## Contents

**Krzysztof Borowski**  
Testing 65 equity indexes for normal distribution of returns ........................................... 5

**Justyna M. Bugaj, Radosław Rybkowski**  
The use of international rankings in the formulation of a university’s strategic goals – the Polish perspective ................................................................. 39

**Ogochukwu Augustine Isimoya, Olubayo Thomas Olajide, Akinwunmi Kunle Onafalujo**  
Performance Related Pay and Organizational Commitment – evidence from Nigeria ................................................................. 58

**Magdalena Karczewicz**  
Retailing as a development indicator of a cross-border city region – case study of Szczecin in Poland ................................................................. 81

**Kambale Kavese, Jean Luc Erero**  
Impact of fiscal expansion in South Africa – the case of the Eastern Cape Province..... 103

**Piotr Lityński**  
The conceptualization of the costs projections of metropolis’ space dysfunctionality.... 128

**Abiodun Popoola**  
Effects of central bank financial strength on policy outcomes – a study of selected African countries................................................................. 147

**Anna Prończuk**  
Churn risk identification as an important aspect of marketing controlling – the case of a German start-up company................................................................. 170