



STRATEGIC THINKING IN PERSONAL DEVELOPMENT
Syllabus

Basic information

Field of study Finance and Accounting for Business		Didactic cycle 2024/25	
Speciality -		Subject code EKOFABS.L10.0182.24	
Organizational unit School of Undergraduate and Graduate Studies		Lecture languages English	
Study level undergraduate studies		Mandatory Elective	
Study form full-time		Block Free choice electives	
Education profile general academic		Department responsible for the subject Department of Banking and Financial Markets	
		Subject related to scientific research No	
		Subject shaping practical skills No	
Coordinator	Monika Klimontowicz		
Teacher	Monika Klimontowicz		
Period Semester 5	Form of teaching, number of hours and method of examination • lecture: 15, Credit with grade		Number of ECTS points 3

Goals

Code	Goal
C1	social and interpersonal skills development with special attention paid to self- and career development
C2	presenting methods of career planning and time management
C3	sharing knowledge on talent and competencies management in business organisations

Recommended requirements

Subject's learning outcomes

Code	Outcomes in terms of	Major learning outcomes for the subject	Examination methods
Knowledge:			
W1	A student has obtained knowledge on the rules of skills and talent management in organisations, labour market and managers' requirements, job interviews, and evolution of opinions on the role of professional competencies and talent in achieving success	FAB.L_W01	End-of-course assessment - individual project, Participation in class discussion
Skills:			
U1	A student can communicate, make self-presentations, build a personal brand, and persuade.	FAB.L_U05	End-of-course assessment - individual project, Participation in class discussion
U2	A student knows English at the B2 level, which enables him to take an active part in a discussion and present his opinion.	FAB.L_U04	End-of-course assessment - individual project, Participation in class discussion
Social competences:			
K1	A student is aware of turbulent changes in a business environment and their influence on managers' requirements. He can develop knowledge and skills to match them to market requirements	FAB.L_K01	End-of-course assessment - individual project, Participation in class discussion

Study content

No.	Course content	Subject's learning outcomes	Activities
1.	Professional competencies and skills - definition, competencies profiles, skills and qualifications management, the role of skills and talent in planning business success	W1, K1	lecture

No.	Course content	Subject's learning outcomes	Activities
2.	Strategic Thinking in the career planning <ul style="list-style-type: none"> • personal and business objectives • talent and emotional intelligence and their role in developing personal skills and professionalism • time management and career planning • the role of self-motivation 	W1, K1	lecture
3.	Job interviews <ul style="list-style-type: none"> • the preparation for a job interview • communication rules and techniques used during job interviews 	U1, U2	lecture

Additional information

Activities	Methods of conducting classes
lecture	Workshop

Activities	Examination method	Percentage
lecture	End-of-course assessment - individual project	40%
lecture	Participation in class discussion	60%

Activities	Credit conditions
lecture	Preparing the plan for skills development. Active participation in discussions and tasks.

Literature

Obligatory

1. Manktelow J.: Personal Development Plan Workbook, Mind Tools Ltd., 2014, <https://www.mindtools.com/courses/InV924x0/PersonalDevelopmentPlanning.pdf>
2. Serrat O. : Understanding and Developing Emotional Intelligence. In: Knowledge Solutions. Springer, Singapore, 2017. https://doi.org/10.1007/978-981-10-0983-9_37
3. The successful person's guide to time management. Wyd. University of Kentucky, USA, <http://www2.ca.uky.edu/agcomm/pubs/fcs7/fcs7101/fcs7101.pdf>.

Calculation of ECTS points

Activity form	Activity hours*
lecture	15
Preparation of the end-of-course assessment - individual project	28
Analysis of lecture notes	28
Literature study	19

Student workload	Hours 90
Number of ECTS points	ECTS 3

* hour means 45 minutes

Major learning outcomes for the subject

Code	Content
FAB.L_K01	Is ready to critically assess the obtained information and the knowledge in finance and accounting.
FAB.L_U04	Is proficient in a foreign language at B2 level of the Common European Framework of Reference for Languages.
FAB.L_U05	Can plan and organize individual and team tasks while cooperating in a group conducting work in finance and accounting, including those of an interdisciplinary nature.
FAB.L_W01	Knows and understands to an advanced degree selected facts, phenomena and processes affecting the activities of real and financial entities, as well as the methods and theories explaining the complex interrelationships between them, including the principles of incorporating the effects of economic activity into accounting systems, constituting basic general knowledge of the disciplines of economics and finance, and selected issues of management and quality sciences.