

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

<p>1. Course title: International Entrepreneurship</p>	<p>2. Course code: Number of ECTS credits: 5 Course completion mode: Z Course commenced / Year 3</p>																														
<p>3. Major: International Business</p>																															
<p>4. Department of major coordinator: Department of Consumption Research</p>																															
<p>5. Name of course instructor Classes: Prof. Wojciech Dyduch, Ph.D.; Bartłomiej Gabryś, Ph.D.; Prof. Przemysław Zbierowski, Ph.D. Examiner: Prof. Wojciech Dyduch, Ph.D.</p>																															
<p>6. Department of course instructor: Department of Entrepreneurship; Department of Human Resources Management</p>																															
<p>7. Number of contact hours with students:</p> <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th style="width: 33%;">Type of instruction</th> <th style="width: 33%;">Full-time study</th> <th style="width: 33%;">Part-time study</th> </tr> </thead> <tbody> <tr><td>lectures</td><td></td><td></td></tr> <tr><td>classes</td><td>42</td><td></td></tr> <tr><td>foreign language classes</td><td></td><td></td></tr> <tr><td>lab classes</td><td></td><td></td></tr> <tr><td>seminars</td><td></td><td></td></tr> <tr><td>e-learning</td><td></td><td></td></tr> <tr><td>other</td><td></td><td></td></tr> <tr><td>Total hours</td><td>42</td><td></td></tr> <tr><td>examination (hours)</td><td></td><td></td></tr> </tbody> </table>		Type of instruction	Full-time study	Part-time study	lectures			classes	42		foreign language classes			lab classes			seminars			e-learning			other			Total hours	42		examination (hours)		
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<p>8. Course timeframe - no. of semesters: 1</p> <p style="padding-left: 40px;">Course commencement / Year 2</p> <p style="padding-left: 40px;">Course commencement / Semester 3</p>																															
<p>9. Level of tertiary education: Bachelor</p>	<p>10. Course status <input type="checkbox"/> Compulsory for the major</p>																														
<p>11. Course prerequisites Compulsory: International Business Environment Recommended: Principles of Management</p>																															
<p>12. Course objectives:</p> <p>The aim of the course is to provide the students with knowledge and capabilities enabling them to act as entrepreneurs on national and international markets. In-depth view on local specificities in functioning in different countries and on developing the born-global organization. Finishing the course students shall have developed knowledge on: principles of entrepreneurship; international diversities in entrepreneurial behaviours; national profiles of entrepreneurship.</p>																															

They should also acquire skills in: developing business ideas; analysing the feasibility of business ideas; business plan preparation and launching a born-global company. Students shall develop social skills of team working, effective communication and intercultural alertness accompanying entrepreneurial attitude.

13. Teaching and learning methods:

A. Direct student-instructor contact:

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Active classes with brainstorming	Developing own ideas for international business entity. Students working in teams develop own company concept and a business plan for its international activities.	21	
2.	Active classes with case study analyses	Case studies aim at verifying students' knowledge and motivate them for unassisted problem solving. Case study- based teaching aims at developing students' readiness for running own business.	13	
3.	Lecture with multimedia	Blocks of theoretical knowledge, definitions and terminology delivered in a form of multimedia-assisted presentation with examples of international entrepreneurship case studies. Moderated discussion is intended to serve as a tool for finding explanations of described phenomena – their consequences, results and interconnections. Students will be given a chance to present own opinions and to share ideas guided by the teacher.	8	
Total			AS:42	AN:

B. Self-study:

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Preparation of a report	Development of own concept of international business entity (born-global). Students working in teams develop own company concept and a business plan for its international activities.	30	
2.	Cause-effect studies with literature	Literature studying. In order to guarantee students' readiness for a meaningful discussion, selected aspects of differences in international entrepreneurship shall be learned individually before classes from the readings proposed by the teacher.	30	
3.	Case study	Case studies aim at verifying students' knowledge and motivate them for unassisted problem solving. Case study- based teaching aims at developing students' readiness for running own business.	20	
Total			BS:80	BN:

Total AS+BS = 122

Examination (E) =

Total AS+BS+E= 122

Total AN+BN =

Examination (E) =.....

Total AN+BN+E =

14. Key words: business plan, international environment of an enterprise, entrepreneurship

15. Course content:

The content of the course is divided into three sections:

1. International differences in entrepreneurship:

- cultural issues;
- differences in entrepreneurship and entrepreneurial attitude intensity;
- legal and economical environment
- cognitive and normative context for entrepreneurship
- entrepreneurship intensity influence on macroeconomic indicators.

2. Developing the concept of international business entity:

- international business concept
- international business concept feasibility study
- entrepreneurial features and behaviours
- business plan
- business plan implementation.

3. International organizational entrepreneurship:

- the essence of the concept of organizational entrepreneurship
- entrepreneurial orientation
- entrepreneurial management
- national differences in organizational entrepreneurship, organizational entrepreneurship practice.

1.

16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
IB1_K05#	Student has developed knowledge on principals of entrepreneurship.	Report	Printed / electronic version of a report
IB1_K07#	Student has developed knowledge on national differences in entrepreneurship.	Report	Printed / electronic version of a report
<u>Skills</u>			
IB1_S10#	Student is able to: analyse the chances for business and business environment; make decisions on establishing the business and a prepare business plan for a born-global company.	Presentation	Presentation assessment
<u>Social competences</u>			
IB1_C06#	Student is ready to cooperate with other people, also from different cultures, in a process of starting business activity on international market.	Presentation	Presentation assessment

17. Method for determining the final course grade:

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Presentation	Students in teams present the concept and a business plan for international activity / enterprise in a form of report and public presentation.	60
2.	Report	Individual work. Report on the entrepreneurship profile of a selected country, presented and discussed individually with the teacher.	40

* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

18. Reading list**Mandatory readings:**

Bosma, N., Wennekers, S., & Amoros, J.E.: Global Entrepreneurship Monitor. 2011 Extended report. Entrepreneurs and entrepreneurial employees across the globe. GERA, London, 2012.

Suggested readings:

1. Dana, L.P.: Handbook of research in international entrepreneurship. Wyd. Edward Elgar, Cheltenham, 2004.
2. Shepherd, D.A., Katz, J.A.: International entrepreneurship. Wyd. Elsevier, Oxford, 2005.
3. Hisrich, R.D.: International entrepreneurship. Starting, developing and managing a global venture. Sage, Thousand Oaks, 2010.

19. Language of instruction: English**20. Course instructors' recommendations:**