

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

1. Course title:

Principles Of Management

2. Course code: S1st

Number of ECTS credits: 3,0

Course completion mode: E

Course commenced / Year

2019/2020

3. Major: International Business

4. Department of major coordinator: Department of Consumption Research

5. Name of course instructor:

Lectures: Prof. Wojciech Dyduch, Ph.D.

Classes: Bartłomiej Gabryś, Ph.D.

Examiner: Prof. Wojciech Dyduch, Ph.D.

6. Department of course instructor: Department of Entrepreneurship, College of Management

7. Number of direct contact hours:

Type of instruction	Full-time study	Part-time study
lectures	14	-
classes	14	-
foreign language classes	-	-
lab classes	-	-
seminars	-	-
e-learning	-	-
other	-	-
Total hours	28	0
examination (hours)	2	-

8. Course timeframe - no. of semesters: 1

Course commencement / Year 1

Course commencement / Summer semester

9. Level of tertiary education:

Undergraduate (Bachelor)

10. Course status

x Compulsory for the major

11. Course prerequisites

Compulsory:

Recommended: Business English

12. Course objectives:

General:

acquiring basic knowledge about management issues in modern enterprises

Didactic goals (learning outcomes and competences):

(a) developing fundamental knowledge regarding management problems,

- (b) familiarizing students with theories, methods and tools of contemporary management,
- (c) developing the ability to use methods and tools of solving managerial problems,
- (d) developing competencies at the management level related to observation, diagnosis of problems in the enterprises, taking managerial decisions.

13. Teaching and learning methods:

A. Direct student-instructor contact:

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Interactive lecture	Lecture and discussion	15	0
2.	Exercises with multimedia	Students present	5	0
3.	Case analysis	Organizations examined	3	0
4.	Presentations	Management problems presented	3	0
5.	Simulations	Real-life examples	2	0
6.	Other		0	0
Total			AS:28	AN:0

B. Self-study:

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Individual work using computer		15	0
2.	Analysis of notes from lectures and classes		12	0
3.	Group work on case studies		10	0
4.	Preparation of papers and presentations		5	0
5.	Individual work		5	0
Total			BS: 47	BN: 0

Total AS+BS = 75
 Examination (E) = 2
 Total AS+BS+E = 77

Total AN+BN = 0
 Examination (E) = 0
 Total AN+BN+E = 0

14. Key words:

Problems and challenges in management sciences, management concepts and methods, assessment methods and tools, management

15. Course content:

1. The essence of contemporary management;
2. Management issues in organizations;
3. The organization and its environment;
4. The nature of managerial work: Decision making and problem solving;
5. Organization planning and designing,
6. Motivation and leadership, human resource management, power in organization;
7. Organizational change management;
8. Interpersonal competences in management. Time management, conflict, communication, negotiations;
9. Managerial control; goal implementation monitoring, feedback
10. Social aspects of management;
11. Organizational culture, management specification in the international context;
12. Global entrepreneurship and innovation.

16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
IB1_K01#	1. Has basic knowledge of management basics, methods, techniques and management principles in an enterprise, with the specificity of an international enterprise. Can use the basic concepts of the discipline of management science in English.	Test, work with the supervisor	The list of grades from the test, BA thesis
IB1_K03#	2. Has knowledge of international differences and approaches to managing organizations		
<u>Skills</u>			
IB1_S02#	1. Is able to use theoretical knowledge of the basics of management to interpret and evaluate the phenomena associated with management occurring in international enterprises.	Project, paper, presentation, case study	The list of grades from the classes
<u>Social competences</u>			
IB1_C02#	1. Is able to work in an international group, lead a group and solve case studies related to management problems in the organization.	Project, presentation	Assessments of presentation and group work - list of exercises, student participation in additional international projects.
IB1_C05#	2. Is able to work on tasks that require going beyond the work standards typical for thinking of one profession, sees him/her-self in various organizational roles.	Project, presentation	Grade an file with the presentation

17. Method for determining the final course grade:

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Single-choice test without the possibility of using textbooks	Final test at the end of the semester	50,00%
2.	Case studies analysis		20,00%
3.	In-class activity		10,00%
4.	Presentation		10,00%
5.	Project		10,00%

* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

18. Reading list

Mandatory readings:

1. E.A. Benovitz: Principles of Management. Wiley Publishing, ISBN-10: 076456384X, 2001.
2. Ch.W. Hill, S. McShane: Principles of Management. McGraw Hill, ISBN-10: 0073530123, 2006.

Suggested readings: Will be delivered during the course.

19. Language of instruction: English

20. Course instructors' recommendations: -