

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

1. Course title: International Intellectual Property Protection Law	2. Course code: Number of ECTS credits:2 Course completion mode: Z Course commenced / Year 2019/20
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3. Major: International Business

4. Department of major coordinator: Department of Consumption Research

5. Name of course instructor:
Lecture Marzena Czarnecka, Ph.D.
Examiner Marzena Czarnecka, Ph.D.

6. Department of course instructor: Department of Law and Insurance

7. Number of contact hours with students:

Type of instruction	Full-time study	Part-time study
lectures	14	
classes		
foreign language classes		
lab classes		
seminars		
e-learning		
other		
Total hours	14	

8. Course timeframe - no. of semesters: 1

Course commencement / Year II

Course commencement / Semester II

9. Level of tertiary education: bachelor

10. Course status
Elective ...

11. Course prerequisites

Compulsory: principles of law

Recommended:

12. Course objectives:

Providing students with knowledge about functioning methods of industrial property protection. Equipping students with knowledge on how to protect their copyrights, patents, utility models and prevent espionage.

Equipping students with the ability to cope with various legal solutions.

Developing students' skills necessary to take up work related to intellectual property protection.

Developing students' ability to develop business in selected national markets, taking into account the applicable rules of industrial property protection law.

Equipping students with the ability to prepare speeches in English related to industrial property.
 Equipping students with the ability to work in international corporations with the use of intellectual property rights.
 Equipping students with the ability to independently analyze threats to property rights.

13. Teaching and learning methods:

A. Direct student-instructor contact:

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Lecture using multimedia techniques	The lecture was conducted in accordance with the presented plan using computer presentations and films, which contain diagrams helpful in the presenting.	9	
2.	Active lecture	Discussion and case studies plus observational methods	5	
Total			AS:14	AN:

B. Self-study:

	Study methods	Description	number of hours	
			Full-time studies	Part-time studies
1.	Analysis of lecture notes	Organizing the knowledge acquired during the lecture by analyzing notes.	15	
2.	Solving case studies	Solving additional tasks that allow checking knowledge in the subject of research	15	
3.	Cause-effect study using literature	Studying the literature of the subject given by the lecturer, both compulsory and recommended, allowing a wider recognition of knowledge in the topics presented in lectures	6	
Together			BS: 36	BN:

Total AS+BS =50
 Examination (E) = 0
 Total AS+BS+E= 50

Total AN+BN =
 Examination (E) =.....
 Total AN+BN+E =

14. Key words: intellectual property, international IP rights

15. Course content:

1. The concept of intellectual property;
2. Copyright protection;
3. The concept of a patent, including a European patent;
4. Trademarks;
5. Protection against unfair competition;
6. Protection of utility models;
7. Intellectual property protection on in the world and on the Internet;
8. Crime;
9. Geographical indicators

16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

Intended learning outcomes of major/Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
IB2_K06#	Student has knowledge of entities global economies, in particular entities forming the structures of the European Union.	The presentation and the test	Student's presentation + test
IB2_K05#	Student has knowledge of principles of negotiations in an international environment, both with external partners and inside the organization. Student knows moral norms and ethical regarding cooperation in the international arena.	The presentation and the test	Student's presentation + test
<u>Skills</u>			
IB2_S04#	Student is able to analyze and interpret systems standards suitable for different situations cultural, economic and legal.	The presentation and the test	Presentations prepared by students + test
IB2_S11#	Student can use the law applicable in international trade economic and develop their own intellectual skills.		
<u>Social competence</u>			
IB2_C02#	Student is prepared to be responsible in performing the tasks assigned and to critically assess the tasks entrusted to international arena. Identifies and resolves dilemmas related to practice and distinguishes unethical and immoral attitudes unprofessional from attitudes of a nature the opposite. Student is able work in a group.	The presentation and the test	Student's presentation + test
IB2_C05#			

17. Method for determining the final course grade:

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Presentation	The presentation with reference to literature	100%

* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

18. Reading list

Recommended reading: passed on in class – articles and sources of laws.