

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

1. Course title: Design Thinking in Polish / in English Design Thinking	2. Course code: Number of ECTS credits: 3 Course completion mode: Course commenced / Year ...																														
3. Major: International business																															
4. Department of major coordinator: Department of Consumer Research																															
5. Name of course instructor: Lecture prof. Martin Dominquez Ball Classes Lab classes ... Examiner prof. Martin Dominquez Ball																															
6. Department of course instructor: Department of Consumer Research																															
7. Number of contact hours with students: <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 35%;">Type of instruction</th> <th style="width: 30%;">Full-time study</th> <th style="width: 35%;">Part-time study</th> </tr> </thead> <tbody> <tr><td>lectures</td><td style="text-align: center;">10</td><td></td></tr> <tr><td>classes</td><td style="text-align: center;">10</td><td></td></tr> <tr><td>foreign language classes</td><td></td><td></td></tr> <tr><td>lab classes</td><td></td><td></td></tr> <tr><td>seminars</td><td></td><td></td></tr> <tr><td>e-learning</td><td></td><td></td></tr> <tr><td>other</td><td></td><td></td></tr> <tr><td>Total hours</td><td style="text-align: center;">20</td><td></td></tr> <tr><td>examination (hours)</td><td style="text-align: center;">2</td><td></td></tr> </tbody> </table>		Type of instruction	Full-time study	Part-time study	lectures	10		classes	10		foreign language classes			lab classes			seminars			e-learning			other			Total hours	20		examination (hours)	2	
Type of instruction	Full-time study	Part-time study																													
lectures	10																														
classes	10																														
foreign language classes																															
lab classes																															
seminars																															
e-learning																															
other																															
Total hours	20																														
examination (hours)	2																														
8. Course timeframe - no. of semesters: summer Course commencement / Year Course commencement / Semester																															
9. Level of tertiary education: Bachelor and Master...	10. Course status <input type="checkbox"/> Compulsory for the major... <input type="checkbox"/> Compulsory for the specialization ... <input checked="" type="checkbox"/> Elective ...																														
11. Course prerequisites Compulsory: None Recommended: None																															

12. Course objectives:

To learn and practice fundamentals of Design Thinking for social good.

13. Teaching and learning methods:**A. Direct student-instructor contact:**

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Interactive workshop and lecture	20	20	
2.				
3.				
Total			AS:20	

B. Self-study:

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Research	Qualitative research methods in the field	5	
2.	Reflection	Written reflection	5	
3.				
...				
Total			BS:10	

Total AS+BS = ...25....

Examination (E) = ...2....

Total AS+BS+E= ...27....

Total AN+BN =

Examination (E) =

Total AN+BN+E =

14. Key words: Design thinking, creative problem solving, ideation, prototyping**15. Course content:**

Students will engage in experiential learning to create prototypes of creative challenges related to international business and consumer behavior topics.

16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
IB2_K01	The student will have a thorough knowledge and understanding of selected theories explaining the functioning of international business within the framework of paradigms and cognitive approaches used in economic and organisational sciences and management and the the process of their evolution.	Final project	Presentation and reflection
IB2_K03	Knows and understands the fundamental dilemmas of modern civilisation and their implications for international business with an awareness of corporate social responsibility.	Final project and final reflection	Presentation and reflection
IB2_K06	Has an in-depth knowledge of the norms and principles from design thinking that condition the structures, management strategies and functioning	Final project and final reflection	Presentation and reflection

	of social institutions embedded in an international context.		
<u>Skills</u>			
IB2_S04	Is able to analyse and interpret systems of norms and principles within a design thinking framework appropriate to culturally, socially, economically and legally determined decision-making situations in international business. Be able to propose and discuss innovative solutions to management problems in international business	Final project and final reflection	Presentation and reflection
<u>Social competences</u>			
IB2_C03	It is ready to initiate, cooperate and engage in the preparation and implementation of comprehensive social projects. Can work for the social environment.	Final project and final reflection	Presentation and reflection
IB2_C04	It is ready to initiate, cooperate and engage in the preparation and implementation of social projects. Can work for the public interest.	Final project and final reflection	Presentation and reflection

17. Method for determining the final course grade:

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Class participation	Discussion and classroom activities	30%
2.	Final Project	Design Thinking Project and Presentations	50%
3.	Final Reflection	Written reflection	20%

* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

18. Reading list

Mandatory readings: None
None
Suggested readings: None
None

19. Language of instruction: English

20. Course instructors' recommendations: