspective: Higher-Order Dynamic Capabilities View  <b>Magdalena Tusińska</b> (University of Economics in Katowice, Poland): Women and platform work (with a special focus on Poland)</p>	<p style="text-align: center;"><b>TOURISM – LEISURE – WAR...</b></p> <p><b>Marina Barkidija Sotošek</b> (University of Rijeka, Croatia): Academic tourism from the gender perspective  <b>Melinda Hajdu-Smahó</b> (Centre for Economic and Regional Studies Institute for Regional Studies West-Hungarian Research Department, Hungary): Culture-based territorial development in cross-border context. The case of Komárom  <b>Maria Kubara</b> (University of Warsaw, Poland): Connecting the urban technological scene: examining formal and informal networks within startup clusters  <b>Oleksandra Moskalenko</b> (London School of Economics): The wartime economy in Ukraine: economic policies responses</p>	<p style="text-align: center;"><b>GOSPODARKA – SPOŁECZEŃSTWO – POLITYKA</b></p> <p><b>Magdalena Cyrek</b> (Uniwersytet Rzeszowski): Zmiany strukturalne a wzrost gospodarczy – relacje przyczynowości w gospodarce Polski  <b>Bartłomiej Lisicki</b> (Uniwersytet Ekonomiczny w Katowicach): Sektorowe zróżnicowanie efektu interwału akcji spółek z GPW w dobie pandemii COVID-19  <b>Karolina Syty</b> (Uniwersytet Ekonomiczny w Katowicach): Ekonomia społeczna jako sposób zapobiegania wykluczeniu społecznemu w świetle dokumentów określających ramy polityki społecznej w Polsce.  <b>Katarzyna Szuper</b> (UMCS w Lublinie): Upodmiotowienie polityczne kobiet a adaptacja do zmian klimatu</p>
13.30-14.30	lunch break		
Time	<p style="text-align: center;"><b>Session III A</b>            Link: <a href="https://meet.google.com/xwb-ossv-jbo">https://meet.google.com/xwb-ossv-jbo</a>            Room: 5/14            Chair: <b>Anna Doś</b></p>	<p style="text-align: center;"><b>Session III B</b>            Link: <a href="https://meet.google.com/pmd-incy-exf">https://meet.google.com/pmd-incy-exf</a>            Room: 5/15            Chair: <b>Xihui Chen</b></p>	<p style="text-align: center;"><b>Session III C (in Polish)</b>            Link: <a href="https://meet.google.com/jet-podh-qcr">https://meet.google.com/jet-podh-qcr</a>            Room: 5/16            Chair: <b>Alicja Winnicka-Wejs</b></p>
14.30-16.00	<p style="text-align: center;"><b>POLITICS AND EMPOWERMENT</b></p> <p><b>Maya Alexis Heins</b> (Goethe University, Germany): The Development of “Transnational Business Feminism” in Global Finance: Japan’s “Womenomics” policies  <b>Justine Schinckel</b>, Katja Wiedemann (Salzburg University of Applied Science, Austria): Women and New Work. Supporting women in leadership positions in the economy through New Work</p>	<p style="text-align: center;"><b>FINANCE</b></p> <p><b>Harshana Kasseeah</b> (University of Mauritius, Mauritius): Access to Finance in a Small Island Economy: Does Gender Matter?  <b>Albulena Shala</b> (University of Pristina, Kosovo): Gender equity in the FinTech companies  <b>Alessandra Tanda</b> (University of Pavia, Italy): Debt advice in Europe: in the search of the best practices  <b>Joanna Błach</b> (University of Economics in Katowice, Poland), Cristina Florio (University of Verona, Italy),</p>	<p style="text-align: center;"><b>PRZEDSIĘBIORSTWO</b></p> <p><b>Dariusz Grabara</b>, <b>Aleksandra Szewieczek</b> (Uniwersytet Ekonomiczny w Katowicach): Przemysł 4.0 dla zrównoważonego rozwoju małych i średnich przedsiębiorstw - perspektywa przedsiębiorców z Serbii i Polski  <b>Aleksandra Popiel</b> (Uniwersytet Ekonomiczny w Katowicach): Wykorzystanie cech antropomorficznych chatbotów w procesie</p>

