

Contents

Jerzy Niemczyk, Ewa Stańczyk-Hugiet COOPERATIVE AND COMPETITIVE RELATIONSHIPS IN HIGH EDUCATION SECTOR IN POLAND	5
Anna Lipka, Stanisław Waszczak, Alicja Winnicka-Wejs LOYALTY AND WORKAHOLISM IN THE METHODS OF HUMAN CAPITAL EVALUATION (IN) AN ORGANIZATION – A COMPARATIVE STUDY	25
Dominika Latusek-Jurczak, Kaja Prystupa-Rządca COLLABORATION AND TRUST-BUILDING IN OPEN INNOVATION COMMUNITY	47
Frédéric Le Roy, Famara Hyacinthe Sanou DOES COOPETITION STRATEGY IMPROVE MARKET PERFORMANCE? AN EMPIRICAL STUDY IN MOBILE PHONE INDUSTRY	63
Patrycja Klimas MULTIFACETED NATURE OF COOPETITION INSIDE AN AVIATION SUPPLY CHAIN – THE CASE OF THE AVIATION VALLEY	95
Wojciech Czakon, Karolina Mucha-Kuś, Mariusz Rogalski COOPETITION RESEARCH LANDSCAPE – A SYSTEMATIC LITERATURE REVIEW 1997-2010	121