



SETTING UP A BUSINESS Syllabus

Basic information

Field of study Finance and Accounting for Business		Didactic cycle 2024/25	
Speciality -		Subject code EKOFABS.L10.0181.24	
Organizational unit School of Undergraduate and Graduate Studies		Lecture languages English	
Study level undergraduate studies		Mandatory Elective	
Study form full-time		Block Free choice electives	
Education profile general academic		Department responsible for the subject Department of Energy Transformation	
		Subject related to scientific research No	
		Subject shaping practical skills No	
Coordinator	Dorota Benduch		
Teacher	Marzena Czarnecka		
Period Semester 5	Form of teaching, number of hours and method of examination • lecture: 15, Credit with grade	Number of ECTS points 3	
Sustainable Development Goals	organizational governance; rule of law; cooperation		

Goals

Code	Goal
C1	Provide students with comprehensive knowledge of various legal structures, the intricacies of registration processes, effective strategies for hiring employees, and methods for securing financing in a global context.
C2	Develop students' skills in navigating the regulatory and cultural challenges of international business environments.
C3	Cultivate an awareness of the legal issues pertinent to international commerce, thereby equipping students with the ability to make informed decisions and adapt strategies according to diverse legal standards.

Recommended requirements

BUSINESS LAW

Subject's learning outcomes

Code	Outcomes in terms of	Major learning outcomes for the subject	Examination methods
Knowledge:			
W1	Student defines the fundamental economic, legal, ethical, and other conditions necessary for various types of business activities, including key concepts and rules regarding industrial property protection and copyright law.	FAB.L_W03	End-of-course assessment - individual presentation
Skills:			
U1	Student plans and implements strategies to continuously update and enhance their knowledge in finance and accounting, particularly relevant to business management.	FAB.L_U06	End-of-course assessment - individual presentation
U2	Student speaks a foreign language at level B2 of the Common European Framework of Reference for Languages	FAB.L_U04	End-of-course assessment - individual presentation
Social competences:			
K1	Student is ready to fulfill obligations, initiate and co-organize activities related to setting up and doing business (especially in the international aspect).	FAB.L_K03	End-of-course assessment - individual presentation

Study content

No.	Course content	Subject's learning outcomes	Activities
1.	Introduction to Economic Freedom: Focus on Poland and the EU.	W1	lecture
2.	Exploring business entities: types and characteristics.	W1, U1, U2, K1	lecture
3.	Navigating business registration processes.	W1, U1, U2, K1	lecture

No.	Course content	Subject's learning outcomes	Activities
4.	Taxation frameworks for businesses in the EU countries.	W1, U1, U2, K1	lecture
5.	Employment types and remote work regulations.	W1, U1, U2, K1	lecture
6.	Understanding and preventing unfair competition in the EU.	W1, U1, U2, K1	lecture
7.	Consumer rights and protection in Poland and the EU.	W1, U1, U2, K1	lecture
8.	Practical guide to setting up a business in selected EU countries.	W1, U1, U2, K1	lecture

Additional information

Activities	Methods of conducting classes
lecture	Lecture using multimedia techniques, Discussion, Presentation/speech

Activities	Examination method	Percentage
lecture	End-of-course assessment - individual presentation	100%

Activities	Credit conditions
lecture	The course is passed based on a presentation that must consist of at least 30 slides pertaining to the course literature. The conditions for passing will be presented to students in the first lecture.

Literature

Obligatory

1. Kidyba, A. (2024), Prawo handlowe z testami online. Wydawnictwo C.H.Beck, Warszawa.
2. Somers, F. (2019) European Business Environment. Doing Business in Europe. Wydawnictwo Taylor & Francis Group.
3. Witosz A., Witosz A.J. (2015) Prawo gospodarcze dla ekonomistów, Wolters Kluwer business.

Optional

1. Welwyn, P. (2021) Starting an Online Business : a Practical Guide to Launching an Online Business. Wydawnictwo Straightforward.
2. Bilewska K., Chłopecki A. (2018) Prawo handlowe. Wydawnictwo C.H.Beck.
3. Mastalski, R. (2023). Prawo podatkowe. Wydawnictwo C.H.Beck.

Calculation of ECTS points

Activity form	Activity hours*
lecture	15
Literature study	30
Preparation of end-of-course assessment - individual presentation	30

Analysis of lecture notes	10
Student workload	Hours 85
Number of ECTS points	ECTS 3

* hour means 45 minutes

Major learning outcomes for the subject

Code	Content
FAB.L_K03	Is ready to fulfill social obligations, initiate and co-organize community activities according to the public interest using strategic thinking and acting in an entrepreneurial manner.
FAB.L_U04	Is proficient in a foreign language at B2 level of the Common European Framework of Reference for Languages.
FAB.L_U06	Can independently plan and implement their own lifelong learning, enhancing and enriching their knowledge of finance and accounting, especially in relation to business.
FAB.L_W03	Knows and understands the fundamental economic, legal, ethical, and other conditions of different types of businesses, including the basic concepts and principles of industrial property protection and copyright law.