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| **Programme learning outcomes codes** | **DESCRIPTION OF PROGRAMME LEARNING OUTCOMES**  upon completion of the **second degree** studies in **International Business** programme, a graduate | **Reference  to the description  of learning outcomes  for social sciences field** |
|  | **KNOWLEDGE** |  |
| IB2\_W01 | Has in-depth knowledge of selected paradigms and approaches applied in different aspects of economic sciences, organization and management theory. | S2A\_W01 |
| IB2\_W02 | Possesses vast knowledge of how selected paradigms and approaches applied in different aspects of economic sciences, organization and management theory, relate to the social sciences system and to other sciences. | S2A\_W01 |
| IB2\_W03 | Has acquired in-depth knowledge of the position of international business in the social sciences system, and how it relates to international management, marketing and international finance. | S2A\_W01 |
| IB2\_W04 | Has acquired in-depth knowledge of economic entities operating on a world scale. | S2A\_W02 |
| IB2\_W05 | Possesses advanced knowledge of relationships between economic entities and other social entities and institutions in international and intercultural settings. | S2A \_W03 |
| IB2\_W06 | Has broader, in-depth knowledge of chosen categories of social relations, featured in economic and management sciences, in particular in international business management. | S2A \_W04 |
| IB2\_W07 | Possesses advanced knowledge of the role of an entrepreneur operating in international and intercultural settings. | S2A\_W05 |
| IB2\_W08 | Has acquired advanced knowledge of communication techniques in multicultural environments. | S2A\_W05 |
| IB2\_W09 | Has detailed knowledge of the concepts of leadership, motivation and organizational culture in international enterprise. | S2A\_W05 |
| IB2\_W10 | Possesses considerable knowledge of tools and methods of obtaining and storing data. | S2A\_W06 |
| IB2\_W11 | Has intimate knowledge of the methods of analyzing and interpreting data, and making inferences about socio-economic processes and phenomena occurring on an international scale. | S2A\_W06 |
| IB2\_W12 | Possesses advanced knowledge of conducting primary and secondary research in international markets, in particular of research problems as well research methods, tools and techniques. | S2A\_W06 |
| IB2\_W13 | Is familiar with the advanced mathematical and statistical methods which are applied in economic and management sciences. | S2A\_W06 |
| IB2\_W14 | Knows how to apply forecasting techniques to business activities, also in international markets. | S2A\_W06 |
| IB2\_W15 | Possesses advanced knowledge of opportunities of analyzing and evaluating the financial standing of an enterprise operating in international markets. | S2A\_W06 |
| IB2\_W16 | Has gained extensive knowledge of various legal instruments relating to international trade. | S2A\_W07 |
| IB2\_W17 | Has advanced knowledge of regulations that are legally binding to business entities operating in international markets. | S2A\_W07 |
| IB2\_W18 | Has broader, in-depth knowledge of ethical aspects of running a company and of social accountability in international business. | S2A\_W07 |
| IB2\_W19 | Has considerable knowledge of principles governing international enterprises, national economies, integration groups and international economic organizations in international settings. | S2A\_W07 |
| IB2\_W20 | Possesses wide and deep knowledge of managing an enterprise in international market. | S2A\_W07 |
| IB2\_W21 | Has gained in-depth knowledge of various processes of the global economic change. | S2A\_W08 |
| IB2\_W22 | Has advanced knowledge of theoretical trends in international business and their historical evolution. | S2A\_W09 |
| IB2\_W23 | Has knowledge sufficient to understand essential problems of industrial and intellectual property protection, can comprehend issues arising out of property rights of various stakeholders. | S2A\_W10 |
| IB2\_W24 | Has acquired wide knowledge of international business management strategy. | S2A\_W11 |
|  | **SKILLS** |  |
| IB2\_U01 | Can identify and interpret international economic, social and managerial phenomena, changes and processes, as well as their determinants and relationships. | S2A\_U01 |
| IB2\_U02 | Can apply theoretical knowledge of international business and related academic disciplines to interpret and analyze the situation of entities operating in domestic and international markets, enhanced by formulation of own views and critical choice of data and analysis methodology. | S2A\_U02 |
