



University
of Economics
in Katowice

Dean of Undergraduate and Graduate Studies invites students of International Business for lectures of **Prof. Carmen Santos**

CONSUMER INSIGHT AND ENGAGING COMMUNICATION

20 hours, 3 ECTS



May 23rd, 2023 (online)
May 24th, 2023 (online)
May 25th, 2023 (online)
May 29th, 2023 (online)

On each day:

9:30–12:00	Theoretical lectures
12:00–13:00	Tutorials
13:30–15:30	Group Work



blisko



międzynarodowo



przez całe życie

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