



INTERNATIONAL ENTREPRENEURSHIP Syllabus

Basic information

Field of study International Business	Didactic cycle 2024/25
Speciality -	Subject code EKOIBNS.L8KR.0505.24
Organizational unit School of Undergraduate and Graduate Studies	Lecture languages English
Study level undergraduate studies	Mandatory Obligatory
Study form full-time	Block Major courses
Education profile general academic	Department responsible for the subject Department of Human Resource Management
	Subject related to scientific research No
	Subject shaping practical skills No
Coordinator	Przemysław Zbierowski
Teacher	Przemysław Zbierowski
Period Semester 4	Form of teaching, number of hours and method of examination • classes: 28, Credit with grade
	Number of ECTS points 3

Goals

Code	Goal
C1	Developing knowledge and skills of functioning as entrepreneurs in domestic and international market. Starting-up and developing a born-global firm

Recommended requirements

International Business Environment

Subject's learning outcomes

Code	Outcomes in terms of	Major learning outcomes for the subject	Examination methods
Knowledge:			
W1	The student knows and understands the relationships between economic actors such as enterprises, social enterprises, NGOs in international and cross-cultural context and the role of entrepreneurship in such relationships	IBN.L_W05	End-of-course assessment - individual project, End-of-course assessment - individual presentation
W2	The student knows and understands the basic principles, conditions and forms of running an international business	IBN.L_W07	End-of-course assessment - individual project, End-of-course assessment - individual presentation
Skills:			
U1	The student is able to apply the knowledge in international management in analysing and running an international business, including strategy building	IBN.L_U02	End-of-course assessment - individual project, End-of-course assessment - individual presentation
U2	The student is able to use language skills in international management at B2 level to successfully analyse the international context of a business	IBN.L_U08	End-of-course assessment - individual project, End-of-course assessment - individual presentation
Social competences:			
K1	The student is able to think and act in entrepreneurial way, including the engagement in social and non-for-profit activities	IBN.L_K03, IBN.L_K05	End-of-course assessment - individual project, End-of-course assessment - individual presentation

Study content

No.	Course content	Subject's learning outcomes	Activities
1.	1. International differences in entrepreneurship 2. Cultural differences 3. Differences in level and structure of entrepreneurship 4. Legal and economic environment 5. Cognitive and normative environment 6. Born-global start-up (business opportunity, analysis, entrepreneurial traits and behaviors, business-plan, implementation) 7. International intrapreneurship (the idea of intrapreneurship, entrepreneurial orientation, entrepreneurial management, international differences in intrapreneurship, practice of intrapreneurship)	W1, W2, U1, U2, K1	classes

Course advanced

Activities	Methods of conducting classes
classes	Student-activating methods supporting the acquisition of soft skills

Activities	Examination method	Percentage
classes	End-of-course assessment - individual project	60%
classes	End-of-course assessment - individual presentation	40%

Activities	Credit conditions
classes	Pass of both project and presentation

Literature

Obligatory

1. Latest Global Entrepreneurship Monitor Global Report (issued every late Jan – early Feb, extended version if existing), to be downloaded from www.gemconsortium.org

Optional

1. Hisrich, R.D. 2015. International Entrepreneurship: Starting, Developing and Managing a Global Venture. Sage.

Calculation of ECTS points

Activity form	Activity hours*
classes	28
Preparation of the end-of-course assessment - individual project	40
Preparation of end-of-course assessment - individual presentation	22
Student workload	Hours 90
Number of ECTS points	ECTS 3

* hour means 45 minutes

Major learning outcomes for the subject

Code	Content
IBN.L_K03	Is ready to initiate, cooperate and get involved in the preparation of social projects. Is able to work for the benefit of the social environment in an international dimension.
IBN.L_K05	Is ready to think and act in an entrepreneurial way. Recognizes and takes into account the consequences of decisions and actions taken by employees of various types of organizations, in various cultural conditions. Is ready for social interaction, has the ability to adapt to a workgroup, takes on various team roles.
IBN.L_U02	Is able to analyze and interpret systems of norms and rules (legal, professional, organizational, negotiating and ethical) adequate to culturally, socially, economically and legally conditioned decision-making situations in international business. Is able to explain and use management concepts in the course of discussions on emerging problems of international management. Can propose and discuss solutions to management problems in international business.
IBN.L_U08	Is ready to think and act in an entrepreneurial way. Recognizes and takes into account the consequences of decisions and actions taken by employees of various types of organizations, in various cultural conditions. s ready for social interaction, has the ability to adapt to a workgroup, takes on various team roles.
IBN.L_W05	Knows and understands the relationships between economic entities such as enterprises, social entities, non-commercial organizations, considered in an international and multicultural context. Has advanced knowledge of the norms and principles (legal, organizational, financial, professional, negotiating, moral and ethical) determining the structures, management strategies and functioning of social institutions embedded in an international context.
IBN.L_W07	Knows and understands the basic principles, conditions and forms of conducting business activity, including international activity in particular, based on knowledge in the field of theory of social sciences, science of organization and management embedded in an international context.