

## International Business 2 stopień - 2020/2021

						stacjonarne			niestacjonarne			
						1024			0			
semestr	zaj przedmi	specjalnosc	przedmiot	osób zalicze	punkty ects	w	ćw	lab/sem.	w	ćw	lab/sem.	status
Razem					120	182	842	0	0	0	0	
<b>Semestr 1</b>												
1	KR	-	CROSS CULTURE MANAGEMENT	E	4	14	14	0	0	0	0	N
1	KR	-	INTERNATIONAL BUSINESS STRATEGY	Z	4	0	28	0	0	0	0	N
1	KR	-	INTERNATIONAL ECONOMICS II	E	4	14	28	0	0	0	0	N
1	KR	-	INTERNATIONAL MARKETING RESEARCH	Z	4	0	28	0	0	0	0	N
1	KR	-	LANGUAGE I	Z	3	0	56	0	0	0	0	OPW
1	KR	-	LANGUAGE II	Z	3	0	56	0	0	0	0	OPW
1	KR	-	MARKETING MANAGEMENT	E	4	14	28	0	0	0	0	N
1	KR	-	STRATEGIC MANAGEMENT	E	4	14	28	0	0	0	0	N
					30	56	266	0	0	0	0	
<b>Semestr 2</b>												
2	KR	-	BUSINESS FORECASTING	E	5	28	28	0	0	0	0	N
2	KR	-	BUSINESS INFORMATION SYSTEM	E	3	14	14	0	0	0	0	N
2	KR	-	GLOBAL FINANCIAL MARKETS	Z	4	0	42	0	0	0	0	N
2	KR	-	GLOBAL MARKETING	Z	4	0	28	0	0	0	0	N
2	KR	-	INTERNATIONAL BUSINESS LAW	E	4	28	0	0	0	0	0	N
2	KR	-	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	E	4	0	42	0	0	0	0	N
2	KR	-	LANGUAGE I	Z	3	0	56	0	0	0	0	OPW
2	KR	-	LANGUAGE II	Z	3	0	56	0	0	0	0	OPW
					30	70	266	0	0	0	0	
<b>Semestr 3</b>												
3	KR	-	CORPORATE SOCIAL RESPONSIBILITY	Z	4	0	28	0	0	0	0	N
3	KR	-	LANGUAGE I	Z	3	0	56	0	0	0	0	OPW
3	KR	-	LANGUAGE II	Z	3	0	56	0	0	0	0	OPW
3	DW	-	ALLIANCES, MERGERS AND ACQUISITIONS	E	4	28	14	0	0	0	0	OW
3	DW	-	BUSINESS ANALYSIS AND VALUATION	E	5	14	28	0	0	0	0	OW
3	DW	-	GLOBAL CONSUMER BEHAVIOUR	E	5	14	28	0	0	0	0	OW
3	DW	-	GLOBAL SUPPLY CHAIN MANAGEMENT	E	4	14	28	0	0	0	0	OW
3	DW	-	INTEGRATED MARKETING COMMUNICATION	E	4	0	42	0	0	0	0	OW
3	DW	-	INTERCULTURAL SKILLS TRAINING	Z	3	0	28	0	0	0	0	OW
3	DW	-	INTERNATIONAL BRAND MANAGEMENT	E	4	0	28	0	0	0	0	OW
3	DW	-	INTERNATIONAL COMMUNICATION AND MEDIA	E	4	14	28	0	0	0	0	OW
3	DW	-	LEADERSHIP SKILLS TRAINING	Z	3	0	28	0	0	0	0	OW
3	DW	-	R&D AND INNOVATION MANAGEMENT	E	4	0	28	0	0	0	0	OW
					30	56	280	0	0	0	0	
<b>Semestr 4</b>												
4	KR	-	INTERNSHIP/PROJECT	Z	10	0	0	0	0	0	0	PW
4	KR	ZPM	MASTER THESIS	Z	20	0	30	0	0	0	0	PW
					30	0	30	0	0	0	0	