

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

1. Course title: in Polish / in English LOGISTICS FOR E-COMMERCE Logistyka dla e-handlu	2. Course code: Number of ECTS credits: 3 Course completion mode: Credit Course commenced / Year 2020/2021
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3. Major: E -commerce

4. Department of major coordinator: Department of Market and Consumption

5. Name of course instructor: Lecture dr Anna Urbanek Classes dr Anna Urbanek
 Lab classes ...
Examiner dr Anna Urbanek

6. Department of course instructor: Department of Transport

7. Number of contact hours with students:

Type of instruction	Full-time study	Part-time study
lectures	15	
classes	30	
foreign language classes		
lab classes		
seminars		
e-learning		
other		
Total hours	45	
examination (hours)		

8. Course timeframe - no. of semesters: 1

Course commencement / Year II

Course commencement / Semester 3

9. Level of tertiary education: II	10. Course status <input checked="" type="checkbox"/> X Compulsory for the major E-commerce <input type="checkbox"/> Compulsory for the specialization ... <input type="checkbox"/> Elective ...
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11. Course prerequisites
 Compulsory: Economics, Fundamentals of Management
 Recommended: Managerial Economics and and Digital Economy

12. Course objectives:

1. To familiarize students with the fundamental concepts and definitions in the field of logistics, logistics system and logistics management.
2. Students will acquire advanced knowledge in the field of logistics evolution stages, as well as basic organizational structures created for its needs.
3. Students will develop skills to apply the acquired knowledge for the needs of designing logistics solutions for e-commerce.
4. Students will develop social competencies relevant to the work of logistics.

13. Teaching and learning methods:**A. Direct student-instructor contact:**

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Lectures using multimedia techniques	Classical lecture using movies, graphic presentations and multimedia techniques	15	
2.	Active classes using case-study method	Analysis of case-studies from business practice	30	
3.				
...				
Total			AS:45	AN:

B. Self-study:

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Analysis of lecture notes	Analysis of lecture notes and materials made available by the lecturer	15	
2.	Preparation of project presentations	Case studies analysis, presentation of results	15	
3.				
...				
Total			BS: 30	BN:

Total AS+BS = 75

Examination (E) = 0

Total AS+BS+E= 75

Total AN+BN =

Examination (E) =

Total AN+BN+E =

14. Key words: logistics, supply chains, logistics decisions, logistics system**15. Course content:**

1. Fundamentals: etymology, genesis, stages of development, subject, purpose, basic definitions.
2. The concept as well as premises and criteria for separating logistics systems. Types and features of logistics systems and process approach.
3. Logistic chains, supply chains.
4. Basic concepts in logistics.
5. Logistics in the organizational structure of the enterprise.
6. Logistic management.
7. Information systems in logistics, IT systems in logistics.

16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
ECe2_W01	Student knows, understands and uses fundamental definitions in the field of logistics, identifies and describes in details all the elements of the supply chain and basics logistics concepts.	Final test	Written tests
<u>Skills</u>			
ECe2_U01	Student has a in-depth ability to use the acquired knowledge to solve logistics problems in enterprises and to design logistics solutions for e-commerce.	Individual or team work of students, case study analysis results, moderated discussions	Works in electronic or written form, list of activities
<u>Social competences</u>			
ECe2_K02	Student participates in the project teamwork, has the ability to cooperate as a team member and as a team leader and is able to solve problems on his own or is ready to consult problems with experts in the field of logistics.	Teamwork (assignments and case studies analysis)	Works in electronic or written form, list of activities, teamwork assessment

17. Method for determining the final course grade:

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Final test	Written test without possibility of using books or notes	50%
2.	Project	Case study analysis results	40%
3.	Activity and involvement during the classes		10%

* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

18. Reading list

Mandatory readings:

1. K.J. Button, D.A. Hensher, Handbook of Logistics and Supply-Chain Management (Handbooks in Transport), Emerald 2001.
2. P. R. Murphy Jr., D.F. Wood, Contemporary logistics, Pearson Education 2004.
3. D. J. Bloomberg, S. LeMay, J. B. Hanna, Logistics, Prentice Hall 2002.
4. D. B. Grant [et al.], Fundamentals of logistics management, London: McGraw-Hill 2006.
5. M. Christopher, Logistics and supply chain management: creating value-adding networks, Financial Times Prentice Hall 2005.

Suggested readings:

1. W.-R. Bretzke, K. Barkawi, Sustainable logistics: responses to a global challenge, Berlin

Heidelberg : Springer-Verlag 2013

2. J.D. Wisner, K-Ch Tan, K. Leong, Principles of Supply Chain Management, Cengage 2015.
3. A. Harrison, R. van Hoek, Logistics management and strategy, Pearson Education 2002.
4. A. Rushton, Ph. Coucher, P. Baker, Handbook of Logistics and Distribution Management, Kogan Page 2017.

19. Language of instruction:

20. Course instructors' recommendations: