

Contents

Monika Wieczorek-Kosmala, Anna Doś, Joanna Błach, Maria Gorczyńska Working capital management and liquidity reserves: The context of risk retention	5
Norbert Kratz, Petra Kroflin The relevance of net working capital for value based management and its consideration within an Economic Value Added (EVA) framework	21
Anna Sankowska Trust, knowledge creation and the mediating effects of knowledge transfer processes	33
Beata Reformat Information and communication technologies as a source of marketing innovations in retail – trends	45
Katarzyna Bilińska-Reformat Cooperation between suppliers and retail chains in developing systemic products	54
Ligita Gasparėnienė, Rita Remeikienė Evaluation of the impact of outsourcing on the performance of Lithuanian electricity industry	64
Joanna Wiechoczek Creating value for custome in business networks of high-tech goods manufacturers.....	76
Marcin Awdziej, Jolanta Tkaczyk, Dariusz Włodarek Are elderly consumers more ethnocentric? Attitudes towards Polish and ‘foreign’ food products.....	91
Book review Artur F. Tomeczek: <i>Review of Rewriting the Rules of the American Economy: An Agenda for Growth and Shared Prosperity</i> by Joseph E. Stiglitz. W.W. Norton, New York 2015, pp. 256	108