

## COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

**1. Course title:**

**International Economics I**

**2. Course code:**

Number of ECTS credits: 5

Course completion mode: Z/E

Course commenced / Year

2019/2020

**3. Major:** International Business

**4. Department of major coordinator:** Department of Consumption Research

**5. Name of course instructor:**

Lecture: Julia Włodarczyk, Ph.D.

Classes: Julia Włodarczyk, Ph.D.

**Examiner:** Julia Włodarczyk, Ph.D.

**6. Department of course instructor:** Department of Economics

**7. Number of contact hours with students:**

Type of instruction	Full-time study	Part-time study
lectures	14	
classes	28	
foreign language classes		
lab classes		
seminars		
e-learning		
other		
<b>Total hours</b>	42	
examination (hours)	3	

**8. Course timeframe - no. of semesters:** 1

Course commencement / Year 2019/2020

Course commencement / Semester 2

**9. Level of tertiary education:** Bachelor

**10. Course status**

x Compulsory for the major

International Business

**11. Course prerequisites**

Compulsory: none

Recommended: microeconomics

**12. Course objectives:**

The aim of the subject is to provide students with the theoretical foundations regarding economic agents operating in the international environment, functioning of open economies, theories of international trade and trade policy.

### 13. Teaching and learning methods:

#### A. Direct student-instructor contact:

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	active lecture	multimedia presentations (with charts and statistical data)	14	
2.	classes	team work, case studies analysis, panel discussions	28	
3.				
...				
Total			AS: 42	AN:

#### B. Self-study:

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	literature reading	studying the literature and reading materials provided by the lecturer	51	
2.	team work	working on a project	32	
3.				
...				
Total			BS: 83	BN:

Total AS+BS = 125

Examination (E) = 3

Total AS+BS+E= 128

Total AN+BN = .....

Examination (E) =.....

Total AN+BN+E = .....

**14. Key words:** international trade, trade policy, tariffs, international factor movements, economic integration

#### 15. Course content:

1. Introduction to International Economics.
2. Structure, size and directions of international trade.
3. Traditional theories of international trade.
4. Contemporary theories of international trade and international factor movements.
5. Trade policy and trade regulations.
6. Economic integration and international trade.

#### 16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
IB1_K01# IB1_K02#	knowledge on different approaches and theoretical concepts in international economics as well as on economic agents operating in the world economy	final test, project	students' tests, reports
IB1_K03# IB1_K05#	knowledge on economic phenomena occurring in the world economy and identification of fundamental processes, their causes and consequences for economic agents operating in the world economy	final test, project	students' tests, reports

<u>Skills</u>			
IB1_S01#	ability to identify and interpret processes occurring in the world economy, their cause and course impinging on conducting international business	final test, project	students' tests, reports
<u>Social competences</u>			
IB1_C02#	recognition of the role of knowledge acquired independently and expert knowledge in solving decision problems	final test, project	students' tests, reports
<b>17. Method for determining the final course grade:</b>			
No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	final exam	multiple choice questions	70%
2.	written test	open questions	15%
3.	project	presentation of the results of team work	15%
* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.			
<b>18. Reading list</b>			
Mandatory readings:			
1. Paul R. Krugman, Maurice Obstfeld, Marc Melitz: International Economics. Theory and Policy. Addison-Wesley, 2011.			
2. Robert Carbaugh: International Economics. South-Western, 2010.			
3. Julia Włodarczyk: Introduction to International Economics. Wyd. UE, Katowice, 2019.			
Suggested readings:			
1. Richard E. Caves, Jeffrey A. Frankel, Ronald W. Jones: World Trade and Payments: An Introduction. Pearson, 2005.			
2. Theo S. Eicher, John H. Mutti, Michelle H. Turnovski: International economics. Routledge, 2009.			
3. C. Van Marrewijk: International Economics: Theory, Application, and Policy. Oxford University Press, 2012.			
<b>19. Language of instruction: English</b>			
<b>20. Course instructors' recommendations: projector in the lecture room</b>			