

## ISM Summer CAMP 2015

### International Business Game : “The Art of Strategy”

**Study at one of the best private business schools in Germany!**

ISM offers the unique opportunity to participate in a one week business seminar at our campus in Dortmund. Located in the heart of the Rhine-Ruhr area, Dortmund has a quality of life, enriched by a wide selection of cultural and sport activities.

#### OUTLINE

The International Business Game is designed to equip business students with the key essential tools in strategy and business decision making. The 5 day workshop will expose students to a vast number of business scenarios and application of business concepts. The business game aims to develop strategic decision making skills and team development through the use of providing management solutions.

#### DATE

29<sup>th</sup> June – 03<sup>rd</sup> July 2015

#### COSTS

350,-€ for tuition. The fee does **not** include accommodation, transportation to/from Dortmund and food expenses.

#### CREDITS

Students will receive a Certificate of Attendance with 5 ECTS credits.

#### POSSIBLE ACTIVITIES

- Guided tour at the Borussia Dortmund Stadium
- Bowling

#### APPLICATION

To enrol please contact Lilia Brestel by April 30<sup>th</sup> at:  
[lilia.brestel@ism.de](mailto:lilia.brestel@ism.de)

