

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

1. Course title: in Polish / in English Finanse w e-Commerce/ Finance in e-Commerce	2. Course code: Number of ECTS credits: 2,0 Course completion mode: credit Course commenced / Year 2019/2020																														
3. Major: e-Commerce																															
4. Department of major coordinator: Department of Market and Monsumption																															
5. Name of course instructor: Lecture: dr Łukasz Szewczyk Classes: dr Łukasz Szewczyk Lab classes ... Examiner: dr Łukasz Szewczyk																															
6. Department of course instructor: Department of Banking and Financial Markets																															
7. Number of contact hours with students: <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 35%;">Type of instruction</th> <th style="width: 30%;">Full-time study</th> <th style="width: 35%;">Part-time study</th> </tr> </thead> <tbody> <tr><td>lectures</td><td style="text-align: center;">15</td><td style="text-align: center;">-</td></tr> <tr><td>classes</td><td style="text-align: center;">15</td><td style="text-align: center;">-</td></tr> <tr><td>foreign language classes</td><td style="text-align: center;">-</td><td style="text-align: center;">-</td></tr> <tr><td>lab classes</td><td style="text-align: center;">-</td><td style="text-align: center;">-</td></tr> <tr><td>seminars</td><td style="text-align: center;">-</td><td style="text-align: center;">-</td></tr> <tr><td>e-learning</td><td style="text-align: center;">-</td><td style="text-align: center;">-</td></tr> <tr><td>other</td><td style="text-align: center;">-</td><td style="text-align: center;">-</td></tr> <tr><td>Total hours</td><td style="text-align: center;">30</td><td style="text-align: center;">-</td></tr> <tr><td>examination (hours)</td><td style="text-align: center;">-</td><td style="text-align: center;">-</td></tr> </tbody> </table>		Type of instruction	Full-time study	Part-time study	lectures	15	-	classes	15	-	foreign language classes	-	-	lab classes	-	-	seminars	-	-	e-learning	-	-	other	-	-	Total hours	30	-	examination (hours)	-	-
Type of instruction	Full-time study	Part-time study																													
lectures	15	-																													
classes	15	-																													
foreign language classes	-	-																													
lab classes	-	-																													
seminars	-	-																													
e-learning	-	-																													
other	-	-																													
Total hours	30	-																													
examination (hours)	-	-																													
8. Course timeframe - no. of semesters: 1 Course commencement / Year: 1 Course commencement / Semester 2																															
9. Level of tertiary education: Master	10. Course status <input checked="" type="checkbox"/> Compulsory for the major e-Commerce <input type="checkbox"/> Compulsory for the specialization ... <input type="checkbox"/> Elective ...																														
11. Course prerequisites Compulsory: corporate finance, basics of accounting Recommended: financial mathematics																															

12. Course objectives:

Familiarizing students with selected areas of financial management of e-Commerce entities with particular emphasis on financial analysis, assessment of available financing sources and financial risk in the industry.

13. Teaching and learning methods:**A. Direct student-instructor contact:**

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Active classes	Case study, discussion, solving assignments, student presentations	15	0
2.	Active lecture with the use of multimedial techniques	Multimedial presentation, discussion	15	0
3.				
...				
Total			AS: 30	AN: 0

B. Self-study:

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Project preparation	Team project on a given subject and its presentation during the classes	15	0
2.	Analysis of notes from lectures and classes	Analysis of materials in order to systematize the acquired knowledge	5	0
3.				
...				
Total			BS: 20	BN: 0

Total AS+BS = 50

Examination (E) = 0

Total AS+BS+E = 50

Total AN+BN = 0

Examination (E) = 0

Total AN+BN+E = 0

14. Key words: financial analysis, efficiency, financial liquidity, financial risk, sources of funding

15. Course content:

1. The e-Commerce company as an entity conducting business activity
2. The environment of the e-Commerce enterprise
3. Financial statements as a source of information about the enterprise
4. An analysis of the economic and financial situation of the e-Commerce entity
5. Property and capital structure of the enterprise
6. Sources of financing for the e-Commerce entity
7. Cost and income analysis. Financial result management
8. Financial liquidity management
9. E-Commerce efficiency

16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
ECe2_W03#	Can explain the operating principles of companies in the e-Commerce industry, in particular in the financial aspect and their environment that matters to conducting business ventures in the industry	Written final test Project	Test sheets Project sheets
<u>Skills</u>			
ECe2_U09#	Formulates alternative solutions to the decision-making problem in e-Commerce in the area of financial management including risk management and makes a choice as well as the implementation of a specific financial strategy - as a part of teamwork	Written final test Project	Test sheets Project sheets
<u>Social competences</u>			
ECe2_K01#	Performs systematic self-assessment of own competences in selected areas covering financial problems of companies from the e-Commerce industry and is able to assess the competences of others and if appropriate improves and organizes them, is also able to organize the learning process of other people to achieve specific team goals	Written final test Project	Test sheets Project sheets

17. Method for determining the final course grade:

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Written test	Final test, consisting of single choice test, open questions and numerical tasks	60
2.	Project	Team project prepared during the term	40
3.			

* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

18. Reading list

Mandatory readings:

1. Błach J., Wieczorek-Kosmala M.: Fundamentals of Corporate Finance . Wyd. University of Economics in Katowice, Katowice, 2011.
2. Fridson M., Alvarez F.: Financial Statement Analysis: A Practitioner's Guide. Wyd. Wiley Finance, New York, 2002.

Suggested readings:

1. Korper S., Ellis J.: The E-Commerce Book. Building the E-Empire. Wyd. Academic Press, San Diego, 2000.
2. Combe C.: Introduction to e-Business. Management and Strategy. Wyd. Elsevier Ltd., Oxford, 2006.

19. Language of instruction:

20. Course instructors' recommendations: