



SUSTAINABLE FINANCE Syllabus

Basic information

Field of study Finance and Accounting for Business		Didactic cycle 2024/25	
Speciality -		Subject code EKOFABS.L20.0187.24	
Organizational unit School of Undergraduate and Graduate Studies		Lecture languages English	
Study level undergraduate studies		Mandatory Obligatory	
Study form full-time		Block Major courses	
Education profile general academic		Department responsible for the subject Department of Corporate Finance and Insurance	
		Subject related to scientific research No	
		Subject shaping practical skills No	
Coordinator	Joanna Błach		
Teacher	Joanna Błach, Anna Sikora		
Period Semester 6	Form of teaching, number of hours and method of examination • lecture: 15, Credit with grade • classes: 15, Credit	Number of ECTS points 3	
Sustainable Development Goals	sustainable growth; CSR / Corporate Social Responsibility; ESG / (Environmental, Social, Governance); SRI (Socially Responsible Investing)		

Goals

Code	Goal
C1	Preparing students to understand how sustainability-related issues impact access to finance and the cost of capital.
C2	Learning to adapt the balanced scorecard framework to establish sustainability-linked goals that enhance value for shareholders.
C3	Learning how sustainability-related issues should be disclosed by a company to effectively manage investor relations.

Recommended requirements

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Subject's learning outcomes

Code	Outcomes in terms of	Major learning outcomes for the subject	Examination methods
Knowledge:			
W1	The student understands methods and techniques that aid in designing a sustainability-oriented, value-enhancing strategy.	FAB.L_W01	Final test (written) - test, End-of-course assessment - group project
Skills:			
U1	Student can use English language at level B2 of the Common European Framework of Reference for Languages.	FAB.L_U04	Final test (written) - test, End-of-course assessment - group project
U2	The student recognizes that sustainable finance evolves dynamically and understands the necessity of regularly updating knowledge in the field.	FAB.L_U06	Final test (written) - test, End-of-course assessment - group project
Social competences:			
K1	The student is prepared to meet social obligations aligned with public interest, employing a strategic approach to sustainability within corporations.	FAB.L_K03	Final test (written) - test, End-of-course assessment - group project

Study content

No.	Course content	Subject's learning outcomes	Activities
1.	Conceptual underpinnings of sustainable finance: corporate social responsibility, socially responsible investment, sustainability, Triple Bottom Line and ESG.	U1, U2	lecture
2.	The development of sustainability-linked financial instruments and sustainable investment strategies.	U1, U2, K1	lecture, classes

No.	Course content	Subject's learning outcomes	Activities
3.	Corporate sustainability reporting and investor relations management related to sustainability.	W1, U1	lecture
4.	Balanced scorecard as a technique to design value-enhancing sustainable strategy for a corporation within a complex relationship with diverse stakeholders.	W1, U1, K1	classes

Additional information

Activities	Methods of conducting classes
lecture	Lecture using multimedia techniques, Lecture using case studies, Lecture using activating techniques
classes	Task solving, Solving a case study/real problem of an organization, Working on a project

Activities	Examination method	Percentage
lecture	Final test (written) - test	60%
classes	End-of-course assessment - group project	40%

Activities	Credit conditions
lecture	Achieving more than 50% score on the final test.
classes	Timely submitting complete balanced scorecard project as well as all other tasks.

Literature

Obligatory

1. Schoemaker, D., & Schramade, W. (2018). Principles of sustainable finance. Oxford University Press.
2. Ziolo, M. (Ed.). (2020). Finance and sustainable development: designing sustainable financial systems. Routledge.
3. Thompson, S. (2021). Green and sustainable finance: Principles and practice (Vol. 6). Kogan Page Publishers.

Optional

1. Kaplan, R. S., & Norton, D. P. (2015). Balanced Scorecard Success: The Kaplan-Norton Collection (4 Books). Harvard Business Review Press.
2. Biazzo, S. (2012). Performance measurement with the balanced scorecard. Springer.
3. De Villiers, C., & Maroun, W. (Eds.). (2017). Sustainability accounting and integrated reporting. Routledge.

Calculation of ECTS points

Activity form	Activity hours*
lecture	15
classes	15
Analysis of lecture notes	5

Solving tasks and case studies	15
Preparation of the end-of-course assessment - group project	30
Field work - collecting source data	10
Student workload	Hours 90
Number of ECTS points	ECTS 3

* hour means 45 minutes

Major learning outcomes for the subject

Code	Content
FAB.L_K03	Is ready to fulfill social obligations, initiate and co-organize community activities according to the public interest using strategic thinking and acting in an entrepreneurial manner.
FAB.L_U04	Is proficient in a foreign language at B2 level of the Common European Framework of Reference for Languages.
FAB.L_U06	Can independently plan and implement their own lifelong learning, enhancing and enriching their knowledge of finance and accounting, especially in relation to business.
FAB.L_W01	Knows and understands to an advanced degree selected facts, phenomena and processes affecting the activities of real and financial entities, as well as the methods and theories explaining the complex interrelationships between them, including the principles of incorporating the effects of economic activity into accounting systems, constituting basic general knowledge of the disciplines of economics and finance, and selected issues of management and quality sciences.