



DOCTORAL SCHOOL

UNIVERSITY OF ECONOMICS
IN KATOWICE

DEPARTMENT	Department of Accounting
COLLEGE	College of Finance
PROJECT TITLE	Integrated Reporting in the Creation of the Entity Value
SUBJECT OF RESEARCH (short description)	The research is aimed at integrated reporting and its evolution, especially into non-financial aspect, e.g. business model disclosure, CSR and others. The subject of integrated reporting represent a new direction of research in the field of accounting science. The empirical part of research focuses mainly on exploring relationships between the scope of disclosures and various determinants (environmental, economic, social, behavioural and others) as well as shaping specific behaviour of shareholders.
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DOCTORAL SCHOOL

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DEPARTMENT	Department of Applied Mathematics
COLLEGE	College of Finance
PROJECT TITLE	GrEnFin – Greening Energy Market and Finance
SUBJECT OF RESEARCH (short description)	Jest to projekt dydaktyczny (nie naukowy) z pakietu Erasmus+/Knowledge Alliance. W 2021 roku UE Katowice będzie organizatorem szkoły letniej dla profesjonalistów z obszaru energii.
AIM OF THE PROJECT (short description)	In line with the key elements of the Innovation Union and the EU Higher Education Modernisation Agenda, the GrEnFin Erasmus+/Knowledge Alliance project aims to provide the Energy Sector's stakeholders (energy providers, private companies, research institutes) the figure of the Sustainable Energy experts professional, i.e. European high skilled professionals capable to face the changing challenges in the field with an inclusive global logic. Its main expected results are the development of an innovative Joint Master Degree in the Green Energy and Finance targeting young students, but also a Professional Module to train companies' staff and experts already active in the labor market. https://grenfin.eu/
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DEPARTMENT	Department of Business Informatics and International Accounting
COLLEGE	College of Finance
PROJECT TITLE	Prosumer-driven innovation
SUBJECT OF RESEARCH (short description)	Traditionally, innovation has been carried within firms' boundaries, whereas developments in information and communication technology (ICT) have made it easy for firms to engage their consumers in an innovation process. The aim of this project is to examine prosumers engagement in business process innovation and propose a new business model based on consumers innovation.
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DEPARTMENT	Department of Corporate Finance and Insurance
COLLEGE	College of Finance
PROJECT TITLE	Business Interruption Insurance in risk management strategies – corporate finance outlook (stage 1)
SUBJECT OF RESEARCH (short description)	<p>The project aims at identifying the determinants of the implementation of Business Interruption Insurance (hereafter referred to as BI) in corporate risk management strategies. BI aims at covering the indirect consequences of risk occurrence, that are measurable by the difference between the real and planned operating profit, if caused by fortuitous events (subject to insurance). The main motivation behind this project is the importance of BI to business continuity and financial stability. However, the extent of BI application and the drivers of BI implementation in risk management strategies have not been studied up to date. In this regard, the project seeks to identify the determinants of BI from a broadened perspective of corporate financial management. In particular, the relevance of BI price, company's performance characteristics (branch, profitability, size), financial and operating risk exposure, and corporate governance features will be subject of examinations.</p> <p><u>Call for project partners</u></p> <p>We would be happy to welcome in our research team partners who:</p> <ol style="list-style-type: none">1) are interested in empirical investigations of company's performance characteristics, financial/operating risk exposure, or corporate governance,2) are willing to support the process of empirical investigations (in particular – in the process of data collection)3) are ready to support the process of empirical analysis of data (qualified in text mining and econometric modelling)
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DEPARTMENT	Department of Investment
COLLEGE	College of Finance
PROJECT TITLE	Sustainable Investments
SUBJECT OF RESEARCH (short description)	<p>The research project intertwines the category of sustainable development with various manifestations of investing activities.</p> <p>Taking into account the canonical definition of sustainable development multiple connections with the investment sphere can be indicated. The concept of sustainable development appears in the economics of investment in relation to the specific features of sustainable investments, their efficiency measurement and investment environment (sources of financing, long-term financial stability) as well as investors themselves and the determinants of their investment choices, within financial as well as capital investment sphere, both private and public.</p> <p>The research goal of can therefore be formulated as: Identification of theoretical approaches and empirical manifestations of the concept of sustainable development in capital and financial investments.</p>
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DEPARTMENT	Department of Law and Insurance
COLLEGE	College of Finance
PROJECT TITLE	Liability in Insolvency Proceedings
SUBJECT OF RESEARCH (short description)	The current research project in the Department of Law and Insurance focuses on insolvency proceeding in both of their variants – restructuring and liquidation. Obligations of insolvent company’s managers are analyzed in particular with emphasis put on their liability for any misconduct before the bankruptcy was declared (restructuring was opened) and during this proceedings.
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DOCTORAL SCHOOL

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DEPARTMENT	DEPARTMENT OF PUBLIC FINANCE
COLLEGE	COLLEGE OF FINANCE
PROJECT TITLE	WYDAJNOŚĆ FISKALNA PODATKOWYCH ŹRÓDEŁ DOCHODÓW BUDŻETU PAŃSTWA
SUBJECT OF RESEARCH (short description)	Celem głównym projektu jest ocena wydajności fiskalnej podatkowych źródeł dochodów budżetu państwa w Polsce w powiązaniu z identyfikacją jej determinant. Realizacja tak sformułowanego celu wymaga uprzedniego opracowania katalogu mierników przydatnego w analizie i ocenie przedmiotowej wydajności. Cel główny dekomponuje się na dalsze cele cząstkowe, czyli podlega konkretyzacji, według poszczególnych podatków zasilających budżet państwa, tj. podatków: od towarów i usług, akcyzowego, dochodowego od osób prawnych, dochodowego od osób fizycznych, od gier, od wydobycia niektórych kopalin i od niektórych instytucji finansowych. W celu głównym zawiera się również sformułowanie propozycji zmian w obowiązujących rozwiązaniach podatkowych.
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DEPARTMENT	DEPARTMENT OF PUBLIC FINANCE
COLLEGE	COLLEGE OF FINANCE
PROJECT TITLE	ODDZIAŁYWANIE INSTRUMENTÓW PODATKOWYCH NA RYNEK ŻYWNOŚCI EKOLOGICZNEJ
SUBJECT OF RESEARCH (short description)	Celem projektu jest ukazanie oddziaływania obecnych stawek opodatkowania żywności ekologicznej na rozwój rynku żywności ekologicznej, a także znaczenia otrzymywanych dotacji z funduszy unijnych w kontekście rozwoju tego rynku. Celem użytecznym projektu będzie ocena oddziaływania dotacji unijnych oraz stawki podatku od towarów i usług na rozwój rynku żywności ekologicznej w Polsce w oczach konsumentów..
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