	<p><b>Jan Pokorný</b> (University of West Bohemia, Czechia): Nobel Prize in Economics for the 1st woman: life and work of Elinor “Lin” Ostrom</p> <p><b>Joanna Siwińska-Gorzela</b>, Grażyna Bukowska (University of Warsaw, Poland): Exposure to a female mayor and women’s future political participation. Does partisanship matter? A quasi-experiment from Poland</p>	<p>Monika Wieczorek-Kosmala (University of Economics in Katowice, Poland): Determinants of cash holders’ decisions - risk management perspective</p>	<p>zarządzania komunikacją organizacji w ramach biura obsługi klienta</p> <p><b>Karolina Tadla</b> (Uniwersytet Ekonomiczny w Katowicach): Sukcesja w firmach rodzinnych</p> <p><b>Katarzyna Szachta</b> (Uniwersytet Ekonomiczny w Katowicach): Ekonomika omnichannel w e-commerce</p>
16.00-16.15	break		
Time	<p><b>Session IV A</b></p> <p>Link: <a href="https://meet.google.com/xwb-ossv-jbo">https://meet.google.com/xwb-ossv-jbo</a></p> <p>Room: 5/14</p> <p>Chair: <b>Monika Foltyn-Zarychta</b></p>	<p><b>Session IV B</b></p> <p>Link: <a href="https://meet.google.com/pmd-incy-exf">https://meet.google.com/pmd-incy-exf</a></p> <p>Room: 5/15</p> <p>Chair: <b>Dominika Bochańczyk-Kupka</b></p>	<p><b>Session IV C (in Polish)</b></p> <p>Link: <a href="https://meet.google.com/jet-podh-qcr">https://meet.google.com/jet-podh-qcr</a></p> <p>Room: 5/16</p> <p>Chair: <b>Alicja Winnicka-Wejs</b></p>
16.15-17.15	<p><b>HEALTH ECONOMICS</b></p> <p>Uzoamaka Angela Chiobi, <b>Chukwuebuka Jude Chiobi</b>, Ambros Omeje, Ikechukwu Andrew Mobosi (University of Nigeria, Nigeria): Economic impact of dietary supplements on maternal obesity status in Nigeria</p> <p><b>Adrianna Galczak</b> (University of Warsaw, Poland): Analysis of the effect of race on the survival of women with breast cancer</p> <p><b>Oladayo Timothy Popoola</b> (Ahmadu Bello University, Nigeria): Impact of Inflation rate on Women’s Health in Nigeria</p>	<p><b>INDUSTRY</b></p> <p><b>Mihaela Chelaru, Shahin Manafi Varkiani</b>, Gualtiero Fantoni (University of Modena and Reggio Emilia, Italy): Envisioning Industry 5.0: The Promises and Pitfalls of a Human-Centric Paradigm</p> <p><b>Lamia Gasimzade</b> (Poznań University of Economics and Business, Poland), Mansura Javadova (Institute of Petrochemical Processes, Azerbaijan): Innovative Solutions for Automobile Fuel Production Industry by Implementing Modernization Plan</p> <p><b>Kornelia Przedworska</b> (University of Economics in Katowice, Poland): Poland’s hard coal market in decline? Results of an expert study</p>	<p><b>DEMOGRAFIA I RYNEK PRACY</b></p> <p><b>Agata Surówka</b> (Politechnika Rzeszowska): Wpływ współczesnych kryzysów na przyrost naturalny kobiet i mężczyzn w Polsce – wyniki badań własnych</p> <p><b>Magdalena Kawecka</b> (Uniwersytet Ekonomiczny w Katowicach): Kobiety na rynku pracy w Polsce</p> <p><b>Dominika Werczyńska, Sylwia Wajnbrener</b> (Uniwersytet Ekonomiczny w Katowicach): Determinanty preferowanego wieku emerytalnego w starzejącym się społeczeństwie</p>
17.15-17.30	break		

### Plenary session

Time	<p><b>Session V</b></p> <p>Link: <a href="https://meet.google.com/xwb-ossv-jbo">https://meet.google.com/xwb-ossv-jbo</a></p> <p>Room: 5/16 (transmission)</p> <p>Chair: <b>Julia Włodarczyk</b></p>
17.30-18.30	<p><b>Workshop by Indranarian Ramlall (University of Mauritius)</b></p> <p><b>An Introduction to Python</b></p> <p>During the workshop participants can use either their own laptops (on site or remotely) or use computers in our computer lab (5/16)</p>
18.30	<p>Closing of the first day of the conference</p>

