

## COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

<b>1. Course title:</b> in Polish / in English Zarządzanie płynnością finansową / Financial Liquidity Management	<b>2. Course code:</b> Number of ECTS credits:3 Course completion mode: Z Course commenced / Year 2019/2020																														
<b>3. Major: Finance and Accounting, specialisation: Finance and Accounting for International Business</b>																															
<b>4. Department of major coordinator: Banking and Financial Markets</b>																															
<b>5. Name of course instructor: Lecture dr hab. Joanna Błach, dr hab. Monika Wieczorek-Kosmala, prof. UE</b> <b>Examiner dr hab. Monika Wieczorek-Kosmala, prof. UE</b>																															
<b>6. Department of course instructor: Corporate Finance and Insurance</b>																															
<b>7. Number of contact hours with students:</b>																															
<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th style="width: 35%;">Type of instruction</th> <th style="width: 35%;">Full-time study</th> <th style="width: 30%;">Part-time study</th> </tr> </thead> <tbody> <tr> <td>lectures</td> <td>15</td> <td></td> </tr> <tr> <td>classes</td> <td></td> <td></td> </tr> <tr> <td>foreign language classes</td> <td></td> <td></td> </tr> <tr> <td>lab classes</td> <td></td> <td></td> </tr> <tr> <td>seminars</td> <td></td> <td></td> </tr> <tr> <td>e-learning</td> <td></td> <td></td> </tr> <tr> <td>other</td> <td></td> <td></td> </tr> <tr> <td><b>Total hours</b></td> <td>15</td> <td></td> </tr> <tr> <td>examination (hours)</td> <td></td> <td></td> </tr> </tbody> </table>		Type of instruction	Full-time study	Part-time study	lectures	15		classes			foreign language classes			lab classes			seminars			e-learning			other			<b>Total hours</b>	15		examination (hours)		
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<b>8. Course timeframe - no. of semesters: 1</b>  Course commencement / Year ...  Course commencement / Semester ...																															
<b>9. Level of tertiary education: Master</b>	<b>10. Course status</b> <input type="checkbox"/> Compulsory for the major... <input type="checkbox"/> Compulsory for the specialization ... <input type="checkbox"/> Elective X																														
<b>11. Course prerequisites</b> Compulsory: Recommended:																															
<b>12. Course objectives:</b> - to familiarize the students with the tools and methods of financial liquidity analysis and financial liquidity management																															

- to develop the skills related to the practical problem solving in the field of managing the corporate financial liquidity
- to develop teamwork skills and team problem solving

**13. Teaching and learning methods:**

**A. Direct student-instructor contact:**

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Project preparation	Working on the project	5	
2.	Presentation	Public oral presentation	5	
3.	Interactive lecture	Presenting theoretical foundation	5	
Total			AS: 15	AN:

**B. Self-study:**

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Case study solving	Searching for information, analysis of financial data	20	
2.	Handouts analysis	Working on the project	15	
3.	Report preparation	Preparing report covering the most important findings	15	
4.	Presentation preparation	Preparing public oral presentation covering the most important findings	10	
Total			BS:60	BN:

Total AS+BS = 75

Examination (E) = -

Total AS+BS+E= 75

Total AN+BN = .....

Examination (E) = .....

Total AN+BN+E = .....

**14. Key words: financial analysis, financial liquidity, liquidity risk**

**15. Course content:**

1. Theoretical introduction - the importance of financial liquidity, directions of financial liquidity analysis
2. Instructions on the team work: defining the problem, how to conduct research, project evaluation criteria, searching for data sources
3. Choosing the subject of the project and working on the project (choosing companies to compare, choosing the aspect of managing liquidity),
4. Conducting an analysis and preparing a group presentation and a written report summarizing the results of the analysis
5. Summary of the project results, synthesis of the most important conclusions and observations, identification of the main paths to avoid payment tensions

**16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment**

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
FiR2_W02#	Student has in-depth knowledge of advanced methods and tools for managing financial liquidity of an enterprise	using the acquired knowledge in the preparation of the final project	1)questionnaire for evaluation of final projects (assessment criteria); (2) written reports and student presentations
<u>Skills</u>			
FiR2_U04#	Student is able to use his/her knowledge to identify, describe and present in English (B2+ level) problems in the field of managing the company's financial liquidity	participation of students in the presentation of work results (project) and in the case study solution	1) questionnaire for evaluation of final projects (assessment criteria); (2) written reports and student presentations
<u>Social competences</u>			
FiR2_K05#	Student is ready to take on professional challenges related to financial liquidity management	participation of students in the presentation of work results (project) and in the case study solution	1) questionnaire for evaluation of final projects (assessment criteria); (2) written reports and student presentations

**17. Method for determining the final course grade:**

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	presentation	Public oral group presentation	50%
2.	report	Written report covering the most important findings	50%

\* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

## **18. Reading list**

### Mandatory readings:

1. Błach J., Wieczorek-Kosmala M.: Fundamentals of Corporate Finance . Wyd. University of Economics in Katowice, Katowice, 2011.  
(rozdziały dot. płynności finansowej)
2. Wieczorek-Kosmala M. (red.): Advanced Issues in Corporate Finance. Wyd. University of Economics in Katowice, Katowice, 2013.  
(rozdziały dot. płynności finansowej)
3. Higgins R.C.: Analysis for Financial Management. Wyd. McGraw Hill, International Edition, 2007.

### Suggested readings:

1. Baker H.K., Powell G.E.: Understanding Financial Management. A Practical Guide. Wyd. Blackwell Publishing, Oxford, 2005.
2. Shapiro A.C., Balbirer S.D.: Modern Corporate Finance. Wyd. Prentice-Hall, Upper Saddle River , 2000.
3. Damodaran A.: Corporate Finance. Theory and Practice. Wyd. Wiley, New York, 2001.
4. Brigham E.F., Houston J.F.: Fundamentals of Financial Management . Wyd. South-Western/Thomson, International Edition, 2009.

**19. Language of instruction: English**

**20. Course instructors' recommendations: computer lab with access to internet**