

UNIVERSITY OF BELGRADE  
TECHNICAL FACULTY IN BOR



**XVIII International  
May Conference on  
Strategic Management  
IMCSM22**

**ONLINE EVENT  
28 May 2022**

**Call for Papers**

**Bor, Serbia**

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## Contacts and information:

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**Marija Panić**, Vice President of Organizing Committee, [mpanic@tfbor.bg.ac.rs](mailto:mpanic@tfbor.bg.ac.rs)

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Conference website: <http://mksm.sjm06.com/>

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### Conference topics:

- Strategic management
- General management
- Industrial and facility management
- Material flow management
- Environmental management
- Management methods
- Project management
- Operational systems and technology
- Quality management
- Marketing
- Entrepreneurship
- Production management
- Production systems management
- Financial management
- Management information systems
- Management of information technologies
- Maintenance management
- Management in practice
- Healthcare and sport management
- Risk management
- Tourism and hospitality management
- Agricultural and forestry management
- Special applications of management methods

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## Organized by:

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UNIVERSITY OF BELGRADE,  
TECHNICAL FACULTY IN BOR

Vojske Jugoslavije 12, 19210 Bor, Serbia  
Tel: +381(30) 424-555

<http://menadzment.tfbor.bg.ac.rs/>

## Papers and abstracts

Abstracts can be submitted **online** using the link: <https://www.cognitofirms.com/TFBor1/IMKSMAplicationForm>. Abstracts and full papers should be prepared according to the Template which is available at <http://mksm.sjm06.com/>.

All submitted papers will be published in the *Book of Abstracts* (before the conference) and in the *Book of Proceedings* (after the conference). The conference is already indexed in the [EBSCOHost Database](#), and in some of the previous years was indexed in the Web of Science (WoS). WoS requires renewal of submission for each year, therefore, the Book of proceedings of the IMCSM2022 will be submitted to be indexed in the [Clarivate Analytics Conference Proceedings Citation Index – Science](#), this year as well and the authors will be informed about the decision.

The papers should be presented at the Conference in the **English** or **Serbian language**. There is also a possibility of publishing a paper in the Conference Proceedings without its oral presentation at the Conference.

After additional revision, selected papers will be published in a special section of the *Serbian Journal of Management* - an international journal for theory and practice of Management science. Serbian Journal of Management is covered by SCOPUS, EBSCO and SCImago database (**SJR-Scimago = 0.28 – Q3**), ([www.sjm06.com](http://www.sjm06.com)). Selected papers from the conference will also be published in the scientific journal *Acta Oeconomica Universitatis Selye* which is indexed in CEEOL, ERIH PLUS, Index

Copernicus, EconBiz, Google Scholar, DRJI (<http://acta.fe.i.ujs.sk>).

## Important deadlines

Submission of applications for participation and abstracts in English	<b>5 May 2022</b>
Payment of the participation fee	<b>10 May 2022</b>
Submission of the full text of papers	<b>15 June 2022</b>

## Participation fees\*

Participants from academic and research institutions **50 €**

\* The participation fee covers: Printing of the papers in the Book of Proceedings, delegate's kit and unlimited access to all sections of the conference that will be organized online.

## Scientific Board (SB) of the Conference:

**Živković, Ž.**, University of Belgrade, Technical faculty in Bor, **President**  
**Dorđević, P.**, University of Belgrade, Technical faculty in Bor, **Vice-president**

### Members of the SB:

**Aćimović, S.**, University of Belgrade, Faculty of Economics, Belgrade, Serbia;  
**Bazen, J.**, Saxion University of Applied Sciences in Enschede, The Netherlands;  
**Beh, L.S.**, University of Malaya, Faculty of Economics and Administration, Kuala Lumpur, Malaysia;  
**Chelishvili, A.**, Business and Technology University, Tbilisi, Georgia;

**Danilović, M.**, Halmstad University, Halmstad, Sweden.  
**Duysters, G.**, Eindhoven University of Technology, Eindhoven, The Netherlands;  
**Filipović, J.**, University in Belgrade, Faculty of Organizational Science, Belgrade, Serbia;  
**Gao, S.**, Edinburgh Napier University, Edinburgh, United Kingdom;  
**Gerasimenko, V.**, Moscow State University, Faculty of Economics, Moscow, Russia;  
**Grošelj, P.**, University of Ljubljana, Biotechnical faculty, Ljubljana, Slovenia;  
**Gupte, J.**, Goa Institute of Management, Poriem, Sattari, Goa, India;  
**Halis, M.**, Bolu Abant Izzet Baysal University, Faculty of Communications, Bolu, Turkey;  
**Huth, M.**, Fulda University of Applied Sciences, Fulda, Germany;  
**Kangas, Y.**, University of Eastern Finland, Joensuu, Kuopio, Eastern Finland, Finland;  
**Kume, V.**, University of Tirana, Faculty of Economics, Albania;  
**Mihajlović, I.**, University of Belgrade, Technical Faculty in Bor, Serbia;  
**Michelberger, P.**, Obuda University, Budapest, Hungary;  
**Mura, L.**, University of Ss. Cyril and Methodius, Trnava, Slovakia;  
**Mumford, M. D.**, University of Oklahoma, Norman, Oklahoma, USA  
**Nordal, A.**, Municipal Undertaking for Educational Buildings and Property, Oslo, Norway;  
**Pang, J.**, Shanxi University, School of Computer and Information Technology, Taiyuan, Shanxi, China;  
**Parnell, J. A.**, University of North Carolina Pembroke, School of Business, Pembroke, USA;  
**Pavlov, D.**, "Angel Kanchev" University of Ruse, Bulgaria;  
**Prasad, R.**, Banaras Hindu University, Institute of Management Studies, India;  
**Radulescu, M.**, University of Pitesti, Faculty of Economics, Pitesti, Romania;  
**Radosavljević, S.**, Kolubara coal basin, Lazarevac, Serbia;  
**Remeikiene, R.**, Mykolas Romeris University, Vilnius, Lithuania;  
**Safronova, N.**, Moscow State Institute of International Relations, Moscow, Russia;  
**Spasojević Brkić, V.**, University of Belgrade, Faculty of Mechanical Engineering, Belgrade, Serbia;  
**Stevic, Ž.**, University of East Sarajevo, Faculty of Transport and Traffic Engineering, Dobojo, Bosnia and Herzegovina;