**Thursday, 09.03.2022**

**Parallel Sessions**

Time	<p align="center"><b>Session VI A</b>            Link: <a href="https://meet.google.com/xwb-ossv-jbo">https://meet.google.com/xwb-ossv-jbo</a>            Room: 5/14            Chair: Oleksandra Moskalenko</p>	<p align="center"><b>Session VI B</b>            Link: <a href="https://meet.google.com/pmd-incy-xf">https://meet.google.com/pmd-incy-xf</a>            Room: 5/15            Chair: Daphne R. Raban</p>	<p align="center"><b>Session VI C</b>            Link: <a href="https://meet.google.com/jet-podh-qcr">https://meet.google.com/jet-podh-qcr</a>            Room: 5/16            Chair: Joanna Błach</p>	<p align="center"><b>Session VI D</b>            Room: Auditorium CNTI            Chair: Monika Wieczorek-Kosmala</p>
10.00-11.30	<p><b>WOMEN AND THE LABOR MARKET</b></p> <p><b>Marzena Feldy</b>, Anna Knapieńska, Jacek Bieleński (OPI BIP – National Information Processing Institute, Poland) Iga Magda (Warsaw School of Economics, Institute for Structural Research, Poland; Institute of Labor Economics, Germany): Why does she earn less? The gender pay gap at the early stage of an academic career in Poland</p> <p><b>Hristina Serafimovska</b> (Goce Delcev University, North Macedonia): Review of the Condition of Women's Entrepreneurship in the Republic of Macedonia</p> <p><b>Katharina Schartner, Valentino Persico, Lisa Fiedler, Katja Wiedemann, Eva Lienbacher</b> (Salzburg University of Applied Sciences, Austria): Refugees – An overlooked economic force? Explorative results and stakeholder recommendations</p> <p><b>Begoña Navallas</b>, Maria-del-Mar Camacho-Miñano (Autonomous University of Madrid, Spain): No Gender Bias in Reporting KAMS</p>	<p><b>INFORMATION ECONOMICS</b>            (special session on an upcoming book “The Elgar Companion to Information Economics”)</p> <p>Daphne R. Raban (University of Haifa, Israel), <b>Julia Włodarczyk</b> (University of Economics in Katowice, Poland): Information Economics Examined through Scarcity and Abundance</p> <p><b>Julia Włodarczyk</b> (University of Economics in Katowice, Poland): Information and income distribution – the perspective of information economics</p> <p>Filippo Pavesi Nicola Argelli, <b>Massimo Scotti</b> (Carlo Cattaneo University, Italy): Information and Expertise</p> <p><b>Dominika Bochańczyk-Kupka</b> (University of Economics in Katowice, Poland): Intangibles, information goods, and intellectual property goods in modern economics</p> <p>Daphne R. Raban (University of Haifa, Israel), <b>Niv Ahituv</b> (Tel Aviv University, and Peres Academic Center, Israel): Assessing the Perceived Value of Information in an Information Immersive World</p> <p><b>Roei Davidson</b> (University of Haifa, Israel): Barriers to participation in cultural crowdfunding</p>	<p><b>SUSTAINABLE FINANCE</b></p> <p><b>Rafał Buła, Monika Foltyn-Zarychta</b> (University of Economics in Katowice, Poland): Social discount rate for the appraisal of intergenerational investments – estimates for CEE EU member countries</p> <p><b>Iryna Shkura</b> (Alfred Nobel University, Ukraine): SRI and energy transformation on the way to sustainable competitiveness</p> <p><b>Linda Snippe</b> (Inholland University of Applied Sciences, The Netherlands): Strategic risk leadership and sustainability in an ever-changing environment</p>	<p><b>DIGITAL AREA OF NETWORKING TEACHERS AND EDUCATORS</b>            (special session - Multiplier Event associated with the DANTE Erasmus+ project)</p> <p><b>Moderators: Anna Urbanek, Anna Losa-Jonczyk, Monika Wieczorek-Kosmala</b></p>

