

Prof. Joan Ball from St. John's University in New York



Dr Joan P. Ball works with emerging and established leaders to help them to navigate change, build resilience, and develop a wayfinding mindset, especially when they face uncertain transitions. Her work lives in the space between ambition, impact and wellbeing at a time when we are forced to reimagine what it means to live meaningful and successful lives in a rapidly changing world. Joan is an associate professor in the Tobin College of Business at St. John's University in New York City and the founder of WOMB Service Design Lab, an action research consultancy where she works with individuals, teams and organizations to help people learn to thrive in uncertain times and help others to do the same.