



TRENDS AND RISKS IN THE CHANGING GLOBAL ECONOMY

Syllabus

Basic information

<p>Field of study International Business</p> <p>Speciality -</p> <p>Organizational unit School of Undergraduate and Graduate Studies</p> <p>Study level undergraduate studies</p> <p>Study form full-time</p> <p>Education profile general academic</p>	<p>Didactic cycle 2024/25</p> <p>Subject code EKOIBNS.L10.0524.24</p> <p>Lecture languages English</p> <p>Mandatory Elective</p> <p>Block Free choice electives</p> <p>Department responsible for the subject Department of Political Economy</p> <p>Subject related to scientific research No</p> <p>Subject shaping practical skills No</p>	
Coordinator	Aleksandra Grabowska-Powaga	
Teacher	Aleksandra Grabowska-Powaga, Monika Krakowiak-Drzewiecka, Sławomir Czech	
Period Semester 5	Form of teaching, number of hours and method of examination • lecture: 28, Credit with grade	Number of ECTS points 4
Sustainable Development Goals	social responsibility; quality of life; living conditions	

Goals

Code	Goal
C1	to familiarize students with positive and negative phenomena occurring in various areas of the global economy and their mutual connections.

Recommended requirements

micro- and macroeconomics

Subject's learning outcomes

Code	Outcomes in terms of	Major learning outcomes for the subject	Examination methods
Knowledge:			
W1	Zna i rozumie fundamentalne dylematy współczesnej cywilizacji i ich konsekwencje dla globalnej gospodarki.	IBN.L_W02	Final test (written) - test, End-of-course assessment - group project, End-of-course assessment - case study solved in a group
W2	Potrafi zidentyfikować w podstawowym stopniu krajowe i międzynarodowe procesy społeczno-ekonomiczne, potrafi samodzielnie wyciągać wnioski w oparciu o zebrane dane.	IBN.L_W03	Final test (written) - test, End-of-course assessment - group project, End-of-course assessment - case study solved in a group
Skills:			
U1	Wykorzystuje posiadaną wiedzę w procesie formułowania i rozwiązywania złożonych, nietypowych problemów w obszarze krajowych i międzynarodowych procesów społecznoekonomicznych.	IBN.L_U01	Final test (written) - test, End-of-course assessment - group project, End-of-course assessment - case study solved in a group
U2	Gromadzi wiedzę z różnych źródeł i rozwija umiejętności profesjonalne, projektuje własną ścieżkę edukacji i rozwoju.	IBN.L_U11	Final test (written) - test, End-of-course assessment - group project, End-of-course assessment - case study solved in a group
Social competences:			
K1	Jest zdolny do inicjowania, współdziałania oraz zaangażowania się w przygotowanie projektów społecznych. Jest gotowy pracować na rzecz środowiska społecznego w wymiarze międzynarodowym.	IBN.L_K03	Final test (written) - test, End-of-course assessment - group project, End-of-course assessment - case study solved in a group

Study content

No.	Course content	Subject's learning outcomes	Activities
1.	Global trends and changes – a general perspective. Geopolitical environment for business	W1, W2, U1, U2, K1	lecture
2.	New technologies and the digital revolution	W1, W2, U1, U2, K1	lecture
3.	New trends in consumer behaviour	W1, W2, U1, U2, K1	lecture
4.	The challenge of the natural environment and climate changes	W1, W2, U1, U2, K1	lecture
5.	Economic inequalities, human rights and economic development	W1, W2, U1, U2, K1	lecture
6.	Population crisis, migration and urbanization	W1, W2, U1, U2, K1	lecture
7.	Health problems and pandemics	W1, W2, U1, U2, K1	lecture
8.	Cyber risk and terrorism	W1, W2, U1, U2, K1	lecture

Additional information

Activities	Methods of conducting classes
lecture	Lecture using multimedia techniques, Solving a case study/real problem of an organization, Working on a project

Activities	Examination method	Percentage
lecture	Final test (written) - test	60%
lecture	End-of-course assessment - group project	20%
lecture	End-of-course assessment - case study solved in a group	20%

Activities	Credit conditions
lecture	A student has to collect at least 51% of all points to get the final assessment.

Literature

Obligatory

1. D. Reisman D. (2019) Global political economy. Edward Elgar, Cheltenham
2. R.J. Payne (2016) Global issues. Politics, economics and culture. Pearson, New York.
3. The Global Risks Report 2022 17th Edition, World Economic Forum

Optional

1. Gospodarka światowa w dobie przesilenia.. Wybrane zagadnienia i aspekty (2021), red. nauk. Ewa Zeman-Miszewska, Aleksandra Grabowska-Powaga, Uniwersytet Ekonomiczny w Katowicach.
2. G. W Kołodko (2022): Świat w matni. Czwarta część trylogii, Prószyński @S-ka, Warszawa
3. M. Popkiewicz (2016), „Świat na rozdrożu” Wydawnictwo Sonia Draga.

Calculation of ECTS points

Activity form	Activity hours*

lecture	28
Literature study	25
Solving tasks and case studies	25
Preparation of the end-of-course assessment - group project	20
Preparation of the end-of-course assessment - case study solved in a group	20
Student workload	Hours 118
Number of ECTS points	ECTS 4

* hour means 45 minutes

Major learning outcomes for the subject

Code	Content
IBN.L_K03	Is ready to initiate, cooperate and get involved in the preparation of social projects. Is able to work for the benefit of the social environment in an international dimension.
IBN.L_U01	Is able to use his knowledge in the process of formulating and solving complex, unusual problems in the area of national and international socio-economic processes.
IBN.L_U11	Can critically select and use various methods and tools for data processing and analysis to prepare forecasts and model socio-economic phenomena in the international context. Can search for sources of knowledge and experts in the environment and use their support in preparing his own studies. Can use various tools, techniques, channels and forms of communication with stakeholders representing diverse cultural environments.
IBN.L_W02	Knows and understands the fundamental dilemmas of modern civilization and their consequences for international business
IBN.L_W03	Knows and understands national and international socio-economic processes to a basic degree, is able to independently draw conclusions based on the collected data.