| IB2\_U03 | Knows how to use various theoretical conceptualizations to analyze motives, forms and effects of the international activities of enterprises, institutions and organizations, and to evaluate critically the results obtained. | S2A\_U02 |
| IB2\_U04 | Can identify and analyze causes and mechanisms of phenomena and processes taking place in international markets. | S2A\_U03 |
| IB2\_U05 | Can perform a multidimensional analysis of factors, changes and effects of economic processes in international perspective. | S2A\_U03 |
| IB2\_U06 | Can formulate own views on the subject of factors, changes and effects of economic processes in international perspective, can construct and verify research hypotheses. | S2A\_U03 |
| IB2\_U07 | Is capable of forecasting socio-economic phenomena occurring in global economy, using advanced tools and methods. | S2A\_U04 |
| IB2\_U08 | Can analyze and evaluate business opportunities in international markets. | S2A\_U04 |
| IB2\_U09 | Knows how to calculate risk and profitability of a business entering international markets. | S2A\_U04 |
| IB2\_U10 | Can put into practice systems of norms appropriate to various cultural, economic and legal situations. | S2A\_U05 |
| IB2\_U11 | Can apply and use in real-life situations legal regulations governing international trade. | S2A\_U05 |
| IB2\_U12 | Is capable of formulating a business internationalization strategy independently. | S2A\_U06 |
| IB2\_U13 | Can plan, carry out and coordinate research in a number of foreign markets, and formulate recommendations for a client using the results obtained. | S2A\_U06 |
| IB2\_U14 | Possesses the skill of applying different communication techniques when communicating with stakeholders from different cultural backgrounds. | S2A\_U06 |
| IB2\_U15 | Can independently select, research and propose a procedure for solving a key problem in management or organization’s relationship with its international environment. | S2A\_U07 |
| IB2\_U16 | Is capable of understanding and analyzing phenomena occurring in the area of international business. | S2A\_U08 |
| IB2\_U17 | Knows how to carry out theoretical assessment of phenomena occurring in the area of international business, using advanced research methods. | S2A\_U08 |
| IB2\_U18 | Is able to write elaborate papers on international business topics in English, referring to specific issues in detail, applying advanced theoretical conceptualizations and drawing on variety of information sources. | S2A\_U09 |
| IB2\_U19 | Is able to prepare elaborate oral presentations in English on the subject of international business and related academic disciplines, referring to specific issues in detail, applying advanced theoretical concepts and drawing on variety of information sources. | S2A\_U10 |
| IB2\_U20 | Has English language competences in the area of international business corresponding to level C1 as defined in the Common European Framework of Reference for Languages | S2A\_U11 |
| IB2\_U21 | Has language skills in at least one foreign business language other than English at a chosen level | S2A\_U11 |
| **SOCIAL COMPETENCIES** | | |
| IB2\_K01 | Is aware that lifelong learning is a necessity. | S2A\_K01 |
| IB2\_K02 | Can work in a team, also if its members represent a variety of cultural backgrounds. Is familiar with and understands the issue of culture clash, can work effectively in multicultural environment. | S2A\_K02 |
| IB2\_K03 | Is ready to be a multicultural team manager and to propose program and organizational structure for implemented projects. | S2A\_K02 |
| IB2\_K04 | Is able to define the range of responsibility related to performing job tasks, identify conditions for their implementation, and recognize consequences of decisions and actions taken by staff in various organizations and cultural settings. | S2A\_K03 |
| IB2\_K05 | Identifies, assesses and solves job-related dilemmas, can distinguish between unethical, immoral or unprofessional conduct and its opposite. Applies variety of solutions to prevent negative attitudes. | S2A\_K04 |
| IB2\_K06 | Can participate in developing complex international projects taking into account legal, social, economic and political aspects. | S2A\_K05 |
| IB2\_K07 | Is prepared to acquire knowledge of international business and related academic disciplines, in an independent and critical manner. | S2A\_K06 |
| IB2\_K08 | Is prepared to extend his/her knowledge of international business and related academic disciplines. | S2A\_K06 |
| IB2\_K09 | Is ready to conduct business operations independently in domestic and international markets. | S2A\_K07 |