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| **Programme learning outcomes codes** | **DESCRIPTION OF PROGRAMME LEARNING OUTCOMES**upon completion of the **first degree** studies in **International Business** programme, a graduate: | **Reference to the description of learning outcomes for social sciences field** |
|  | **KNOWLEDGE** |  |
| IB1\_W01 | Possesses knowledge of key concepts specific to economic sciences as well as organization and management sciences. | S1A\_W01 |
| IB1\_W02 | Has obtained knowledge on how the key concepts in economic sciences, organization and management sciences relate to the social sciences system and to other sciences. | S1A\_W01 |
| IB1\_W03 | Has acquired elementary knowledge of the position of international business in the social sciences system. | S1A\_W01 |
| IB1\_W04 | Has acquired basic knowledge of economic entities on a world scale, in particular of the entities belonging to the European Union structures.  | S1A\_W02 |
| IB1\_W05 | Possesses elementary knowledge of relationships between economic entities and other social entities and institutions in international and intercultural settings. | S1A \_W03 |
| IB1\_W06 | Is capable of differentiating between types of relations specific to entities operating in international markets. | S1A \_W04 |
| IB1\_W07 | Is aware of the characteristics and the role of entrepreneur operating in international and intercultural settings. | S1A\_W05 |
| IB1\_W08 | Possesses elementary knowledge of international negotiation rules both, when dealing with external partners and internally within organization. | S1A\_W05 |
| IB1\_W09 | Has acquired basic knowledge of the specifics of managing human resources in international markets. | S1A\_W05 |
| IB1\_W10 | Knows basic tools and methods of obtaining and storing data. | S1A\_W06 |
| IB1\_W11 | Knows basic methods of analyzing and interpreting data and of making inferences about international socio-economic processes and phenomena.  | S1A\_W06 |
| IB1\_W12 | Possesses elementary knowledge of international market research, in particular of research problems as well as research methodology, tools and techniques. | S1A\_W06 |
| IB1\_W13 | Is familiar with the basic mathematical and statistical methods that are applied in economic and management sciences.  | S1A\_W06 |
| IB1\_W14 | Has acquired elementary knowledge of financial management and management accounting. | S1A\_W06 |
| IB1\_W15 | Is aware of the role of basic legal instruments in international trade.  | S1A\_W07 |
| IB1\_W16 | Is familiar with main regulations governing business operations in international settings, with emphasis on the regulations that are in legal force within the framework of the European Union.  | S1A\_W07 |
| IB1\_W17 | Has general knowledge of the code of ethics for business, also for business operations in international markets.  | S1A\_W07 |
| IB1\_W18 | Can identify basic principles governing international enterprises, national economies, integration groups and international economic organizations in international settings.  | S1A\_W07 |
| IB1\_W19 | Is familiar with basic standards of managing international business.  | S1A\_W07 |
| IB1\_W20 | Can identify elementary processes of the global economic change, has essential knowledge of its causes, mechanisms, scale and consequences. | S1A\_W08 |
| IB1\_W21 | Has acquired elementary knowledge of theoretical trends in international business and their historical evolution. | S1A\_W09 |
| IB1\_W22 | Knows and understands key notions and principles of industrial property rights and copyrights. | S1A\_W10 |
| IB1\_W23 | Is aware of general rules of starting and developing sole proprietorships taking advantage of the knowledge of international business. | S1A\_W11 |
|  | **SKILLS** |  |
| IB1\_U01 | Can identify and interpret global economic, social and managerial processes and phenomena as well as their determinants. | S1A\_U01 |
| IB1\_U02 | Can apply elementary theoretical knowledge of international business and related academic disciplines to interpret and analyze the situation of entities operating in domestic and international markets. | S2A\_U02 |
| IB1\_U03 | Knows how to use principal theoretical conceptualizations in the analysis of motives, forms and effects of international activities of enterprises, institutions and organizations. | S2A\_U02 |
| IB1\_U04 | Can identify and analyze causes and mechanisms of phenomena and processes taking place in international markets. | S2A\_U03 |
| IB1\_U05 | Is capable of forecasting socio-economic phenomena occurring in global economy. | S2A\_U04 |
| IB1\_U06 | Can analyze and assess business opportunities in international markets. | S2A\_U04 |
| IB1\_U07 | Can analyze and interpret systems of norms relevant to various cultural, economic and legal situations.  | S2A\_U05 |
| IB1\_U08 | Can apply regulations that are legally binding in international trade. | S2A\_U05 |
| IB1\_U09 | Is capable of making a choice on the form of enterprise’s international engagement. | S2A\_U06 |
| IB1\_U10 | Is capable of planning and conducting real-life international market research.  | S2A\_U06 |
| IB1\_U11 | Possesses the skill of negotiating with partners from different cultural backgrounds.  | S2A\_U06 |
| IB1\_U12 | Using an assigned model, can identify, analyze, formulate and recommend solutions to specific problems arising in enterprise’s international operations. | S2A\_U07 |
| IB1\_U13 | Is capable of understanding and analyzing phenomena occurring in international business.  | S2A\_U08 |
| IB1\_U14 | Is able to write papers on international business topics in English, referring to specific issues in detail, applying basic theoretical concepts and drawing on a variety of information sources.  | S2\_U09 |
| IB1\_U15 | Is able to prepare oral presentations in English on the subject of international business, referring to specific issues in detail, applying basic theoretical concepts and drawing on a variety of information sources. | S2\_U10 |
| IB1\_U16 | Has English language competences in the area of international business corresponding to level C1 as defined in the Common European Framework of Reference for Languages | S2\_U11 |
| IB1\_U17 | Has language skills in at least one foreign business language other than English at a chosen level | S2\_U11 |
| **SOCIAL COMPETENCIES** |
| IB1\_K01 | Is aware that lifelong learning is a necessity. | S1A\_K01 |
| IB1\_K02 | Can cooperate and work in teams, including the ones made up by individuals from different cultural backgrounds. | S1A\_K02 |
| IB1\_K03 | Is ready to be a leader of a small team within his/her specialization, also a team consisting of representatives of different cultures. | S1A\_K02 |
| IB1\_K04 | Is prepared to do assigned tasks in responsible manner. | S1A\_K03 |
| IB1\_K05 | Can monitor performance of tasks done by others.  | S1A\_K03 |
| IB1\_K06 | Identifies and solves job-related dilemmas, can distinguish between unethical, immoral or unprofessional conduct and its opposite. | S1A\_K04 |
| IB1\_K07 | Can participate in setting up simple international projects taking into account legal, social, economic and political aspects. | S1A\_K05 |
| IB1\_K08 | Is prepared to acquire and improve knowledge of international business independently.  | S1A\_K06 |
| IB1\_K09 | Is ready to create or contribute to creating socio-economic entities, also in international markets. | S1A\_K07 |