

**RULES OF THE COMPETITION FOR STUDENTS AND DOCTORAL STUDENTS OF THE
UNIVERSITY OF ECONOMICS IN KATOWICE "WORLD CONSUMER RIGHTS DAY
2024"**

§ 1

GENERAL PROVISIONS

1. The Organizer of the Competition is the International Business Research Club operating at the Department of Consumer Research of the University of Economics in Katowice, ul. 1-Maja 50, 40-287 Katowice.
2. The competition will be conducted online and is an event accompanying the celebration of World Consumer Rights Day.
3. Competition materials should be submitted using the form available on the website:
https://docs.google.com/forms/u/1/d/e/1FAIpQLScv7DRZoKnAMxc26A4g3hKJ4mvy5SEvKmNSEw1CHfPAnA_IFQ/viewform?urp=gmail_link
4. The competition involves preparing a short informational film in Polish or English regarding consumer rights and sending it by the deadline specified by the organizer to the organizer's email address.
5. A participant may submit only one film to the competition.
6. The competition is not a promotional lottery within the meaning of Art. 2 para. 1 point 9 of the Act on Games and Mutual Betting of July 29, 1992 (Journal of Laws of 04.4.27, as amended) and is not subject to the rules contained in the aforementioned Act and executive regulations to this Act.

§ 2

CONDITIONS FOR PARTICIPATION IN THE COMPETITION

1. The competition is intended for current students and doctoral students of the University of Economics in Katowice, regardless of the mode and year of study.
2. The participation of a student or doctoral student in the competition is possible under the condition of:
 - a. acceptance of the competition regulations,
 - b. consent to the publication of the submitted material.
3. A participant of the competition is a student or doctoral student who has prepared competition material in accordance with the rules indicated in §3 and completed the registration form as the author of the material.
4. Competition material may only be prepared individually.

§ 3

THEME AND RULES OF THE COMPETITION

1. The competition under the name "World Consumer Rights Day 2024" concerns various issues related to consumer rights, especially those related to the violation of consumer rights, methods of protecting these rights, and market education raising consumer awareness in the market.
2. The aim of the competition is to draw attention to consumer protection issues, encourage participants to deepen their knowledge in this field and disseminate it, as well as promote safe behaviors in the market.
3. When preparing competition films, participants must demonstrate knowledge of consumer rights protection while also displaying creativity and an innovative approach to presenting complex issues in an accessible and attractive manner.
4. The prepared material may address one or more of the following tasks:
 - a. Indicating the importance of knowing consumer rights and institutions implementing consumer policy,
 - b. Showing how consumer rights are protected in the market,
 - c. Demonstrating examples of violation/non-compliance with consumer rights,
 - d. Indicating the premises and principles of sustainable consumption,
 - e. Showing the impact of artificial intelligence on consumption and how it supports or threatens consumer rights.
5. The competition material referred to in point 3 must take the form of a video film under a title containing the name and surname of the performer and the title of the film. The film must be sent by email between February 19, 2024, and March 8, 2024, to ibresearchclub22@gmail.com.
6. At the same time, a link to the shared video file must be sent through the registration form in §1 point 3 by the deadline of March 8, 2024, until 23:59.
7. The film should be an original work and must not violate copyright law. The submitted film may not have been previously submitted in previous editions of competitions.

§ 4

PRIZES AND ANNOUNCEMENT OF RESULTS

1. Submitted works will be judged by a 3-person jury, consisting of academic staff of the University of Economics in Katowice.

2. The end date of the competition is set for March 8, 2024, at 23:59. The evaluation of works will take place after the specified deadline.
3. The jury will assess the film in terms of content, i.e., compliance with the competition theme and compliance with consumer protection law.
4. Additional points will be awarded for addressing the theme of the impact of artificial intelligence on consumption in the market and consumer rights in the film.
5. In the event of substantive errors in the area of the competition theme, the competition committee reserves the right to disqualify the competition participant.
6. Three cash prizes are provided with a minimum value of:
 - a. 1st prize - PLN 1,500
 - b. 2nd prize - PLN 1,000
 - c. 3rd prize - PLN 500
7. Additionally, the possibility of awarding non-cash distinctions to students or doctoral students who do not win the first three places but whose work stands out for its significant contribution to the competition theme is provided.
8. Cash and non-cash prizes will be funded and awarded by external entities/people.
9. The value of the prizes will not exceed PLN 2000 per person.
10. The list of winners will be announced on the website <https://www.ue.katowice.pl/jednostki/katedry/wz/katedra-badan-konsumpcji/swiatowy-dzien-praw-konsumenta.html> and during the celebration of World Consumer Rights Day. The prizes will also be presented on that day.
11. The finalists selected by the jury will be notified by email sent to the address provided in the registration form. Invitations to participate in the closing meeting of the competition will also be sent through the same channel.

§ 5

PERSONAL DATA OF COMPETITION PARTICIPANTS

1. The data provided by participants will be processed solely for the purpose of conducting this competition and in connection with the awarding of prizes.
2. The condition for receiving a prize is providing true personal data by the competition participant, i.e., first name, last name, email address in the edu.uekat.pl domain.

3. Sending the registration is tantamount to confirming familiarity with the GDPR information clause of the University of Economics in Katowice available on the University's website and in the BIP.

§ 6

FINAL PROVISIONS

1. Any doubts regarding the rules of the competition, provisions of the Regulations, and their interpretation are resolved by the Organizer.
2. The Organizer is entitled to change the provisions of these Regulations, provided that it does not worsen the conditions of participation in the Competition. This applies in particular to changes in the deadlines for individual competition activities and changes in the prize specifications.