

# Table of content

<b>Introduction</b> .....	7
<b>Chapter 1</b>	
<b>Theoretical and methodological aspects of retail trade research in Europe</b> .....	9
1.1. Specific of retail trade as a research subject .....	9
1.2. Source foundations for retail trade research in Europe .....	17
1.3. Methodological assumptions for retail trade research in Europe.....	25
<b>Chapter 2</b>	
<b>Retail trade in Europe</b> .....	29
2.1. Retail trade in European Union in the years 2008-2012 .....	29
2.2. Retailing in European countries in the years 2008-2012 .....	37
2.3. Retailers in Europe.....	46
<b>Chapter 3</b>	
<b>Retail trade in selected European countries</b> .....	58
3.1. Characteristics of research samples.....	58
3.2. Retailing in European countries – case study.....	61
3.2.1. Belgium .....	62
3.2.2. Finland.....	71
3.2.3. France .....	79
3.2.4. Germany .....	88
3.2.5. Hungary .....	98
3.2.6. Poland .....	106
3.2.7. Romania .....	113
3.2.8. Slovakia.....	122
3.3. Perspectives and directions of retail trade development in 2020 according to experts .....	129
<b>Conclusion</b> .....	141
<b>Bibliography</b> .....	145
<b>List of tables</b> .....	151