List of academic teachers from the Faculty of Management acting as tutors in the academic year 2021/2022

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| **Department** | **Name and surname** | **Research interests/ tutoring’s topics** |
| Department of Political Economy | **mgr Monika Kamińska** | Scientific interests: - consumer minimalism; - circular economy; - sharing economy; - trends in contemporary consumers’ behaviour; - deconsumption; - sustainable consumption; - product life cycle. Other interests: planning and development of professional career; personal development; motivation and self-discipline; self-management in time; building good habits. |
| **dr Monika Krakowiak-Drzewiecka** | Research interests: • Social communication and its transformations (including the role of new media) • Functioning of local self-governments (with particular emphasis on communes) • Civic participation • Institutional Economics The issues that we will deal with during the tutoring meetings will be the result of a conversation with the student , in line with student’s interests.Proposed topics of the tutorials: • The impact of the development of the Internet and social media on contemporary social communication (opportunities, threats, consequences, trends) • The commune on the market (conditions, interests, competition, cooperation, information exchange) • Challenges and pitfalls of civic participation in Polish cities• Euroscepticism as a challenge for the European Union |
| Department of Business Logistics | **dr Piotr Hanus** | My scientific interests are focused on the shaping and development of logistics in companies of various industries. I am interested in the conditions and processes leading to the appropriate shaping of the supplier and recipient service system and information that supports the functioning of this system. So how can you approach the analysis of these issues, how to determine the elements and aspects that will be appropriate to the conditions of functioning of the logistics system, is it possible regardless of the type of business? How can external factors influence the functioning of the sphere of enterprise logistics? These issues can be explored during tutoring in the field of broadly understood company logistics. Proposed thematic area of tutoring Logistics in the enterprise. When did logistics "start" and what is its role in the company? What is the role of information in logistics?What elements can shape the contemporary sphere of logistics and its development? Innovative solutions in logistics. In special cases (after prior discussion and arrangements), it is possible to modify the subject. |
| Department of Entrepreneurship | **dr Bartłomiej Gabryś**  | Leader and its influence on organizational growth and development? World of narratives and organizational stories, Social preconditions for entrepreneurship, Myths of entrepreneurship, Is it possible to learn being entrepreneurial? |
| **dr hab. Izabela Sztangret, prof. UE** | Balanced development in chosen sectors Business negotiations Circular economy |
| Department of Marketing Management and Tourism | **dr hab. Małgorzata Kieżel, prof. UE**  | Interests and possible topics of tutoring: - strategic analysis and marketing research, - marketing strategies and marketing (including in retail banking and in the tourism industry), - marketing communication, - brand and image creation, - marketing innovations, - sustainable development and sustainable marketing - relationship marketing, creating and contributing to customer value, Customer Engagement - consumer behavior. |
| Department of Human Resources Management | **mgr Krzysztof Wąsek**  | Scientific interests: -Onboarding employees; -HR policy planning; -Planning career paths; -Developing interpersonal competences; -Training and improving staff; -Human capital managementTopics:As part of academic tutoring, I would like to cover topics correlating with my scientific interests. At the same time, I am open to any other proposals related to the topic of Human Resource Management. |
| Department of Marketing Management and Tourism  | **dr Joanna Wiechoczek** | - Market and marketing of high-tech goods and automotive products - Digital Marketing - Management of value for the customer - Product and marketing innovations management - Business networks of enterprises - Brand strategies of international/global companies - Marketing communication - New trends in consumer behavior - Customer engagement - Sustainable development strategies of international enterprises |
| Department of Statistics, Econometrics and Mathematics | **dr Anna Janiga Ćmiel** | My research interests focus on quantitative methods used in economic and management sciences. The tutoring is aimed at students who are on the threshold of their research career and are interested in the application of mathematical, taxonomic, statistical and econometric methods in the research on economic, social and financial phenomena. |
| Department of Enterprise Management | **dr Dominika Kołodziej** | Research interests:- Strategic human resource management; - Methods of creating human capital, - Organizational behavior, - Effectiveness of management control in local government units (internal audit, internal control). Topics of tutoring:- Creating human potential in crisis conditions, - Employees as a source of organizational flexibility, - Leader versus manager in contemporary organization, - Valuable employee in an organization, - Employee outsourcing |
| Department of Social Logistics | **mgr Hanna Ziętara** | Scientific interests: − social logistics; − mass events logistics; − city logistics; − unusual logistics applications, − logistics in the HoReCa industry, − tourism, − enotourism/vine tourism, − culinary tourism, − modern methods of problem solving. In special cases (after prior conversation and arrangements) it is possible to modify the subject. |