

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

1. Course title:
in Polish / in English Digital law /Prawo cyfrowe

2. Course code:
Number of ECTS credits:2
Course completion mode:E
Course commenced / Year
2019/20

3. Major: E-commerce

4. Department of major coordinator: Department of Market and Consumption

5. Name of course instructor: Lecture dr hab. (PhD) Marzena Czarnecka
Examiner PhD Marzena Czarnecka

6. Department of course instructor: Department of Law and Insurance

7. Number of contact hours with students:

Type of instruction	Full-time study	Part-time study
lectures	15	
classes		
foreign language classes		
lab classes		
seminars		
e-learning		
other		
Total hours	15	
examination (hours)	1	

8. Course timeframe - no. of semesters: 1

Course commencement / Year I

Course commencement / Semester II

9. Level of tertiary education: full-time second cycle studies

10. Course status
 Compulsory for the major...
 Compulsory for the specialization ...
 Elective ...

11. Course prerequisites

Compulsory: the basics of law

Recommended: civil law, intellectual property law

12. Course objectives:

The aim of the course is to familiarize students with legal regulations regarding e-commerce, social media, intellectual property and the Internet

Knowledge:

Providing students with knowledge on functioning methods of protecting industrial property, ways to protect their copyrights, patents, utility models and industrial espionage, advanced knowledge about techniques of intellectual property protection and concluding e-commerce contracts,

Skills:

Equipping students with the ability to apply the law.

Equipping students with the ability to cope with various legal solutions.

competence:

Equipping students with the ability to work in international corporations using intellectual property rights in e-commerce areas. Equipping students with the ability to independently analyze threats to intellectual property law.

13. Teaching and learning methods:**A. Direct student-instructor contact:**

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Lecture using multimedia techniques	The lecture was conducted in accordance with the presented plan using computer presentations and films, which contain diagrams helpful in the presenting.	10	
2.	Active lecture	Discussion and case studies plus observational methods	5	
Total			AS:15	AN:

B. Self-study:

Lp	Study methods	Description	number of hours	
			Full-time studies	Part-time study
1.	Analysis of lecture notes	Organizing the knowledge acquired during the lecture by analyzing notes.	15	
2.	Solving case studies	Solving additional tasks that allow checking knowledge	10	

		in the subject of research		
3.	Cause-effect study using literature	Studying the literature of the subject given by the lecturer, both compulsory and recommended, allowing a wider recognition of knowledge in the topics presented in lectures	10	
Together			BS: 35	BN:

Total AS+BS =50
Examination (E) = 3
Total AS+BS+E= 53

Total AN+BN =
Examination (E) =.....
Total AN+BN+E =

14. Key words: e- commerce law, intellectual property

15. Course content:

1. Internet law - applicable law
2. Pornography and on the Internet
3. Protection of personal rights, maintaining privacy on the Internet
4. Trademarks, internet domain names;
5. Copyright;
6. Social media law
7. E-consumer protection

16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

Intended learning outcomes of major/Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
ECe2_W06	The student knows the legal regulations and ethical standards relevant to the preparation and running an online business, including in the field of copyright protection and e-consumer protection	Exam test and presentation	Student tests and presentations
<u>Skills</u>			
ECe2_U02	The student has an in-depth ability to use legal norms necessary to organize and conduct business activity.	The presentation	Presentations prepared by students
ECe2_U10	Student prepares written analyzes and case studies on legal issues related to e-commerce.		
<u>Social competence</u>			
ECe2_K08	Student is able to identify and resolve legal, economic and ethical dilemmas related to activities undertaken on the	Test and presentation	Student tests and

	Internet.		presentations
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17. Method for determining the final course grade:

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Test	Multiple choice test without the possibility of using notes	50%
2.	Presentation	The presentation with range rights be risk management or compliance	50%

* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

18. Reading list

Mandatory literature:

1. James Grimmelmann , INTERNET LAW: CASES & PROBLEMS, 6th ed. (Semaphore Press, 2016)
2. Richard Susskind Tomorrow's Lawyers. An Introduction to Your Future, 2nd ed. (Oxford University Press, 2017)

Recommended reading: passed on in class - articles.