



University
of Economics
in Katowice

Faculty
of Management

Dean of Faculty of Management invites students of
International Business Program for lectures of

Prof. Marcello Mariani

INTERNATIONAL SERVICES AND EXPERIENCES MANAGEMENT & MARKETING

Thursday, 20.11.2014 – 7 hours of teaching (9:50–17:00 with breaks) **300 A**
Friday, 21.11.2014 – 7 hours of teaching (9:50–17:00 with breaks) **332 A**

20–21 of November 2014

14 hours, 2 ECTS

Registration: hanna.wiecek@ue.katowice.pl
Deadline: 12 of November 2014

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