

## COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

<b>1. Course title:</b> in Polish / in English Innowacje finansowe i inwestycje alternatywne – team project / Financial innovations & alternative investments – team project	<b>2. Course code:</b> Number of ECTS credits:3 Course completion mode: Z Course commenced / Year 2019/2020																														
<b>3. Major:</b> Finance and Accounting, specialisation: Finance and Accounting for International Business																															
<b>4. Department of major coordinator:</b> Banking and Financial Markets																															
<b>5. Name of course instructor:</b> Lecture dr hab. Joanna Błach <b>Examiner</b> dr hab. Joanna Błach																															
<b>6. Department of course instructor:</b> Corporate Finance and Insurance																															
<b>7. Number of contact hours with students:</b> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 35%;">Type of instruction</th> <th style="width: 35%;">Full-time study</th> <th style="width: 30%;">Part-time study</th> </tr> </thead> <tbody> <tr><td>lectures</td><td style="text-align: center;">15</td><td></td></tr> <tr><td>classes</td><td></td><td></td></tr> <tr><td>foreign language classes</td><td></td><td></td></tr> <tr><td>lab classes</td><td></td><td></td></tr> <tr><td>seminars</td><td></td><td></td></tr> <tr><td>e-learning</td><td></td><td></td></tr> <tr><td>other</td><td></td><td></td></tr> <tr><td><b>Total hours</b></td><td style="text-align: center;">15</td><td></td></tr> <tr><td>examination (hours)</td><td></td><td></td></tr> </tbody> </table>		Type of instruction	Full-time study	Part-time study	lectures	15		classes			foreign language classes			lab classes			seminars			e-learning			other			<b>Total hours</b>	15		examination (hours)		
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<b>8. Course timeframe - no. of semesters:</b> 1  Course commencement / Year I  Course commencement / Semester I																															
<b>9. Level of tertiary education:</b> Master	<b>10. Course status</b> <input type="checkbox"/> Compulsory for the major... <input type="checkbox"/> Compulsory for the specialization ... <input type="checkbox"/> Elective X																														
<b>11. Course prerequisites</b> Compulsory: Recommended:																															
<b>12. Course objectives:</b>  To present, characterize and discuss various types of financial innovation and alternative investment forms. To develop skills related to making financial decisions and analyzing their consequences for the investor using financial innovation and alternative investments. To develop social competences related to teamwork and making financial decisions related to the application of new financial solutions.																															

**13. Teaching and learning methods:****A. Direct student-instructor contact:**

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Project preparation	Collecting data, selecting information, preparing project	7	
2.	Presentation	Public, oral, group presentation of the most important findings of the project	4	
3.	Interactive lectures	Multimedia lectures presenting key theoretical issues	4	
Total			AS:15	AN:

**B. Self-study:**

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Project preparation	Working on the project, preparing presentation	20	
2.	Case study solving	Analysis of selected examples	20	
3.	Literature study	Searching for required information	20	
Total			BS:60	BN:

Total AS+BS = 75

Examination (E) = -

Total AS+BS+E = 75

Total AN+BN = .....

Examination (E) = .....

Total AN+BN+E = .....

**14. Key words:** investment decision, financial decisions, financial instruments, financial management**15. Course content:**

1. Selection of the topic of the project: students have the opportunity to choose the most interesting issue (according to their opinion) related to the use of financial innovations / alternative investments. Then they analyze various theoretical aspects of the selected problem referring to the situation of a particular entity (case study analysis).

Students' written projects prepared in the group should contain a description of the theoretical aspects of the problems and the results of the empirical research

2. Brief theoretical introduction to the problem related to the application of new financial solutions in financial and investment decisions of entities.

3. Discussion of the principles of work organization and project assessment criteria (requirements for the content of projects).

4. Team work related to solving case study and preparation of the written version of the project and presentation of research results.

5. Presentation of projects.

6. Discussion evaluating research results of individual teams and final evaluation of projects.

**16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment**

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
FiR2_K01#	Student knows complex relationships and developmental tendencies in terms of finance in relation to creating and applying modern financial instruments	Written project	Printed project (report)
<u>Skills</u>			
FiR2_U04#	Student is able to prepare public speaking and written studies in English language (B2+ level) on a selected topics related to innovative financial instruments	Written project Oral presentation	Printed project (report) and plan of presentation
<u>Social competences</u>			
FiR2_K01#	Student is prepared to critically evaluate the acquired knowledge and collected information, is able to select the required information for the project	Written project Oral presentation	Printed project (report) and plan of presentation

**17. Method for determining the final course grade:**

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	presentation	Public, oral, group presentation on the most important findings of the project	50%
2.	project	Written report covering the most important findings of the project	50%

\* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

**18. Reading list**

**Mandatory readings:**

1. Wieczorek-Kosmala M. (red.): Advanced Issues in Corporate Finance. Wyd. University of Economics in Katowice, Katowice, 2013.
2. Damodaran A.: Corporate Finance. Theory and Practice. Wyd. Wiley, New York, 2001.
3. Błach Joanna: Fundamentals of Finance. Wyd. Publishing House of the University of Economics in Katowice, Katowice, 2014.

**Suggested readings:**

1. Anderloni L., Llewellyn D., Schmidt H.R. (ed.): Financial Innovation in Retail and Corporate Banking. Wyd. Edward Elgar, Cheltenham, 2009.
2. Anson M.J.P.: Handbook of alternative assets. Wyd. John Wiley & Sons, Hoboken, NJ, USA , 2002.
3. Fabozzi F.J.: Handbook of Alternative Investments. Wyd. Wiley, Hoboken, 2006.
4. Molyneux P., Shamroukh N.: Financial Innovation. Wyd. Wiley, Chichester, 1999.

**19. Language of instruction: English**

**20. Course instructors' recommendations: multimedia projector**

