

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

1. Course title:
Business Ethics

2. Course code:
Number of ECTS credits: 2
Course completion mode:
Course commenced / Year:
2019/2020

3. Major: International Business

4. Department of major coordinator: Department of Consumption Research

5. Name of course instructor:
Lecture: Anna Adamus-Matuszyńska, Ph.D
Examiner: Anna Adamus-Matuszyńska, Ph.D

6. Department of course instructor: Public Management and Social Sciences

7. Number of contact hours with students:

Type of instruction	Full-time study	Part-time study
lectures	14	
classes		
foreign language classes		
lab classes		
seminars		
e-learning		
other		
Total hours		
examination (hours)	2	

8. Course timeframe - no. of semesters: 1

Course commencement / Year: 2019/2020

Course commencement / Semester: Winter

9. Level of tertiary education: ...

10. Course status
X Compulsory for the major

11. Course prerequisites
Compulsory:
Recommended: Management

12. Course objectives:
Understanding the role of ethics in socio-economic life and in the workplace.
Development of knowledge on various approaches to ethical issues.
During the course students will:
- be introduced to the ethical issues, dilemmas and problems,
- analyse ethical dilemmas and have an opportunity to resolve them,
- get to know both hypothetical and real examples of unethical behaviours.

13. Teaching and learning methods:

A. Direct student-instructor contact:

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Lectures	Providing general description of business ethics' theoretical background and methods of analysis.	10	
2.	Case study analysis	Providing and analysing business ethical dilemmas.	4	
Total			AS: 14	AN:

B. Self-study:

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Self-studying	Studying notes from lectures and classes	6	
2.	Literature study	Reading literature on selected problems presented	20	
3.	Project	Writing an essay on ethical issues in the international market.	10	
Total			BS: 36	BN:

Total AS+BS = 14 + 36 = 50

Total AN+BN =

Examination (E) = 2

Examination (E) =

Total AS+BS+E= 52

Total AN+BN+E =

14. Key words: ethics, business ethics, ethical codes, ethical norms, corporate social responsibility

15. Course content:

1. Introduction to ethics: defining ethics, morality, moral and ethical norms.
2. Theory of ethics
 - a. Theories of ancient thinkers (Socrates, Plato, Aristotle, Epicurus)
 - b. Ethics in Christian philosophy (Saint Augustine, Saint Thomas)
 - c. Ethical thought of Rebirth (n. Machiavelli)
 - d. Social approach to ethical issues in the 17th and 18th centuries
 - e. I. Kant's theory (categorical imperative)
 - f. Ethical theories of J. Bentham and J. S. Mill.
3. Ethics as applied science
 - a. Ethical considerations of the 19th and 20th centuries
 - b. Liberal social movements in the 1960s and 1970s
 - c. Contemporary ethics and current social problems
4. Prosperity and economic justice
 - a. Economic diversity and social justice
 - b. The state and the economy
 - c. Theory of distributive justice
 - d. Freedom in the capitalist system
5. Ethics in mass media
 - a. Responsibility of journalists, ethics and the quality of media information
6. Business ethics
 - a. Theories and practice of business ethics
 - c. Codes of ethics
7. Corporate reputation
 - a. Definition of reputation and its importance for corporations
 - b. Rules for building reputation

16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
IB1_K07#	Knows and understands the basic principles, conditions and forms of doing business, in particular international and is able to apply knowledge in the fields of social sciences, humanities, and especially ethics.	A test	Tests of students
<u>Skills</u>			
IB1_S04#	Is able to analyze and interpret systems of ethical norms appropriate for various cultural, economic and legal situations.	Activities during lectures	List of questions asked
<u>Social competences</u>			
IB1_C06#	Is ready to perform responsible professional roles. Is aware of the need for lifelong learning.	Case studies analyses	Case studies

17. Method for determining the final course grade:

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Written work with the possibility of using textbooks	Students will prepare a dissertation paper selected ethical issue in business.	50
2.	Single choice test without possibilities of using textbooks		50

* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

18. Reading list

Mandatory readings:

1. Crane A., Matten D.: Business ethics, Oxford University Press 2004.
2. Griser P., Seppala N.: Business ethics and corporate social responsibility. South-Western Cengage Learning, Andover, 2010.
3. Mele D.: Business ethics in action: seeking human excellence in organizations. Palgrave Macmillan, Basingstoke, 2009.

Suggested readings:

1. Carroll A.B., Buchholtz A.K.: Business and society: ethics and stakeholder management, South-Western College Publishing 2000.
2. Ghillyer A.: Business ethics, McGraw-Hill, Boston 2008.
3. Hartman L.P.: Perspectives in business ethics, Irwin McGraw-Hill, Chicago 1998.
4. Mellahi K.I., Wood G.: The ethical business: challenges and controversies, Palgrave Macmillan, Houndmills 2003.
5. Weiss J.W.: Business ethics: a stakeholder and issues management approach, The Dryden Press, Fort Worth 1998.

19. Language of instruction: English

20. Course instructors' recommendations:

A classroom with an access to internet and with the projector is expected.