

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

1. Course title:
Global Supply Chain Management

2. Course code:
Number of ECTS credits: 4,0
Course completion mode:
Course commenced / Year 2019/2020

3. Major: International Business

4. Department of major coordinator: Department of Consumption Research

5. Name of course instructor:
Lecture: Prof. Danuta Kisperska-Moroń, Ph.D.
Classes: Prof. Artur Świerczek, Ph.D.
Examiner: Prof. Danuta Kisperska-Moroń, Ph.D.

6. Department of course instructor: Department of Business Logistics

7. Number of contact hours with students:

Type of instruction	Full-time study	Part-time study
lectures	14	-
classes	28	-
foreign language classes	-	-
lab classes	-	-
seminars	-	-
e-learning	-	-
other	-	-
Total hours	42	0
examination (hours)	2	-

8. Course timeframe - no. of semesters: 1

Course commencement / Year 3

Course commencement / Semester 4

9. Level of tertiary education: Master

10. Course status
Elective: X

11. Course prerequisites
Compulsory: Business Management
Recommended: Business Logistics

12. Course objectives:

1. Preparing students for work in the field of international flows of products.
2. Preparing students for elaboration of complex projects within international supply chains in the context of social, legal and political aspects.

13. Teaching and learning methods:

A. Direct student-instructor contact:

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Discussion		14	0
2.	Interactive lecture		14	0
3.	Case study analysis		10	0
4.	Presentation		4	0
Total 42			AS: 42	AN: 0

B. Self-study:

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Analysis of lectures and classes notes		18	0
2.	Essays writing		15	0
3.	Cause-and-effect studies on the basis of literature		15	0
4.	Independent students work		10	0
Total 58			BS: 58	BN: 0

Total AS+BS = 100

Total AN+BN = 0

Examination (E) = 2

Examination (E) = 0

Total AS+BS+E= 102

Total AN+BN+E = 0

14. Key words: globalization, global logistics, supply chain management

15. Course content:

1. The concept of supply chain management
2. Customer service in global supply chain management
3. Financial aspects of global supply chains
4. Factors and strategies of supply chains globalization
5. Regional aspects of global supply chains
6. Corporate Social Responsibility in global supply chains
7. Application of INCOTERMS formulas in global supply chains
8. International transport in global supply chains
9. Logistics Performance Index (LPI) in global supply chains

16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
IB2_K06#	Knows and understands relations between basic organisations such as companies, social institutions, non-commercial organisations, analysed in international and multicultural aspects.	Written exam, discussions	Written exam

	Acquired profound knowledge of standards and rules (legal, organizational, financial, professional, negotiation, moral and ethical) conditioning structures, management strategies and operational systems of social institutions in international context.		
<u>Skills</u>			
IB2_S01#	Is able to use profound knowledge in the process of formulation and innovative solving of complex, unusual problems in the area of domestic and international socio-economic processes.	Case study analyses, written assignments	Examples of case study analyses, written assignments
<u>Social competences</u>			
IB2_C05#	Is ready for innovative thinking and enterprising, responsive and proactive action. Recognizes and takes into account consequences of decisions and actions made by employees of various organizations, under different cultural conditions. Is ready for interaction, has the ability to adapt to a working group, takes on various team roles. Is able to perform managerial roles – define tasks, specify the scope of responsibility of subordinates for their implementation and control targets fulfilment.	Group work in case analysis	Examples of case analyses

17. Method for determining the final course grade:

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Written exam with no possibility using textbooks		40%
2.	Case study analyses		25%
3.	Written work with the possibility of using textbooks		25%
4.	Class attendance		10%

* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

18. Reading list

Mandatory readings:

1. Mangan J., Lalwani Ch., Butcher T.: Global Logistics and Supply Chain Management. Wyd. John Wiley & Sons, Ltd, UK, 2008.

Suggested readings:

1. Coyle J. J., Bardi E. J., Langley C. J., Zarządzanie logistyczne, PWE Warszawa 2010.

19. Language of instruction: English

20. Course instructors' recommendations:

Good command of English, freedom of expression in English, good command of English spelling and syntax.