

COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

1. Course title: in Polish / in English CORPORATE SOCIAL RESPONSIBILITY	2. Course code: Number of ECTS credits: 4 Course completion mode: Course commenced / Year 2...
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3. Major: International business

4. Department of major coordinator: Department of Consumer Research

5. Name of course instructor: Lecture ... Classes prof. Joan Ball Lab classes ...
Examiner prof. Joan Ball

6. Department of course instructor: Department of Consumer Research

7. Number of contact hours with students:

Type of instruction	Full-time study	Part-time study
lectures		
classes	28	
foreign language classes		
lab classes		
seminars		
e-learning		
other		
Total hours	28	
examination (hours)	3	

8. Course timeframe - no. of semesters: 1

Course commencement / Year 2

Course commencement / Semester 3

9. Level of tertiary education: Master...	10. Course status <input checked="" type="checkbox"/> Compulsory for the major... <input type="checkbox"/> Compulsory for the specialization ... <input type="checkbox"/> Elective ...
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11. Course prerequisites
 Compulsory:
 Recommended: None

12. Course objectives:
 To help students to understand the relationship between business and corporate responsibility and how they can pursue both profits and purpose.

13. Teaching and learning methods:

A. Direct student-instructor contact:

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Lecture	In class lecture and discussion	28	
2.				
3.				
Total			AS:28	

B. Self-study:

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Group projects	Group engagement in term project	5	
2.	Group projects	Group engagement in term project	5	
3.				
...				
Total			BS10	

Total AS+BS = ...38....

Examination (E) = ...3....

Total AS+BS+E= ...41....

Total AN+BN =

Examination (E) =

Total AN+BN+E =

14. Key words: corporate social responsibility, ESG

15. Course content:

Fundamentals of corporate social responsibility

16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
IB2_K01	Knows and understands to a greater extent selected theories explaining functioning in international business within paradigms and cognitive approaches used in economic sciences and organization and management sciences, and the process of their evolution. Has in-depth knowledge of the location of the theoretical foundations of international business in relation to the system of social sciences and other sciences. Understands the interdependencies between the fields of knowledge explaining international business.	Final project	Written project and presentation
IB2_K03	Knows and understands the fundamental dilemmas of modern civilization and their consequences for international business with	Final project and final reflection	Written project and reflection

	the awareness of corporate social responsibility		
IB2_K06	Knows and understands the relationships between economic entities such as enterprises, social entities, non-profit organizations, considered in an international and multicultural context. Has in-depth knowledge of standards and rules (legal, organizational, financial, professional, negotiating, moral and ethical) conditioning structures, management strategies and the functioning of social institutions embedded in an international context.	Final project and final reflection	Written project and reflection
<u>Skills</u>			
IB2_S04	Is able to analyze and interpret the systems of norms and rules (legal, professional, organizational, negotiating and ethical) adequate for the culturally, socially, economically and legally conditioned decision-making situations in international business. Can explain and use advanced management concepts in the course of discussions on emerging problems of international management. Can propose and discuss innovative solutions to management problems in international business.	Final project and final reflection	Written project and reflection
<u>Social competences</u>			
IB2_C03	It is ready to initiate, cooperate and engage in the preparation and implementation of comprehensive social projects. He can work for the social environment.	Final project and final reflection	Written project and reflection
IB2_C04	It is ready to initiate, cooperate and engage in the preparation and implementation of social projects. He can work for the public interest.	Final project and final reflection	Written project and reflection

17. Method for determining the final course grade:

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Class participation	Discussion and classroom activities	30%
2.	Final Project	Creating CSR Proposal	50%
3.	Final Reflection	Written reflection	20%

* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

18. Reading list Mandatory readings: None Suggested readings: None (video)
19. Language of instruction: English
20. Course instructors' recommendations: