

Contents

Piotr Adameczyk, Agnieszka Zbroszczyk A key factor of the DCF model coherency	5
Maja Kiba-Janiak Opportunities and threats for city logistics development from a local authority perspective	23
Saidou Baba Oumar, Josue Mbonigaba The disposition of water supply and demand in Cameroon: What potential for what standard of living conditions?	40
Hwai-Shuh Shieh, Wei-Hsun Lai The relationships among brand experience, brand resonance and brand loyalty in experiential marketing: Evidence from smart phone in Taiwan.....	57
Agnieszka Szmelter The impact of complexity on shaping logistics strategies in global supply chains....	74
Nurperihan Tosun, Hatice Ulusoy The relationship of organizational commitment, job satisfaction and burnout on physicians and nurses?.....	90
Grzegorz Waszkiewicz Political risk on financial markets in developed and developing economies	112
Katarzyna Żyminkowska, Tomasz Żyminkowski, Rafał Błaszczak Effects of customer engagement behavior.....	133
Book review Review on <i>Leveraging Success of Young Scholars in Business Discipline</i> edited by Maciej Mitreǵa, CeDeWu, Warszawa 2014	155

