

BRANDY PROJECT

to design, implement and test an innovative experiential learning instrument to train management students

PROJECT STRUCTURE

NUMBERS

11 PARTNERS

3 YEARS (09.2020–08.2023)

7 MEETINGS

4 INTENSIVE PROGRAMMES

5 WORK PACKAGES



MEETINGS

1. KATOWICE – 10.2020

2. BRUGGEE – 03.2020 – IP1

3. GENEVA – 10.2021 – WP1 END

4. KATOWICE – 03.2022 – IP2, MIDTERM

5. LEON – 10.22 – WP2 END

6. ANNECY – 03.2023 – IP3

7. VALENCIA – 06.2023 – IP4 – CLOSING



INTELLECTUAL OUTPUTS

IO1 – TEACHING MATERIALS – WP1:

UEKAT, UNIBUC, UNI-BGE, UNILEON, UNITRENTO, HOWEST, UNI-SMB, UNI-WEIMAR,

IO2 – LEARNING INSTRUMENT GUIDELINES AND PROCEDURES – WP2:

UNI-SMB, HES-SO, CEU-UCH, UEKAT, UNIBUC, HOWEST

IO3 – IT PLATFORM – WP3:

HOWEST, KANTIANA, UNI-WEIMAR, UNIBUC, UEKAT, UNI-SMB



FURTHER WORK PACKAGES

WP4 – COMMUNICATION AND DISSEMINATION:

UNIBUC, EVERYBODY

WP5 – COORDINATION AND MANAGEMENT:

UEKAT, EVERYBODY

