

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

1. Course title: in Polish / in English Finansowanie projektów e-commerce/Financing e-commerce projects	2. Course code: Number of ECTS credits: 3 Course completion mode: credit Course commenced / Year 2019/2020
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3. Major: E-commerce

4. Department of major coordinator: Department of Market and consumption

5. Name of course instructor: Lecture: dr hab. Małgorzata Dziembała, prof. UE...
 Classes -... Lab classes- ...
Examiner

6. Department of course instructor: International Economic Relations

7. Number of contact hours with students:

Type of instruction	Full-time study	Part-time study
lectures	15	
classes		
foreign language classes		
lab classes		
seminars		
e-learning		
other		
Total hours	15	
examination (hours)		

8. Course timeframe - no. of semesters: 1

Course commencement / Year 1

Course commencement / Semester 1

9. Level of tertiary education: II

10. Course status

- x Compulsory for the major E-commerce...
 Compulsory for the specialization ...
 Elective ...

11. Course prerequisites

Compulsory:

Recommended:

12. Course objectives:

The main aim is to familiarise students with financial instruments of the EU cohesion policy and with financial instruments of policies supporting the development of entrepreneurship with particular focus on financing e-commerce projects.

After completion of the course students:

- know the sources of financing projects, particularly e-commerce projects,
- understand the system of project implementation supporting from the EU funds,
- possesses some necessary skills to prepare and complete the application concerning EU funds.

13. Teaching and learning methods:**A. Direct student-instructor contact:**

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Active lecture with the use of the multimedia techniques	Lectures	15	
2.				
3.				
...				
Total			AS:15	AN:

B. Self-study:

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Preparation of the project	Preparation of the project financed from the EU sources	25	
2.	Analysis of notes from lectures	Analysis of notes from lectures	20	
3.	Analysis of sources materials	Analysis of sources materials	15	
...				
Total			BS:60	BN:

Total AS+BS = 75.....

Examination (E) = -.....

Total AS+BS+E= 75.....

Total AN+BN =

Examination (E) =.....

Total AN+BN+E =

14. Key words: structural funds, EU regional policy**15. Course content:**

1. The setting up enterprises in the EU. Innovative enterprises in the EU.
2. Start-ups in Poland and in the EU countries.
3. Sources of financing projects, including e-commerce in the EU. Cohesion policy in the EU: objectives, rules.
4. Instruments of the cohesion policy. Financing of enterprises' development, including innovative from the EU funds.
5. Venture capital, business angels, seed funds as a source of financing the innovative enterprises.
6. Traditional sources of financing the activities of enterprises: credits, loans.
7. Crowdfunding and other sources of financing of enterprises in the EU.
8. Management of project – methodology.
9. Project preparation. Implementation of projects supported from the EU funds in Poland, including financial perspective 2014-2020.

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16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment			
Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
ECe2_W03#	1. knowledge on the sources of financing enterprises from the external funding 2. know the sources of financing e-commerce projects ...	test	test
<u>Skills</u>			
ECe2_U09#	1. possesses some skills to fill in the application form 2. ...	application	completed application
<u>Social competences</u>			
ECe2_K01# ECe2_K05#	1. ability to cooperate in the group 2. ...	Discussion in the group and preparation of the project	Documentation
17. Method for determining the final course grade:			
No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Written exam	Written exam	60
2.	Preparation of the project		40
3.			
* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.			
18. Reading list			
Mandatory readings:			
– N.L. Dhame, A.Panjwani, V.Aggarwal, Financing and managing projects, vol. I., vol. II, Wyd. Business Expert Press, 2018.			
– A guide to the project management body of knowledge, PMBOK Guide, 6 th edition, Wyd. Project Management Institute 2017.			
– A.Evans, the EU structural funds, Oxford University Press 2004.			
– W.Molle, European cohesion policy, Wyd. Taylor&Francis Ltd.2007.			
– J.Bachtler, C. Mende, EU cohesion policy and European integration; dynamics of EU budget and regional policy reform, Wyd. Routledge 2013.			
– Official documents available at: http://europa.eu			
Suggested readings:			
R. Newton, project management step by step: how to plan and manage a high successful project, Pearson Education Limited, 2006.			

19. Language of instruction:
English

20. Course instructors' recommendations: