

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

| <p>1. Course title: in Polish / in English UNDERSTANDING GLOBAL AND EUROPEAN BUSINESS ENVIRONMENT / GLOBALNE I EUROPEJSKIE ŚRODOWISKO BIZNESU</p> | <p>2. Course code: Number of ECTS credits: 4 Course completion mode: Z Course commenced / Year 2019/2020</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|---|---------------------|-----------------|-----------------|----------|----|---|---------|---|---|--------------------------|---|---|-------------|---|---|----------|---|---|------------|---|---|-------|---|---|--------------------|-----------|----------|---------------------|---|---|
| <p>3. Major: Finance and Accounting, specialisation: Finance and Accounting for International Business</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>4. Department of major coordinator: Department of Banking and Financial Markets</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>5. Name of course instructor: Lecture Prof. Iwona Pawlas, PH.D., Prof. Małgorzata Dziembała, Ph.D. Classes Prof. Iwona Pawlas, PH.D., Prof. Małgorzata Dziembała, Ph.D. Lab classes - Examiner Prof. Iwona Pawlas, PH.D., Prof. Małgorzata Dziembała, Ph.D.</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>6. Department of course instructor: Department of International Economic Relations</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>7. Number of contact hours with students:</p> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 35%;">Type of instruction</th> <th style="width: 30%;">Full-time study</th> <th style="width: 35%;">Part-time study</th> </tr> </thead> <tbody> <tr> <td>lectures</td> <td style="text-align: center;">45</td> <td style="text-align: center;">-</td> </tr> <tr> <td>classes</td> <td style="text-align: center;">-</td> <td style="text-align: center;">-</td> </tr> <tr> <td>foreign language classes</td> <td style="text-align: center;">-</td> <td style="text-align: center;">-</td> </tr> <tr> <td>lab classes</td> <td style="text-align: center;">-</td> <td style="text-align: center;">-</td> </tr> <tr> <td>seminars</td> <td style="text-align: center;">-</td> <td style="text-align: center;">-</td> </tr> <tr> <td>e-learning</td> <td style="text-align: center;">-</td> <td style="text-align: center;">-</td> </tr> <tr> <td>other</td> <td style="text-align: center;">-</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Total hours</td> <td style="text-align: center;">45</td> <td style="text-align: center;">0</td> </tr> <tr> <td>examination (hours)</td> <td style="text-align: center;">3</td> <td style="text-align: center;">-</td> </tr> </tbody> </table> | | Type of instruction | Full-time study | Part-time study | lectures | 45 | - | classes | - | - | foreign language classes | - | - | lab classes | - | - | seminars | - | - | e-learning | - | - | other | - | - | Total hours | 45 | 0 | examination (hours) | 3 | - |
| Type of instruction | Full-time study | Part-time study | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| lectures | 45 | - | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| classes | - | - | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| foreign language classes | - | - | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| lab classes | - | - | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| seminars | - | - | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| e-learning | - | - | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| other | - | - | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total hours | 45 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| examination (hours) | 3 | - | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>8. Course timeframe - no. of semesters: 1</p> <p style="margin-left: 40px;">Course commencement / Year 1</p> <p style="margin-left: 40px;">Course commencement / Semester 1 (winter)</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>9. Level of tertiary education: Master</p> | <p>10. Course status</p> <p><input type="checkbox"/> Compulsory for the major Finance and Accounting for International Business</p> <p><input checked="" type="checkbox"/> Compulsory for the specialization</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

11. Course prerequisites

Compulsory: -

Recommended: INTERNATIONAL ECONOMICS

12. Course objectives:

To provide knowledge and understanding of both global and European business environment with focus on the European Union integration, its roots, evolution, effects, dimensions and prospects for the future, as well as the role of the EU in contemporary global economy.

13. Teaching and learning methods:

A. Direct student-instructor contact:

| No. | Teaching methods | Description | Number of hours | |
|-------|---------------------------------|---|-----------------|-----------------|
| | | | Full-time study | Part-time study |
| 1. | Lecture with multimedia support | The evolution of EU integration, EU institutions, EU policies | 28 | 0 |
| 2. | Presentation | 1. Selected EU institution 2. Implementation of selected EU policy | 9 | 0 |
| 3. | Team work | Simulation of Council of the EU meeting | 6 | 0 |
| 4. | Exercises and tests | Current challenges for the EU. Competitiveness of EU economies | 2 | 0 |
| Total | | | AS: 45 | AN: 0 |

