

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

<p>1. Course title:</p> <p>Globalne i europejskie środowisko biznesu</p> <p>Global and European Business Environment</p>	<p>2. Course code:</p> <p>Number of ECTS credits: 4</p> <p>Course completion mode: Z</p> <p>Course commenced / Year 2023/24</p>
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3. Major: Finance and Accounting for Business

4. Department of major coordinator: Department of Banking and Financial Markets

5. Name of course instructor:
 Lecture: dr hab. Iwona Pawlas, prof. UE
 Classes -
 Lab classes -
Examiner dr hab. Iwona Pawlas, prof. UE

6. Department of course instructor: Department of International Economic Relations

7. Number of contact hours with students:

Type of instruction	Full-time study	Part-time study
lectures	30	18
classes	-	-
foreign language classes	-	-
lab classes	-	-
seminars	-	-
e-learning	-	-
other	-	-
Total hours	30	18
examination (hours)		

8. Course timeframe - no. of semesters: 1

Course commencement / Year 1

Course commencement / Semester: 1

<p>9. Level of tertiary education: Master</p>	<p>10. Course status</p> <p><input checked="" type="checkbox"/> Compulsory for the major Finance and Accounting for Business</p> <p><input type="checkbox"/> Compulsory for the specialization ...</p> <p><input type="checkbox"/> Elective</p>
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11. Course prerequisites
 Compulsory: -
 Recommended: -

12. Course objectives:

To provide knowledge and understanding of global and European business environment with focus on the European Union.

Students will acquire the abilities and skills to observe, interpret and analyze the phenomena and processes characteristic for the global and European business environment, including various dimensions of the European Union integration.

13. Teaching and learning methods:**A. Direct student-instructor contact:**

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Lecture with multimedia support	Business environment. Contemporary world economy in the 21 st century with focus on globalization and regional economic integration. The European Union and its impact on business environment in Europe.	24	12
2.	Presentation	Selected institution of the EU	4	4
3.	Team work	Discussion focusing on selected element of the global / European business environment / a selected global problem. An attempt to develop a common position	2	2
Total			AS: 30	AN: 18

B. Self-study:

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Analysis of lecture and tutorial notes	Preparation for the colloquium	30	37
1.	Self-study	Processes in contemporary global economy and the European Union activity – their impact on global and European business environment	25	30
2.	Preparing the presentation	Presentation on selected EU institution	15	15
Total			BS: 70	BN: 82

Total AS+BS = 100
 Examination (E) = 0
 Total AS+BS+E = 100

Total AN+BN = 100
 Examination (E) = 0
 Total AN+BN+E = 100

14. Key words: world economy, globalization/deglobalization, regional integration, European Union

15. Course content:

1. Global business environment – essence and elements

2. Contemporary world economy – main elements, structure, globalization/deglobalization, regional economic integration and internationalization as co-existing processes.
3. The roots and evolution of integration: from the European Coal and Steel Community to the European Union. Free movement of goods, services, capital and people in the Single European Market
4. Economic and Monetary Union – theoretical aspects and practical implementation, reforms introduced after the global financial crisis
5. Finance of the European Union – budget and Multiannual Financial Framework - revenue and expenditure, net contributors and net beneficiaries
6. Selected policies of the EU and their impact on business environment (Common Trade Policy, Common Agricultural Policy, Common Regional Policy / EU Policy of Social, Economic and Territorial Cohesion, Competition Policy of the EU – objectives, principles, instruments. Harmonization of fiscal policies in the EU)
7. Institutional framework of the EU – organization and functions of the EU institutions and selected bodies. Types of legal acts in the EU
8. External relations of the EU. Accession policy of the EU: Accession procedure. Eastern enlargement of the EU and prospects for further enlargement of the EU
9. Challenges and threats for the European Union in the 21st century (e.g. Brexit, digital revolution, climate change, COVID-19 pandemic, migrant/refugee crisis, terrorist threat, geopolitical changes).
10. Quo vadis EU? - Scenarios for the EU as of 2023.
11. Selected global problems in contemporary world economy
12. Typology of cultures. Impact of cultural differences on global and European business environment

16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
FAB2_W01#	Upon completing the module: 1. Students know and understand elements of global business environment and relations among them. Students know and understand integration processes implemented by the European Union, including institutional framework, selected policies and their evolution.	Open questions and multiple choice questions, presentation	test
<u>Skills</u>			
FAB2_U01# FAB2_U04# FAB2_U05#	Upon completing the module: 1. Students identify and interpret the elements of EU integration, as well as analyze integration processes, including selected EU policies and main institutions	Open questions and multiple choice questions, presentation, activity during lectures	Test, presentation, activity documentation
<u>Social competences</u>			
FAB2_K02#	Upon completing the module: 1. Students are able to deepen their knowledge on global and European business environment, including EU institutions and policies	Open questions and presentation	Presentation report/test

17. Method for determining the final course grade:

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Test	Multiply choice questions and open questions	70%
2.	Team work	Presentation on selected EU institution	20%
3.	Active participation in lectures	Team work – discussion and/or simulation focusing on selected global problems	10%

* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

18. Reading list

Mandatory readings:

1. N. Moussis: Access to the European Union. Law Economics, Policies, 21st edition, Intersentia, Cambridge – Antwerp – Portland 2015.
2. Ramiro Troitiño, D., Kerikmäe, T., De la Guardia, R.M., Perez, G.A. (Eds.): The EU in the 21st Century. Challenges and Opportunities for the European Integration Process. Wyd. Springer, Cham, 2020.
3. S. Hix, B. Hayland: The Political System of the European Union, Wyd. Palgrave MacMillan, 2011.
4. Official documents of the EU available at: www.ec.europa.eu

Suggested readings:

1. Iwona Pawlas: Brexit as a Challenge for the European Union. Wyd. "Horyzonty Polityki" 2016, Vol. 7, nr 20 s. 57-76. DOI: <http://dx.doi.org/10.17399/HP.2016.072003>
2. Iwona Pawlas: Competitiveness of the Polish Economy Against the Background of other European Union Member States. Selected Issues. Wyd. International Journal of Business and Management, 2014, Vol. 2, No. 3 s. 71-91, London, 2014.
3. Iwona Pawlas: Internal and External Challenges for the European Union in the 21st century / Iwona Pawlas. Wyd. Proceedings of the 24th International Academic Conference : Barcelona Spain, 28 June - 1 July 2016 / edited by Jiri Rotschedl, Klara Cermakova, Prague : International Institute of Social and Economic Sciences (IISES), 2016. <http://www.sbc.org.pl/dlibra/docmetadata?id=245854&from=publication>
4. J. Dyduch, M. Klimowicz, M. Michalewska-Pawlak: Selected Policies of the European Union. Evolution in the context of the Treaty of Lisbon and the Europe 2020 Strategy. Faculty of Social Sciences. University of Wrocław, Warsaw, 2012.

19. Language of instruction: English**20. Course instructors' recommendations: -**