11.30-12.00	coffee break			
12.00-13.30	<p align="center"><b>Session VII</b>  <b>Link: <a href="https://meet.google.com/xwb-ossv-jbo">https://meet.google.com/xwb-ossv-jbo</a></b>  <b>Room: Auditorium CNTI</b>  <b>Chair: Monika Wieczorek-Kosmala</b></p> <p align="center"><b>Keynote lecture by prof. Nazim Hussain, University of Groningen</b>  <b>Board gender composition and waste management: Cross-country evidence</b></p>			
13.30-14.00	lunch break			
<b>Time</b>	<p align="center"><b>Session VIII A</b>  <b>Link: <a href="https://meet.google.com/xwb-ossv-jbo">https://meet.google.com/xwb-ossv-jbo</a></b>  <b>Room: 5/14</b>  <b>Chair: Julia Włodarczyk</b></p>	<p align="center"><b>Session VIII B</b>  <b>Link: <a href="https://meet.google.com/pmd-incy-exf">https://meet.google.com/pmd-incy-exf</a></b>  <b>Room: 5/15</b>  <b>Chair: Joanna Błach</b></p>	<p align="center"><b>Session VIII C</b>  <b>Link: <a href="https://meet.google.com/jet-podh-qcr">https://meet.google.com/jet-podh-qcr</a></b>  <b>Room: 5/16</b>  <b>Chair: Monika Klimontowicz</b></p>	<p align="center"><b>Session VIII D</b>  <b>Room: 2/19</b>  <b>Chair: Nazim Hussain and Reggy Hooghiemstra</b></p>
14.00-15.30	<p><b>ENVIRONMENTAL VALUATION</b></p> <p><b>Katarzyna Zagórska</b> (University of Warsaw, Poland): Farmers' preferences for practice and result-based agri-environmental-climate measures to conserve biodiversity</p> <p>Robert J. Johnston (Clark University, USA), <b>Ewa Zawojcka</b> (University of Warsaw, Poland), David A. Newburn (University of Maryland, USA), Tom Ndebele (Clark University, USA): Understanding Household Preferences for Price versus Quantity Instruments on Lawn-Care Practices: Implications for Nonpoint Nutrient Reductions</p> <p><b>Katarzyna Skrzypek</b> (University of Warsaw, Poland), Patrick Lloyd-Smith (University of Saskatchewan, Canada), Ewa Zawojcka (University of Warsaw, Poland): Five Decades in Travel Cost Studies: Research Trends through the Lens of Best Practices</p> <p><b>Ausra Liorancaite-Sukiene</b>, Laima Jeseviciute-Ufartiene, Vilma Morkuniene, Gelmina Motiejune (Kauno kolegija Higher</p>	<p><b>CLIMATE CHANGE AND FINANCE</b></p> <p><b>Xihui Chen</b> (Heriot-Watt University, United Kingdom): Does Extreme climate Matters? An Empirical Study from UK Listed Firms</p> <p><b>Shadrack Kibona</b>, Noah Pauline Makula, Alyce S. Hepelwa (University of Dar es Salaam, Tanzania): Effectiveness of mitigation financing on reduction of greenhouse gases</p> <p><b>Aleksandra Nocoń</b> (University of Economics in Katowice, Poland): Financing climate neutrality targets in Poland</p> <p><b>Mousumi Bhattacharjee</b> (LEAD at KREA University, India): Decentralized Decision Support System for Climate Smart Agriculture: Economics of a Dashboard Approach</p> <p><b>Ogonna Arazu</b> (University of Nigeria, Nigeria): Gendered analysis of climate</p>	<p><b>MARKETING – CONSUMPTION – TECHNOLOGIES</b></p> <p><b>Ingrit Moya</b> Pamela Simon, Jesus Garcia-Madariaga (Complutense University of Madrid, Spain): Does advertising drive gender equality? Analysis of Spanish consumers' perceptions of gender role stereotypes in advertising. A neuromarketing approach</p> <p><b>Svitlana Sousa Ostapenko</b> (Research Center in Business Sciences and Tourism, Portugal): Circular Economy: People Awareness and New Product Creation (The case of city of Porto, Portugal)</p> <p><b>Yuri Krivorotko</b> (Belarusian State Academy of Communications, Belarus): Digital technologies of financial transparency assessment of municipalities in Belarus: pilot project experience</p>	<p><b>DIVERSE TRAJECTORIES OF RESEARCH IN ECONOMICS OF CLIMATE CHANGE</b>  <b>(special session supported by the Metropolitan Science and Education Fund)</b></p> <p><b>Monika Wieczorek-Kosmala:</b> Introduction and summary of the scope of Metropolitan Science and Education Fund support for the project</p> <p><b>Małgorzata Lipowicz:</b> Financing the activities of the Metropolis GZM through the use of green and blue bonds</p> <p><b>Anna Urbanek:</b> Sustainable urban mobility measures - comparative studies of public transport pricing policy and parking policy in the largest European cities</p>

	Education Institution, Lithuania): The comparison of customers, employees, and managers perception of engagement in rehabilitation and Spa services in Lithuania	change impact on farming household in South-East Nigeria <b>Martyna Bieleń</b> (University of Economics in Katowice, Poland): Lower than Usual Rainfall – Food Insecurity in Tanzania		<b>Aleksandra Swałek</b> : The role of process innovations in Silesian public hospitals in the context of climate change <b>Agnieszka Stadnicka, Monika Wieczorek-Kosmala</b> : CERES II – The true Cost of Environmental Risk Exposure to Silesians
ca. 15.30	<b>Closing of the conference</b> <b>Link: <a href="https://meet.google.com/xwb-ossv-jbo">https://meet.google.com/xwb-ossv-jbo</a></b> <b>Room: 2/19</b>			