**Stefanović, D.**, University of Novi Sad, Faculty of Technical Sciences, Novi Sad, Serbia;  
**Szewieczek, A.**, University of Economics in Katowice, Katowice, Poland;  
**Szarucki, M.**, Cracow University of Economics, Cracow, Poland;  
**Virglerová, Z.**, Tomas Bata University in Zlín, Center for Applied Economic Research, Zlín, Czech Republic;  
**Usman, B.**, University of Bengkulu, Faculty of Economics and Business, Bengkulu, Indonesia;  
**Zwikael, O.**, The Australian National University, Research School of Management, Canberra, Australia.

## Plenary lectures



**Marek Szarucki**, Cracow University of Economics, Department of Strategic Analysis, Cracow, Poland

*"Peculiarities of international scientific collaboration in the field of strategic management"*



**Jaideep Gupte**, Bombay University, Faculty of Production Engineering, Bombay, India

*"Review of machining tools processes and moulding machines with design considerations"*



**Vladimir Mihajlović**, University of Kragujevac, Faculty of Economics, Kragujevac, Serbia

*"Strategic approach to youth employment policy in Serbia: trends, perspectives and challenges"*



**Alptekin Ulutaş**, Sivas Cumhuriyet University, International Trade and Logistics Department, Sivas, Turkey

*"A fuzzy hybrid MCDM model to solving the transportation company selection problem"*



**Darko Stefanović**, University of Novi Sad, Faculty of Technical Sciences, Novi Sad, Serbia

*“Success of information systems – a case study of online teaching”.*



**Predrag Djordjević**, University of Belgrade, Technical faculty in Bor, Bor, Serbia

*“Development of models for measuring and managing quality in service industries”*

As separate sections of the IMCSM22, following **ROUNDTABLES** will be organized:

### **Entrepreneurship and Family Businesses**

During the round table, problems regarding the state of entrepreneurship and family business, especially in transition economies, will be discussed. In addition, the results from *INTERGEN (The Intergenerational Family Businesses as a Stress Management Instrument for Entrepreneurs)* project will be presented. Researchers from Technical Faculty in Bor (University of Belgrade) are members of this international consortium including researchers from Russia, Bulgaria, Albania, Poland, Romania, Iran and Uzbekistan.

All researchers interested in this topic, students, members of INTERGEN, entrepreneurs and representatives of the public institution, are invited to join this activity and present their opinion and results. Participation is free of charges. For those who want to publish their results in the Book of proceedings, the fee is **50 EUR or 6000 RSD**.

**For further information on the round table, please contact the round table moderator professor Milica Veličković** [mvelickovic@tfbor.bg.ac.rs](mailto:mvelickovic@tfbor.bg.ac.rs)

### **Possibilities and Barriers for Industry 4.0 Implementation in SMEs in V4 Countries and Serbia**

On this round table, the scientific articles related to the application of Industry 4.0 in SMEs will be presented. The topics such are: digitalization, benefits of digitization in SMEs, limitation of digitalization, technologies of Industry 4.0 in business, strategic management in Industry 4.0, sustainable development in the Industry 4.0 context, and similar will be discussed. Besides scientific, the practical application of listed Industry 4.0 concepts, with special direction toward sustainable regional development, will be analyzed.

All researchers interested in this topic, students, SMEs owners and representatives of the public institutions, are invited to join this activity and present their opinion and results. Participation is free of charges. For those who want to publish their results in the Book of proceedings, the fee is **50 EUR or 6000 RSD**.

**For further information on the round table, please contact the round table moderator professor Ivan Mihajlović** [imihajlovic@tfbor.bg.ac.rs](mailto:imihajlovic@tfbor.bg.ac.rs)

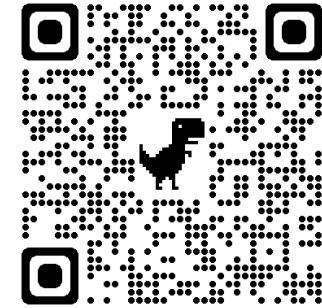
### **Students' Symposium on Strategic Management**

In parallel with International May Conference on Strategic management, *Students' Symposium on Strategic Management* is organized each year. This year, XVIII Students' Symposium on Strategic Management will take place. Students' Symposium will also be organized online, using the ZOOM platform.

**As a tradition, students at the BSc and MSc level are invited to participate in the conference without paying participation fee. Students at the PhD level should pay 50% of the fee.** For all details concerning Students' Symposium on Strategic management, please contact the president of the Students' Symposium Organizing Board Sanela Arsić, e-mail: [saarsic@tfbor.bg.ac.rs](mailto:saarsic@tfbor.bg.ac.rs)

### **Organization of the online events:**

Due to restrictive conditions, resulting from the world's health pandemic Covid-19, the Conference and all events included, will be organized online. Organizers have provided adequate ZOOM platform for online conferences. All registered participants will receive the credentials to access the conference section in due time.



**W E L C O M E !!!**

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