

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

1. Course title:
Bachelor Thesis

2. Course code:
Number of ECTS credits: 10
Course completion mode: Z
Course commenced / Year 3

3. Major: International Business

4. Department of major coordinator: Department of Consumption Research

5. Name of course instructor

6. Department of course instructor:

7. Number of contact hours with students:

Type of instruction	Full-time study	Part-time study
lectures		
classes		
foreign language classes		
lab classes		
seminars	30	
e-learning		
other		
Total hours	30	
examination (hours)		

8. Course timeframe - no. of semesters: 1

Course commencement / Year 3

Course commencement / Semester 6

9. Level of tertiary education: Bachelor

10. Course status
 Compulsory for the major

11. Course prerequisites

Compulsory:

Recommended:

12. Course objectives:

Seminars aim at:

- familiarizing the student with the principal rules that govern the process of writing scientific work and formulation of research problems and research questions;
- developing students' skills in analysis and synthesizing of basic theoretical and practical problems related to the subject of the thesis;
- developing the skill of choosing the appropriate literature and using it, with the ability to cite sources;
- developing the skill of translating theoretical knowledge into business practice; developing the capability of diagnosis and assessment of international business problems in a selected business entity or institution and the readiness to propose new or improved solutions.

13. Teaching and learning methods:**A. Direct student-instructor contact:**

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Tutoring	Presentation of the requirements for bachelor thesis, guidance and assistance in developing the process of scientific work over the thesis, development of students' research capabilities.	10	
2.	Discussion	Discussions with students over the subjects of theses, research aims and scientific problems; choice of appropriate research methods; consultation of accumulated knowledge, source materials and thesis' parts, mastering the language and style of writing.	20	
Total			AS:30	AN:

B. Self-study:

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Own work	Thesis preparation and writing	120	
2.	Source materials analysis	Searching for, reading and using the information from the gathered secondary sources material	50	
3.	Cause-effect analysis with literature and source materials	Analysis of gathered literature and source materials in order to realize the scientific goals of the thesis and find explanations / answers for research problems / questions	50	
Total			BS:220	BN:

Total AS+BS = 250

Total AN+BN =

Examination (E) = 0

Examination (E) =.....

Total AS+BS+E= 250

Total AN+BN+E =

14. Key words: thesis, research goal, research question, research problem**15. Course content:**

1. Presentation of the problems of bachelor (BA) thesis in the field of international business.
2. Selection of research problems and defining the subject of the thesis
3. Presentation of the rules governing the preparation and writing a BA thesis
4. Developing the concept and structure of a BA thesis
5. Consultation of progress in developing the BA thesis.
6. Consultation of preparation for the defense of the BA thesis.

16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
<u>Skills</u>			
IB1_S01#	Student is able to use in-depth knowledge to formulate research problem and to search for innovative solutions of complex, unusual problems concerning the national and international socio-economic processes.	thesis assessment	thesis and its reviews
IB1_S02#	Student can apply the acquired theoretical knowledge from the field of international management and related disciplines to analyze and assess the situation of entities operating on national and international markets. is able to develop advanced business strategies, formulate strategic recommendations and managerial implications and communicate them the audience in written and spoken form during presentations, debates and discussion.	thesis assessment, presentation of thesis' content	thesis and its reviews
IB1_S03#	Student is able to critically select, use and adapt advanced methods and data processing and analysis tools for professional forecast preparation and modeling of socioeconomic phenomena in international context. internationally. Can search for sources of knowledge and experts in the environment and use their support when preparing own studies. Is able to use innovative tools, techniques, and forms of communication with stakeholders representing diverse cultural environments in an international context.	thesis assessment	thesis and its reviews
IB1_S04#	Student knows how to analyze and interpret systems of norms and principles (legal, professional, organizational, and ethical) governing and affecting the decision making process which is undergoing in culturally, socially, economically and legally conditioned situations of international business. Can explain and use advanced management concepts in the course of discussion on emerging managerial problems in IB. Can propose and discuss innovative solutions for international business problems.	thesis assessment	thesis and its reviews
IB1_S05#	Student knows how to formulate research questions and seek for their explanation. Is able to formulate and test hypotheses related to simple research problems.	thesis assessment	thesis and its reviews
IB1_S07#	Student knows how to apply advanced theoretical knowledge in the field of international management and related academic disciplines and is able to communicate with diverse audience in a form of own spoken and written statements, and during debates and discussions.	thesis assessment	thesis and its reviews
<u>Social competences</u>			

17. Method for determining the final course grade:

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Own work	Writing the BA thesis	90
2.	Presentation	Presentation of the thesis during the seminar and for the defense	10

* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

18. Reading list**Mandatory readings:**

White B.: Writing your MBA dissertation. Continuum, London, New York, 2002.

Suggested readings:**19. Language of instruction: English****20. Course instructors' recommendations:**