

## COURSE DESCRIPTION CARD

NOTE: If the course includes lectures and classes, the Course Description Card applies to both types of instruction.

<b>1. Course title:</b> Navigate Change and Design in Polish / in English	<b>2. Course code:</b> Number of ECTS credits: 3 Course completion mode: Course commenced / Year ...																														
<b>3. Major:</b> International business																															
<b>4. Department of major coordinator:</b> Department of Consumer Research																															
<b>5. Name of course instructor:</b> Lecture prof. Joan Ball      Classes      Lab classes ... <b>Examiner</b> prof. Joan Ball																															
<b>6. Department of course instructor:</b> Department of Consumer Research																															
<b>7. Number of contact hours with students:</b>																															
<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th style="width: 35%;">Type of instruction</th> <th style="width: 35%;">Full-time study</th> <th style="width: 30%;">Part-time study</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td></td> <td></td> </tr> <tr> <td>classes</td> <td>24</td> <td></td> </tr> <tr> <td>foreign language classes</td> <td></td> <td></td> </tr> <tr> <td>lab classes</td> <td></td> <td></td> </tr> <tr> <td>seminars</td> <td></td> <td></td> </tr> <tr> <td>e-learning</td> <td>6</td> <td></td> </tr> <tr> <td>other</td> <td></td> <td></td> </tr> <tr> <td><b>Total hours</b></td> <td>30</td> <td></td> </tr> <tr> <td>examination (hours)</td> <td></td> <td></td> </tr> </tbody> </table>		Type of instruction	Full-time study	Part-time study	Lectures			classes	24		foreign language classes			lab classes			seminars			e-learning	6		other			<b>Total hours</b>	30		examination (hours)		
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<b>8. Course timeframe - no. of semesters:</b> summer  Course commencement / Year  Course commencement / Semester																															
<b>9. Level of tertiary education:</b> Bachelor and Master...	<b>10. Course status</b> <input type="checkbox"/> Compulsory for the major... <input type="checkbox"/> Compulsory for the specialization ... <input checked="" type="checkbox"/> Elective ...																														
<b>11. Course prerequisites</b> Compulsory: None Recommended: None																															
<b>12. Course objectives:</b> To guide students in study of theory and practice of self-leadership, change, and navigating ambiguity.																															
<b>13. Teaching and learning methods:</b>																															

**A. Direct student-instructor contact:**

No.	Teaching methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Lecture, workshop, field work	Students will experience lectures (in person and online), interactive workshops and experiential learning in the field	30	
2.				
3				
Total			AS:30	

**B. Self-study:**

No.	Learning methods	Description	Number of hours	
			Full-time study	Part-time study
1.	Personal reflection	Students will complete daily reflections on their experiences in the classroom and the field	5	
2.	Final project	Students will complete a final project that will be presented to their classmates	5	
3.				
...				
Total			BS:10	

Total AS+BS = ...50....

Examination (E) = ...3....

Total AS+BS+E= ...53....

Total AN+BN = .....

Examination (E) = .....

Total AN+BN+E = .....

**14. Key words:** Creativity, Creative Problem Solving, Sensemaking, Discernment, Innovation, Change, Change Management, Career Navigation

**15. Course content:**

Content will focus on sensemaking, wayfinding and discernment in times of uncertainty.

**16. Course learning outcomes as related to the learning outcomes of the major and methods for assessing student attainment**

Intended learning outcomes of the major / Symbols	Intended learning outcomes of the course	Methods for assessing student learning outcomes	Documentation
<u>Knowledge</u>			
IB2_K01	The student will have a thorough knowledge and understanding of selected theories explaining the functioning of international business within the framework of paradigms	Final project	Written project and presentation

	and cognitive approaches used in economic and organisational sciences and management and the the process of their evolution.		
IB2_K03	Knows and understands the fundamental dilemmas of modern civilisation and their implications for international business challenges with an awareness of corporate social responsibility.	Final project and final reflection	Written project and reflection
IB2_K06	Has an in-depth knowledge of the norms and principles o changes and challenges that condition the structures, management strategies and functioning of social institutions embedded in an international context.	Final project and final reflection	Written project and reflection
<u>Skills</u>			
IB2_S04	Is able to analyse and interpret systems of norms and principles within a change management framework appropriate to culturally, socially, economically and legally determined decision-making situations in international business. Be able to propose and discuss innovative solutions to management problems in international business	Final project and final reflection	Written project and reflection
<u>Social competences</u>			
IB2_C03	It is ready to initiate, cooperate and engage in the preparation and implementation of comprehensive social projects. Can work for the social environment.	Final project and final reflection	Written project and reflection
IB2_C04	It is ready to initiate, cooperate and engage in the preparation and implementation of social projects. Can work for the public interest.	Final project and final reflection	Written project and reflection

**17. Method for determining the final course grade:**

No.	Methods for awarding credits and course completion requirements	Description	Percentage of the final course grade*
1.	Class participation	Discussion and classroom activities	30%
2.	Class projects and fieldwork	Preparation for final project	50%
3.	Final Reflection	Written reflection	20%

\* If students are required to obtain both a class grade and an exam grade, the class grade constitutes at least 30% of the final course grade.

**18. Reading list**

Mandatory readings: Stop, Ask, Explore: Learn to Navigate Change in Times of Uncertainty  
Author: Joan P. Ball

Suggested readings:

None

**19. Language of instruction: English**

**20. Course instructors' recommendations:**