



22–26.06.2026

University of Economics
in Katowice | Poland

22.06.2026 | Monday - arrival day

Proposal of early arrival for new WPs to participate in Integration Games

19:00–21:00 Welcome drink [Kasztel Food & Friends](#)
(18:00 Meeting Point for those who want to travel together by tram - in front of [Silesian Theatre](#))
See: [How to use public transport in Katowice](#)

23.06.2026 | Tuesday - International B4EU Conference

**“Transforming regions for
a Sustainable and Beautiful Europe”**

08:00–08:45 Registration [Building A](#)
09:00–10:00 Opening of the BAUHAUS4EU Green Campus (group photos) [Patio, Building A](#)
10:00–11:00 Coffee break - networking [Level 4, Building A](#)

11:00–11:30 **Official opening of the conference** [Auditorium, Building A](#)
(event language: English)

Welcome by representatives of governmental, regional, city, and university authorities

11:30–12:15 **Keynote speeches**
30 years of securing jobs and enabling innovation in the industrial heartland of Poland
Rafał Żelazny, President, Katowice Special Economic Zone

Silesia: the story of transition
Marcin Nowak, Chief Operating Officer, DL Invest Group

12:15–13:00 **Fireside chat**
Moderated expert discussion with representatives of business, the innovation ecosystem, academia, and the audience
Anna Ossowska, EMEA Division Operations PC&L Manager, Faurecia
Anna Jedynak-Rykała, Vice-President, TAURON Zielona Energia
Lubomira Murray, Partner, CEE Alternative Delivery Models Leader, PwC

Moderator: Marcin Baron, Assistant Professor, University of Economics in Katowice



13:00–13:45

Panel 1: University alliances as game changers in the European Higher Education Area (EHEA) - Insights from new and experienced alliances

Magdalena Sikorska, Secretary General, EUNICE Alliance
Tonia Schmitz, Secretary General, BAUHAUS4EU Alliance
Agata Mannino, Coordinator, Across Alliance
Christine Fernandez-Maloigne, Head of the international section, Atypie-Friendly

Moderator: Katarzyna Aleksy, Director of the Higher Education Programmes Department, FRSE

13:45–15:00

Lunch and coffee break - networking

[Level 4, Building A](#)

15:00–15:15

Photography contest award ceremony

15:15–16:15

Panel 2: What kind of university does Europe need today? Insights from global, regional and student perspectives

Maurizio Tira, Full Professor of Urban and Regional Planning, University of Brescia
Amir Asif, Vice-President for Research & Innovation, York University
Erika Augustinsson, innovation strategist, Region Blekinge
Student Council Representative

Moderator: Celina Olszak, Rector, University of Economics in Katowice

16:15–16:30

Official closing of the conference

19:15

Bus departure from UEKat campus for dinner

[UEKat Parking](#)

20:00

Gala Dinner (formal attire encouraged)

[Wilson Shaft](#)

24.06.2026 | Wednesday - project work and integration day

08:45–09:45

Presentation of progress and action plans in the BAUHAUS4EU project by Tonia Schmitz, Secretary General

[Auditorium, Building A](#)

09:45–11:30

WP1 Management Team meeting with the Secretary General of the Across Alliance

[2/19, CNTI](#)

WP2, WP3, WP10 Integration workshop

[426, Building A](#)

T6.1–T6.3, WP8 Polish crash course

[307, Building B](#)

WP9, WP4, T6.4, WP7 Regional workshop

[208, Building A](#)

T11.1, T11.2 Work meeting

[5/15, CNTI](#)

T11.3 Work meeting

[3/15, CNTI](#)

11:00–11:30

Coffee break

[Level 5, CNTI](#) or
[Level 4, Building A](#)



12:00–13:30	WP1, WP11	Integration workshop	426, Building A
	T2.1, WP3, WP10	Polish crash course	307, Building B
	T2.2	Work meeting	402, Building A
	T6.1–T6.3	Work meetings	403, Building A (404, 405, if needed)
	WP8	Work meetings	2/19, CNTI (3/15, 5/15, if needed)
	WP9, WP4, T6.4, WP7	Regional workshop	208, Building A
13:30–15:00	Lunch and coffee break - networking		Level 5, CNTI or Level 4, Building A
15:00–16:30	WP1	Management Team meeting	2/19, CNTI
	T2.1	Work meeting	3/15, CNTI
	WP9, WP4	Integration workshop	426, Building A
	WP7	Work meeting	402, Building A (401, if needed)
	WP3, WP6, WP8, WP10	Cross-WP meeting	208, Building A (403, 404, 405, if needed)
	WP11, T2.2	Polish crash course	307, Building B
16:30–17:30	Poster session		CNTI Lobby
17:30	Free evening/cultural walk around Katowice city - opportunity for integration in smaller inter-WP teams (a list of potential places to book will be provided)		

25.06.2026 | Thursday - project work and integration day

09:00–11:00	Presentation and Q&A sessions on Communication Tools (WP11) and Digital Platform (WP2) including introduction of the subcontractor		Auditorium, CNTI
11:00–11:30	Coffee break		Level 5, CNTI or Level 4, Building A
11:30–13:30	WP1	Steering Committee meeting	2/19, CNTI
	T2.1	Meeting with the Platform Subcontractor	1, Building B
	WP6, WP7, WP8	Integration workshop	426, Building A
	T9.1, T9.2,	Work meetings	403/404/405, Building A



	T9.3, WP4		
	T11.1, T11.2	Work meeting	3/15, CNTI
	T11.3	Work meeting	5/15, CNTI
	WP3, WP10 T2.2	Possibility to join other WP Work meetings	
13:30–15:00	Lunch and coffee break - networking		Level 5, CNTI or Level 4, Building A
15:00–16:30	WP1	Cultural transformation workshop	426, Building A
	T2.1	Consultancy Session on the Platform (open to all WPs)	2/19, CNTI
	WP6	Work meetings/ Possibility of Continuing Cross-WP meetings	208, Building A
	WP8	Work meetings/ Possibility of Continuing Cross-WP meetings	307, Building B
	T9.1, T9.2, T9.3, WP4	Work meetings	403/404/405, Building A
	T11.1, T11.2	Work meeting	3/15, CNTI
	T11.3	Work meeting	5/15, CNTI
	WP3, WP7 WP10, T2.2	Possibility to join other WP Work meetings	
16:30–17:30	WP1	Meeting with WP and Task Leads	1, Building B
19:00	Global Village & Official Closing of the Forum		CNTI Lobby
	<i>(participants from each country prepare a stand presenting elements of their culture, e.g. traditional food, drinks, clothing or souvenirs – feel free to bring items from your home country; fridge space will be available).</i>		

26.06.2026 | Friday - departure day

09:00	Optional trip to Kraków	UEKat Parking
18:00	Departure from Kraków	