B. Self-study:

| No. | Learning methods | Description | Number of hours | |
|-----|--|--|-----------------|-----------------|
| | | | Full-time study | Part-time study |
| 1. | Analysis of lecture and tutorial notes | Global business environment. The roots of EU integrations, evolution of EU integration + current issues of EU integration | 20 | 0 |
| 2. | Literature study | Global business environment. The roots of EU integrations, evolution of EU integration + current issues of EU integration | 15 | 0 |
| 3. | Essays | Topic must be connected with EU activity | 15 | 0 |
| 4. | Team work - preparing presentations | EU institutions, implementation of | 5 | 0 |

| | | | | |
|-------|--|--------------------|--------|-------|
| | | selected EU policy | | |
| ... | | | | |
| Total | | | BS: 55 | BN: 0 |

Total AS+BS = 100

Examination (E) = 3

Total AS+BS+E= 103

Total AN+BN = 0

Examination (E) = 0

Total AN+BN+E = 0

14. Key words: world economy, EU institutions, common policies, European Union

15. Course content:

1. Global business environment – essence and elements
2. Contemporary world economy – subjects and relations
3. The roots and evolution of integration: from the European Coal and Steel Community to the European Union
4. Free movement of goods, services, capital and people in the EU
5. Economic and Monetary Union – theoretical aspects and practical implementation. Crisis in Eurozone or in Eurozone member states?
6. European Union budget. Multiannual Financial Perspective. Net payers, net contributors.
7. EU Institutions: initial rules and reforms (European Council, Council of the EU, European Commission, European Parliament, Committee of the Regions, Economic and Social Committee, Court of Justice, European Central Bank, Court of Auditors, European Investment Bank)
8. Legal acts (Treaty of Paris, Treaty of Rome, Single European Act, Treaty of Maastricht, Treaty of Amsterdam, Treaty of Nice, Treaty of Lisbon)
9. Common Trade Policy
10. Common Agricultural Policy
11. EU Policy of Social, Economic and Territorial Cohesion
12. EU competition rules
13. Harmonization of fiscal policies
14. External relations of the EU
15. Accession policy of the EU. Eastern enlargement of the EU and prospects for further enlargement of the EU
16. Treaty of Lisbon
17. Europe 2020 Strategy and its implementation
18. Challenges for the European Union in the 2nd decade of 21 century
19. Selected regional integration groupings in the world
20. Business negotiations in a global environment

16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

| Intended learning outcomes of the major / Symbols | Intended learning outcomes of the course | Methods for assessing student learning outcomes | Documentation |
|---|---|--|--------------------------------|
| <u>Knowledge</u> | | | |
| FiR2_W01# | 1. Students know global and European business environment, including the functioning of the European Union. They know the evolution and consequences of the EU integration. | Open questions and multiple choice questions | test/exam |
| <u>Skills</u> | | | |
| FiR2_U01# | Students can identify, observe and interpret phenomena and processes of EU integration. | Open questions and multiple choice questions, essay, | test/exam, essay, presentation |

| | | | |
|---------------------------|--|------------------------------|-----------------------------------|
| | | presentation | |
| FiR2_U05# | Students can work team | presentation | presentation |
| FiR2_U06# | Students can plan team work | Presentation and team work | Presentation and team work report |
| FiR2_U04# | Students can communicate in English | Presentation and essay | Presentation and essay |
| <u>Social competences</u> | | | |
| FiR2_K02# | Students are aware of the need for and capable to deepen their knowledge on global and European business environment | Open questions /Presentation | Exam papers / presentation |

17. Method for determining the final course grade:

| No. | Methods for awarding credits and course completion requirements | Description | Percentage of the final course grade* |
|-----|---|---|---------------------------------------|
| 1. | Written test/exam | Multiply choice questions and open questions | 70% |
| 2. | Presentation | presentations prepared and presented in teams | 20% |
| 3. | Team work | Simulation, discussion | 10% |

* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

18. Reading list

Mandatory readings:

1. J.Pelkmans: European Integration. Methods and Economic Analysis. Fourth Edition. Wyd. Prentice Hall, Harlow, London, New York, 2010.
 2. S.Hix, B.Hayland: The Political System of the European Union. Wyd. Palgrave MacMillan, 2011.
 3. Nicholas Moussis: Access to the European Union. Law, Economics, Policies, Intersentia . Wyd. Intersentia , Cambridge-Antwerp-Portland, 2015.
 4. Tomasz Grzegorz Grosse (ed.): European Union Policies at a Time of Crisis. Wyd. Scholar Publishing House, Warszawa, 2017.
- Janet Morrison: The Global Business Environment. Meeting the Challenges. Wyd. Palgrave Macmillan, 2011.

Suggested readings:

1. A.M.Rugman, R.Hodgetts, International Business, Prentice Hall, Edinburgh 2003.
2. Theo S. Eicher, John H. Mutti, and Michelle H. Turnovski: International economics . Wyd. Routledge, 2009.
3. N.Nugent: The Government and Politics of the European Union. Wyd. Palgrave MacMillan, 2010.

19. Language of instruction: ENGLISH

20. Course instructors' recommendations: multimedia projector